

Community Prevention and Wellness Initiative (CPWI) KLASAC Strategic Plan



2025-2027

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Executive Summary

Our Mission

KLASACs mission is to build a healthy community with opportunities for youth, families and all citizens to thrive in an alcohol and drug-free environment.

Who we are

KLASAC is a part of the Community Prevention and Wellness Initiative (CPWI) funded through the Washington State Health Care Authority's (HCA) Division of Behavioral Health and Recovery (DBHR). The foundation of CPWI's strategic planning process is an adaptation of both the Substance Abuse and Mental Health Services Administration's (SAMHSA) Strategic Prevention Framework (SPF) and the Communities That Care (CTC) planning model. In this document, you will find descriptions of how the community, including school-based services, have come together to form a Coalition and how the Coalition has built and plans to continue to build capacity to prevent substance use disorder as well as promote health and wellbeing throughout the community. You will also find descriptions of the data used to assess the community needs, resources, and gaps. Then, the plan to leverage identified assets to address those needs. Finally, there is a description of how the plan will be implemented, measurements to evaluate progress, and ways to inform future decisions.

The coalition includes representatives from our schools, school boards, youth prevention clubs, PTOs, mental health and treatment agencies, local businesses, Health Department, our Board of County Commissioners, local media, our local sheriff's department, Faith Based Organizations, Youth Serving Organizations and various volunteer groups in our community. The coalition also has an Executive Committee that includes a chair, vice-chair, secretary, 2 community reps and 4-members at large positions. Some of our key partners include Klickitat School, Lyle School, Klickitat County Health Department, Washington Gorge Action Programs (WAGAP), and Community Enrichment for Klickitat County (CEKC).

KLASAC serves the communities of both Klickitat and Lyle, WA. Both communities are located in Klickitat County. *Detailed descriptions below*.

The School Districts being served include Lyle School District #406 and Klickitat School District #402, both of which are part of Educational Service District 112. ESD 112 also serves as KLASAC's fiscal agent. Both Lyle and Klickitat schools have Student Assistance Professionals who not only work individually within these schools but also work together as needed to unify the youth prevention group, TADAA (*Teens Advocating for Drug and Alcohol Awareness*), that takes place in both schools. ESD 112 also serves as the fiscal agent for the Student Assistance Professionals positions.

The KLASAC coordinator's main office is located in the Klickitat Community Center which is located in Klickitat, WA. The coordinator travels from the main office to Lyle on a regular basis for coalition meetings, events, TADAA meetings and school district check ins.





Area Served



Lyle, WA is located along the north bank of the Columbia River and at the mouth of the Klickitat River. Residents of Lyle have a southern view over the Columbia River to the northern border of Oregon State. State highway 14 runs through downtown Lyle which feeds transportation east and west along the south border of Washington State. Lyle sits halfway between two bridges over the Columbia River into Oregon State. One bridge

is located 10 miles upriver and connects to The Dalles, OR a town of approximately 15,000 people, and 11 miles downriver is a toll bridge to Hood River, OR with a population of approximately 8,000 people. Lyle, WA was established around 1859 and is a community of about 500 residents, mostly Caucasian with a small percentage having Hispanic ethnicity and a small Native American population. Lyle School District #406 is located in the Columbia River Gorge and serves the residents of Lyle, Dallesport, Appleton, High Prairie, Timber Valley, Murdock and the surrounding areas. Lyle School District offers a K-12 educational system for approximately 250 students throughout the school district. Lyle has two main areas: the part built on North bank of Columbia River, including downtown, and the part which is built on the hills above the river. The downtown area hosts several small businesses but there is no city government or city law enforcement. People come to Lyle to windsurf, kite board, fish, boat and visit several wineries in business there.

Klickitat, WA is located in the watershed area and banks of the Klickitat River, 13 miles North of Lyle, WA. It has about 335 residents, mostly Caucasian with a small Native American population generally represented by the Yakima Nation. The town was officially named Klickitat in 1910 although non-native settlers began living in the area as early as 1890. Klickitat is located along state highway 142 which



connects to Goldendale, WA to the east and follows the Klickitat River to the south. Klickitat, WA is located in-between the two largest population centers in Klickitat County, approximately 22 miles from Bingen/White Salmon and the county seat of Goldendale, WA. Klickitat School District #402 is located along the Klickitat River and serves the residents of Klickitat, Appleton, Timber Valley, Wahkiacus and the surrounding areas. Klickitat School District offers a K-12 educational system for approximately 90 students throughout the school district. Klickitat consists of a few small businesses but there is no city government or city law enforcement. Klickitat hosts a lot of visitors that come to fish, hunt, bike and access the river for kayaking and rafting.

What we do

The intended outcomes of KLASAC focus on strengthening community readiness to address alcohol, tobacco, and other drug (ATOD) concerns while increasing parental awareness of risk and protective factors associated with substance use. The coalition aims to enhance opportunities, skills, and recognition

to foster positive connections within families, schools, and the broader community. By providing youth with increased access to supportive environments and prosocial activities, we seek to reinforce healthy decision-making and resilience. Additionally, our efforts strive to reduce youth access to alcohol, cannabis, and vape products while promoting awareness of the risks and consequences of substance use. Through these strategies, we aim to create a safer, healthier community for all.

• Goal: Decrease Low Neighborhood Attachment and Community Disorganization

Objective: Increase community readiness to address ATOD issues

Strategy: Community Based Process **Program:** Community Coalition

Goal: Decrease Low Neighborhood Attachment and Community Disorganization

Objective: Increase community readiness to address ATOD issues

Strategy: Information Dissemination **Program:** Community Outreach

Goal: Decrease Early & Persistent Antisocial Behavior

Objective: Increase opportunities, skills and recognition to promote attachment to society,

community and school **Strategy:** Education

Program: Positive Action (In School)

Goal: Increase Family Bonding

Objective: Opportunity, skills and recognition to family bonding

Strategy: Education

Program: Positive Action (Parenting)

• Goal: Reduce Availability of Alcohol, Cannabis & Vape Products

Objective: Decrease youth access to alcohol, cannabis and vape products

Strategy: Environmental **Program:** Retailer Education

• Goal: Reduce Availability of Alcohol, Cannabis & Vape Products

Objective: Decrease youth access to alcohol, cannabis and vape products

Strategy: Information Dissemination

• Program: Public Awareness

• Goal: Increase Peer Bonding (opportunities, skill, recognition)

Objective: Increase opportunities, skills and recognition for pro-social involvement with peers

Strategy: Alternative Activity

Program: TADAA (Teens Advocating for Drug and Alcohol Awareness)

Goal: Decrease Favorable Attitudes Towards Youth Substance Use
 Objective: Increase perception of harm of ATOD use by youth

Strategy: Education

Program: Project Northland (middle school)

Program: Class Action (high school)

Program: Student Assistance Prevention-Intervention Service Program (SAPISP)

• **Goal:** Decrease Favorable Attitudes Towards Youth Substance Use **Objective 1:** Increase perception of harm of ATOD use by youth

Objective 2: Decrease perception of peer use

Strategy: Information Dissemination **Program:** Positive Norms Campaigns

Organizational Structure, Organization, and Development (Getting Started)

What we are about

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Areas being served

Lyle, WA Lyle School District #406 Lyle School SAP – Monday/Wednesday/Friday Klickitat, WA Klickitat School District #402 Klickitat School SAP – Tuesday/Thursday

Roles and Responsibilities

Fiscal Agent:

- Ensure all provisions of CPWI are met in a timely manner
- Participate in monthly CPWI Learning Community Meetings
- Work with their ESD partner in the community selection process
- Serve as the Coalition's Contractor for grant management

- Provide the Coalition with regular budget expenditure reports
- Fiscal oversight and limited administrative management
- Provide human resources support in hiring Coalition staff
- Supervise Coalition Coordinator
- Ensure coalition coordinators participate in required and non-required training to increase knowledge and skills in prevention theory, community organizing, and the Strategic Prevention Framework
- Participate in annual meetings and training as required
- Note: Other roles and responsibilities may be negotiated with DBHR

• Coalition Coordinator

- Work in community to fulfill requirement of minimum .5 FTE time dedicated to each CPWI community
- Serve as staff support for the Coalition to plan, implement, and report on task categories
- Function as the liaison among the Coalition members, DBHR and other state partners, and with the community
- Serve as a liaison between CPWI Coalition and DBHR
- Participate in CPWI learning community meetings, monthly DBHR check-in meetings, and required training
- Help recruit and retain membership of the Coalition and support from local key stakeholders/leaders
- Provide staff support to the Coalition
- Coordinate regular meetings to ensure implementation of the Strategic Plan and Action Plan
- Coordinate regular review of Coalition budget by the Coalition
- Assist Coalition members in navigating CPWI Prevention Planning Framework and guide Coalition to develop a comprehensive Action Plan based on Needs Assessment and Strategic Planning
- Work with individual Coalition member organizations to help them align and integrate their work with the goals and strategies of the Coalition and CPWI Prevention Planning Framework-focused work
- Report to the Coalition on progress toward the goals and objectives of the Strategic Plan and Action Plan
- Provide or coordinate services, implement activities and manage Coalition trainings with the guidance of the Coalition members
- Work with the Coalition and projects to develop and monitor outcomes
- Coordinate community outreach efforts (i.e., presentations, newsletter, volunteer recruitment, etc.)

• Student Assistance Professional (SAP)

- Provide screening and referral information to students (parents) involved in the SAPISP
- Conduct early intervention educational support groups for selected and indicated students
- Attend and participate in local community Coalition meetings

- Provide Prevention Education Series to at least one grade level per year
- Provide information and increase awareness of available prevention, intervention, and treatment services to school staff, parents, and students
- Participate as integral member of the multi-disciplinary team at assigned school(s)
- Assist in developing alcohol, tobacco, and other drug related policies at school(s) when needed
- Implement and maintain methods of program evaluation
- Additional tasks to support the coalition are at the discretion of their supervisor

Coalition

- Participate in Coalition workgroups and meetings
- Participate in Community Coalition Orientation
- Organize and participate in annual Key Leader Event
- Recruit and retain membership
- Confirm partnerships to get the work done
- Create/update and submit the Coalition's Strategic Plan which includes the Coalition's process, decisions, and plan for each of the following steps: – Conduct needs and resource assessments
- Set goals, objectives, and strategies
- Establish implementation steps and timelines
- Plan reporting and evaluating progress on outcomes
- May lead and oversee implementation of direct services, environmental strategies, and media campaigns
- Track/Report Coalition outputs and outcomes to Coalition Coordinator
- Support evaluation designed by DBHR. This includes:
 - Support the Healthy Youth Survey (HYS).
 - o Participate in the annual Coalition Assessment Tool (CAT) survey.
 - o Conduct the annual 'Community Survey.'
 - Monthly reporting in the online reporting system (currently known as "Minerva"), if applicable.

Subcommittees/Workgroups

- Executive Committee:
 - o Advise and coordinate high-level coalition decisions
- Other Workgroups are formed as needs arise

Our structure

Educational Service District 112 (ESD 112) acts as the fiscal agent for KLASAC and manages the contract with the Washington Healthcare Authority (HCA). All funds for KLASAC are processed through ESD 112 to ensure compliance with contract and budget requirements. ESD 112 also provides oversight and support for the coalition coordinator and student assistance professionals (SAPs). While the coordinator and SAPs have distinct roles, they collaborate on strategies and initiatives focused on substance use prevention

among youth and within schools. The coalition coordinator partners with the Executive Committee to oversee planning, budgeting, workgroups, and decision-making for coalition activities.

Our decision-making process

- The business of the coalition shall be conducted using a consensus model. When consensus cannot be reached, Roberts Rules of Order will be used.
- Coalition members will vote to elect Executive Committee members annually and will be given the opportunity to discuss decisions to be made at the monthly meeting.
- Executive Committee members will take information discussed at monthly meetings and formally vote as needed to conduct coalition business. Voting will occur as follows:
 - At all meetings of members, every member shall have one (1) vote and voting may be by voice, a show of hands, or a secret ballot
 - The presence in person of a simple majority shall constitute a quorum
 - To avoid conflicts of interest, once appointed, a member of the Executive Committee
 may not participate in a vote upon a matter in which he or she has direct financial
 interest and must disclose potential conflicts to the coalition before participating in
 any discussion on the matter.
 - If necessary, voting may occur electronically and will follow all of the above listed quidelines
 - If a member will be absent at a meeting, they may delegate a proxy to vote in their place
 - In the case of a tie vote the Coalition Coordinator will serve as the tiebreaker

Who is a member

There are two basic categories for official involvement in the coalition, formal memberships which are renewed annually and Sector Representatives which are members who have been recruited or referred to represent one of the twelve sectors. Most of these members represent organizations, agencies, or groups who have agreed to affiliate themselves with the mission of the coalition, to send formal representation to coalition meetings on a regular basis, and to participate in community-wide planning, implementation and evaluation efforts. Individual or Coalition partners support the coalition mission and have agreed to work with the coalition on specific issues or projects of common interest. Partners are not committing to attend coalition meetings on a regular basis but are welcome at all meetings. Coalition partners do not have formal decision-making responsibilities.

Membership is open to any person who lives or works in the communities of Lyle or Klickitat and their school districts, understands the need to reduce youth alcohol and drug use, believes in and supports the goals and mission of the coalition, and is representative of one of the twelve community sectors. When there is not a sector organization present in the communities of Klickitat and Lyle, a representative from a countywide agency serves as a member of the coalition. No individual or organization may be viewed as representing more than one sector, however, there is no limit to the number of individuals or organizations representing each sector.

Decisions are made by consensus of the group through motion, discussion and voting occurs at Executive Committee meetings. Criteria for voting is one vote per member. Coalition subgroups will make recommendations to the full coalition and the full coalition will be given an opportunity to discuss. Final decisions regarding program selection and funding will be made by the Executive Committee. The annual budget for implementing the plan will be developed by the coordinator and presented to the Executive Committee for discussion and approval.

The Coalition Assessment Tool (CAT) will be implemented to Coalition members annually during October coalition meeting. A link and paper copy will be available as options at this meeting. A link to the CAT will be distributed by email to all coalition members. Upon receiving final results coalition coordinator will share at a coalition meeting for review. During review coalition members will discuss results and focus on areas that need worked on. They will also discuss the results that show positive responses in order to learn what is currently working. Results will be taken into consideration during planning process for the coalition.

Recruitment

Coalition members play a key role in connecting with the community to recruit individuals and organizations representing diverse sectors. Recruiting efforts often involve personal invitations, such as informal "coffee meetups," to encourage participation in substance misuse prevention initiatives. Coalition leaders actively identify and engage organizations or representatives not yet involved, ensuring countywide representation. Regular presentations and outreach events help raise awareness of the coalition's work, inviting new members to join our shared mission of preventing substance misuse in our community.

Health equity and sustainability

The Coalition promotes health equity and sustainability by engaging diverse community members to strengthen substance use prevention efforts. Through meetings, surveys, and events, we provide accessible platforms for community input, encouraging partnerships with families, schools, and local businesses to foster a healthier, substance-free environment.

To increase accessibility, we offer hybrid meetings and share minutes via email and our website to keep everyone informed. Meetings alternate between Lyle and Klickitat to reduce participation barriers, with regular prevention-focused events in both communities.

The Coalition's fiscal agent, ESD 112, plays a crucial role in sustaining these efforts by overseeing funding for both coalition activities and school-based services. The shared fiscal agent streamlines communication and alignment across prevention programs, ensuring consistency in the implementation of the Community Prevention and Wellness Initiative (CPWI). ESD 112 also provides invaluable resources, including internal training, budgeting support, and technical assistance. As a fiscal agent for multiple coalitions, ESD 112 enhances the Coalition's ability to collaborate with regional partners, leveraging collective expertise to advance substance prevention, promote health equity, and ensure long-term sustainability for the community.

Capacity Building

Collaboration and Partnership

Community Capacity

The community demonstrates moderate readiness for implementing substance use prevention strategies. Local leaders and organizations have expressed strong support for prevention efforts, and there is a growing awareness of the impact of substance use on youth. However, the community faces challenges with limited motivation to prioritize youth substance prevention, a lack of consistent support for youth around substance use, and gaps in services in rural areas. Community members are engaged through community events, school happenings, parent education events, and partnerships with local businesses.

Coalition Capacity

The coalition is well-established, with members representing diverse sectors, including education, law enforcement, healthcare, and other local organizations. Monthly meetings are attended by members in person and virtually, and the coalition has developed a strategic plan based on local needs assessment data. While the coalition has strong leadership and enthusiasm, there is a need for additional community support around involvement in prevention strategies and sustainability planning to expand its impact.

School-Based Services

The local schools are supportive of prevention efforts. They support these efforts by implementing programs like Positive Action, Project Northland, and supporting TADAA (Teens Advocating for Drug and Alcohol Awareness). Student Assistance Professionals (SAPs) are actively providing education and early intervention services, while also staying involved with the coalition in order to remain united in local prevention efforts.

Overall Capacity

The combination of community commitment, coalition infrastructure, and school-based support provides a solid foundation for implementing prevention strategies. To enhance capacity, the coalition will prioritize increasing community involvement, expanding knowledge in evidence-based practices, sharing opportunities for involvement and fostering strong partnerships within the county.

Organizations and Partnerships

Individual Partners:	Representing:
Abby Brandt Whalin	WAGAP
Audra Lemming	Department of Veterans/EMT Klickitat Fire Department
Auni Lester	TADAA
Carl Coolidge	The Landing
Carmen Knopes	Klickitat Sheriff's Office
Conor Ryan	ESD112
Dan Smith	Klickitat School

Danyel Beyer	Klickitat PTO	
James Tuning	Klickitat County Health Department	
Joanna Turner	Our Klickitat	
Kendrick Lester	Klickitat School	
Kristen McReath	K-Link	
Liz Lester	ESD112	
Lori Smith	Lyle School	
Lori Zoller	Klickitat County Commissioners	
Michele Bautista	Klickitat PTO	
Michelle Winn	ESD112	
Penny Andress	Klickitat Valley Health	
Rita Pinchot	ESD112	
Sunday Sutton	CPAKC	
Yvette Schultz	Klickitat School	

Organization Partners:	
CPAKC (Coalition for Preventing Abuse in Klickitat County)	K-Link
CEKC (Community Enrichment for Klickitat County)	Lyle PTO
ESD112 (Educational Service District 112)	Our Klickitat
Glenwood School	WAGAP (Washington Gorge Action Programs)
Goldendale Sentinel	Wishram School
Klickitat PTO	Klickitat Sheriffs
Klickitat School	

The coalition has fostered relationships with individual partners and organizations by holding one-on-one meetings with community leaders, facilitated by the coalition coordinator or Executive Committee members. These meetings focus on identifying opportunities to support local substance use prevention initiatives. Additionally, the coalition coordinator and Executive Committee members actively participate in partner meetings to establish connections and collaborate on evidence-based prevention strategies. KLASAC sector representatives have strengthened partnerships by linking with other organizations and stakeholders as needed. These relationships have been cultivated through community engagement, personal outreach, and collaborative efforts across agencies, ensuring alignment with shared prevention goals.

The annual Key Leader Event provides an opportunity for key leaders and stakeholders to hear from KLASAC leadership about the outcomes and successes of the past year's substance use prevention programs and strategies. Attendees will gain insight into ways they can support and engage in prevention efforts within the communities of Lyle and Klickitat. The event will also feature presentations from TADAA youth, highlighting their school and community-based prevention initiatives aimed at promoting healthy choices among peers. This event encourages open dialogue, allowing participants to ask questions and engage in discussions on substance use prevention topics prepared by KLASAC and TADAA.

Building Prevention Knowledge

The coalition coordinator will actively maintain their Certified Prevention Professional (CPP) credential by tracking and updating all relevant trainings and certifications. They will participate in required HCA-approved trainings and other evidence-based or skill-building opportunities that strengthen their capacity to lead effective substance misuse prevention efforts. Available training opportunities through ESD 112 and partner organizations will be prioritized. When funding permits, the coordinator will attend conferences such as the Washington Prevention Summit, Rural Network Conference, CADCA Mid-Year Institute, and CADCA Leadership Forum, further expanding their expertise in prevention strategies. Membership with CADCA (Community Anti-Drug Coalitions of America) ensures access to additional high-quality training resources to enhance prevention knowledge and skills.

Substance misuse prevention knowledge will be increased for the coalition and other community members to strengthen their capacity to address prevention priorities effectively within their communities. Coalition members will engage in ongoing trainings provided by coalition staff and those who attend external prevention-focused trainings. Updates on available training opportunities will be shared regularly by the coalition coordinator and Executive Committee. Members will be encouraged to participate in workshops centered on assessment, capacity building, program implementation, and evaluation to further develop their prevention skills. Additionally, coalition members will have access to community-wide training opportunities aimed at fostering collaboration, building strategic partnerships, and recruiting new members to advance substance misuse prevention efforts.

ESD 112 has two Prevention Program Managers who oversee Student Assistance Professionals and Community Prevention Project Coordinators. These managers will participate in the DBHR learning community meetings, the annual contractors meeting, the annual provider meeting held during the prevention summit, and day one of the Coalition Leadership Institute. Coordinators will attend all required trainings and meetings including the Learning Community Meetings, Provider Meeting/Prevention Summit, and the Coalition Leadership Institute. The Budget Analyst, Program Accountant, and Program Director will attend the annual contractors meeting that is held each year virtually. The coalition coordinator will disseminate insights and best practices from these meetings to the Executive Committee and the full coalition to strengthen their collective capacity to support substance prevention efforts.

Health Equity and Sustainability

KLASAC has engaged representatives from the 12 community sectors identified in the Coalition Model to strengthen substance misuse prevention efforts. One of our key priorities is to enhance engagement with these Sector Representatives to ensure sustained prevention initiatives. In addition to these representatives, KLASAC actively involves community members who have deep-rooted connections and firsthand knowledge of both traditional institutions (such as schools, law enforcement, local government, and businesses) and community-specific activities that reflect the rural character of our area. Coalition members include parents or grandparents of local youth, reinforcing a multigenerational commitment to prevention. Given that coalition members hold roles that directly impact the populations we aim to support, our priority is to strengthen leadership capacity and expand outreach efforts. We strive to engage underrepresented community sectors or groups in substance use prevention efforts to build a healthier and more resilient community.

Building substance misuse prevention knowledge through culturally and linguistically appropriate training is essential to fostering health equity within our community. Coalition training includes understanding CLAS standards and reviewing annually to assure that we are doing our part to address health equity and health care disparities in our communities. A key priority is ensuring that prevention efforts are inclusive and accessible to all. Trainings will focus on cultural competency, implicit bias awareness, and the impact of social determinants of health in substance misuse prevention. To reach all subpopulations, we will prioritize equitable access by considering factors such as location, providing bilingual educational materials in Spanish and English, and deepening our understanding of the traditions, values, and lived experiences of our Native and Hispanic communities.

Capacity Building and partnerships are vital for coalition sustainability. Sustaining the coalition's substance misuse prevention efforts requires a commitment to building capacity and strengthening partnerships. Maintaining existing collaborations while fostering new ones ensures long-term community engagement and increases local involvement in evidence-based prevention strategies. Expanding prevention knowledge through training and education is critical to building sustainability, empowering both coalition members and the broader community to actively participate in prevention efforts.

As knowledge and participation grow, so does community confidence and investment in sustaining prevention initiatives. Our annual Key Leader Event plays a vital role in reinforcing engagement, retaining active participants, and recruiting new leaders who bring fresh perspectives and support to our mission. By expanding leadership involvement and fostering cross-sector collaboration, we can ensure that prevention strategies remain effective, relevant, and impactful for the communities we serve.

Assessment

Needs Assessment

Sources of data utilized

Community Needs Assessment Data Book 2024	Key Informant Interviews
Healthy Youth Survey 2023	Coalition Assessment Tool 2024
Community Survey 2023	

Process of needs assessment

• Those involved:

- Coalition Members collection and review
- Executive Committee collection and review
- Key Leaders review and contribution to data
- Coalition Coordinator collection, review and share
- TADAA Members Discussions of local conditions and data

How data was collected and compiled:

■ Data was gathered to support substance use prevention efforts through various methods in 2023. The Community Survey, distributed by coalition members and the Executive Committee, provided insights from community members. Schools administered the Healthy Youth Survey to assess youth behaviors and risk factors. Additionally, the 2024 Community Needs Assessment Data Book, developed by the Washington Department of Behavioral Health Services and the Washington State Health Care Authority, offered valuable data for CPWI (Community Prevention and Wellness Initiative) communities. Key Informant Interviews with school leaders were also conducted by the coalition coordinator in 2024 to further understand local needs related to substance use prevention. The annual Coalition Assessment Tool was also utilized to gain insight into the coalition, how it's functioning and where improvements might be made to better serve our communities.

• Training & presentations provided:

- Community Survey Review & Presentation: 3/2024
 - Shared Power Point presentation to full coalition
 - Discussion followed
- Executive Committee Retreat: 5/2024
 - Review of Strategic Plan Process
 - HYS 2023 review and discussion
 - Community Survey review and discussion
 - Review of current action plan in preparation for Strategic Plan update
- Healthy Youth Survey Review: 10/2024
 - Review of HYS 2023 Fact sheets

- Discussion had while working through resource assessment and gap analysis
- Data Book 2024 Review: 10/2024
 - Review of Data Book
 - Highlights and key points documented
 - Discussion around key points
- · How Coalition decided which results were most important and significant to consider
 - Key data points were identified by the coalition through discussions informed by the Community Survey, Healthy Youth Survey, and Data Book. The group analyzed current data in comparison to past trends to assess changes in risk and protective factors related to substance use. They also reviewed information from Key Informant Interviews to confirm whether the data reflected real-world experiences in schools and families. By integrating data from multiple sources, the coalition updated the needs assessment, aligning it with the most pressing issues. This assisted them in their review of the current action plan and logic model, while enabling them to identify ongoing needs and address emerging risk factors. Adjustments were made to ensure the strategic plan effectively targeted substance use prevention efforts in our communities.

Prioritized long-term consequences (outcomes) and how these are locally relevant

School Performance

School performance challenges, such as high absence rates and low engagement, can increase the risk of substance use among youth. Local data shows that 24% of 10th-grade students and 32% of 12th grade students in Klickitat County have reported skipping school in the past month, a potential risk factor for substance misuse. Additionally, around 20% of students in grades 8, 10 and 12 are earning mostly C's, D's and F's, while 40% of 10th graders and 51% of 12th graders feel that education is unimportant for their future. This overall lack of hope and connection to school may contribute to increased vulnerability to substance use, highlighting the need for targeted prevention efforts in our communities.

Youth Delinquency

Youth substance use poses a significant concern in our communities, particularly regarding underage drinking, cannabis use, and vaping. Despite being under the legal age, 14% of 10th graders and 24% of 12th graders reported using alcohol within the past 30 days. School staff have expressed worries about students driving or riding with individuals who have consumed alcohol. Data highlights that 7% of 12th graders admitted to driving after drinking, while 9% reported driving under the influence of cannabis. Additionally, 19% of 10th graders and 18% of 12th graders stated they had been passengers in a car driven by someone under the influence of alcohol.

Peer access to substances is a key issue, as 57% of 10th graders and 64% of 12th graders reported obtaining alcohol from friends. Similarly, 36% of 10th graders and 69% of 12th graders indicated they

acquired marijuana through social connections. In the past 30 days, 11% of 10th graders and 20% of 12th graders reported marijuana use. Schools have also identified vaping as the most prevalent substance-related challenge, with usage rates rising from 17% in 2021 to 27% in 2023. This data underscores the importance of prevention efforts and educational initiatives to address youth substance use and promote healthier decision-making.

Mental Health

Mental health is a critical factor in the well-being of youth and plays a significant role in preventing substance use. Despite progress in providing mental health support through school-based therapists and student assistance programs concerning trends persist. In the past two weeks, 51% of 8th graders, 60% of 10th graders, and 67% of 12th graders reported feeling sad or anxious. Over the past year, 28% of 8th graders, 29% of 10th graders, and 33% of 12th graders experienced feelings of sadness or hopelessness. Alarmingly, 12% of 8th graders, 13% of 10th graders, and 18% of 12th graders reported developing a plan for suicide, while 6% of 8th graders, 11% of 10th graders, and 5% of 12th graders attempted suicide. Addressing mental health challenges is crucial, as untreated emotional distress can increase the risk of substance use. Strengthening mental health services and promoting emotional resilience can help prevent substance use and support healthier outcomes for youth.

Prioritized behavioral health problems (consumption) and how these are locally relevant

Underage Drinking (Including Problem or Heavy Drinking)

Underage drinking remains a significant challenge within our communities. Many youth perceive obtaining alcohol as easy, with 40% of 10th graders and 55% of 12th graders reporting this belief. Community perspectives align, as 32% of respondents in the 2023 Community Survey stated it is somewhat easy for high school students to access alcohol, and 25% indicated it would be very easy. Alarmingly, 25% of parents believe it is acceptable to serve alcohol to 9th–12th graders in their homes.

Additionally, 68% of 10th graders and 64% of 12th graders reported feeling that adults do not view underage drinking as wrong. However, only 58% of 10th graders reported that their parents have conversations with them about not drinking. Social access to alcohol is also a concern, with 57% of 10th graders and 64% of 12th graders obtaining alcohol at parties. Furthermore, 29% of 10th graders and 21% of 12th graders reported accessing alcohol at home, either with or without parental permission.

This locally relevant data highlights the need for increased prevention efforts, including parental education, community awareness, and policies aimed at reducing underage access to alcohol. Promoting clear communication and consistent boundaries can help prevent youth alcohol use and its associated risks.

Marijuana/Cannabis Use

Marijuana use among youth is a growing concern in our community, influenced in part by the normalization of marijuana use among adults. This normalization impacts youth perceptions of harm and increases usage rates. According to our 2024 data, 11% of 10th graders and 20% of 12th graders reported using marijuana in the past 30 days. Youth marijuana and hashish use has risen slightly, with 19% of 8th-12th grade students reporting use in 2021 compared to 24% in 2023. Many youth perceive little or no

harm from regular marijuana use, with 37% of 10th graders and 48% of 12th graders holding this view. Access is also a concern: 32% of 10th graders and 48% of 12th graders believe marijuana is easy to obtain. Additionally, 36% of 10th graders reported obtaining marijuana from home without permission, while 31% of 12th graders reported getting it from an unrelated older individual.

These local factors highlight the need for effective prevention strategies to address youth access, perceptions, and use of marijuana in our community.

Vapor/E-Cigarette Use

Vaping has emerged as the most significant substance use issue in our local schools. According to our 2024 data, vapor and e-cigarette use among youth in Klickitat County has increased from 17% in 2021 to 27% in 2023. Healthy Youth Survey data shows past 30-day use rates of 12% among 10th graders and 18% among 12th graders. Social access is a key factor, with 57% of 10th graders and 80% of 12th graders reporting they obtain vaping products through social settings.

Among 10th graders who vape, 75% reported using nicotine, 30% THC, 0% flavoring only, and 25% were unsure of the substance they vaped. Similarly, 65% of 12th graders reported vaping nicotine, 70% THC, 4% flavoring only, and 9% an unknown substance.

These local trends highlight the need for targeted prevention efforts to address youth access, use patterns, and the risks associated with vaping substances.

Prioritized intervening variables (risk / protective factors) and how these were derived from your assessment.

The risk and protective factors outlined below were identified through a comprehensive assessment process. This included analyzing data from the Healthy Youth Survey (both current and past), the 2024 data book, and insights gathered from key informant interviews with local schools. Our executive committee collaborated closely with the coalition coordinator and coalition members to review and interpret the collected data. Each committee member independently identified significant data points for further consideration.

The group then came together to discuss why these points were noteworthy and reached a consensus on which intervening variables to prioritize. Final decisions were informed by the data as well as the committee's collective understanding of their communities. These priorities will guide our planning and prevention efforts moving forward.

Intervening Variables (Risk & Protective Factors)	Data			
Low neighborhood attachment and community disorganization:	HYS 2023 – Low Neighborhood Attachment 8 th – 43% 10 th – 45% 12 th – 65%	Community Survey 2023 – Aware of coalition in community working to reduce alcohol and other drug use Yes – 74% No – 26%		
Favorable parental attitudes toward substance use:	HYS 2023-Youth think that adults don't think it is wrong for them to drink alcohol 10 th – 66% 12 th – 64%	Community Survey 2023– Parent think it is ok to serve alcohol in their homes to youth 9 th -12 th Yes – 25%		
Early & persistent antisocial behavior:	HYS 2023– Opportunities for prosocial involvement 8 th – 61% 10 th – 56% 12 th – 60%	HYS 2023 – Bullied in past month 8 th – 28% 10 th - 26% 12 th – 18% (all higher than state average)	HYS 2023 – Felt sad or hopeless in past year 8 th – 28% 10 th – 29% 12 th 33% (all higher than state average)	
Low family bonding:	Data Book 2024 – Poor family management 8 th – 12 th 50%	HYS 2023– Opportunities for prosocial family involvement 8 th – 64% 10 th – 60% 12 th – 55%	HYS 2023 - Parents talk about not drinking alcohol 8 th - 51% 10 th - 69% 12 th - 55%	
Availability of alcohol, cannabis & vape products:	HYS 2023– Youth report getting alcohol at parties 10 th – 57% 12 th – 64%	HYS 2023– Sources of tobacco & vapor products among those who use 10 th – 57% 12 th – 80%	HYS 2023– Youth who use marijuana obtained from a friend 10 th – 36% 12 th – 69%	
Peer bonding (opportunity, skill, recognition):	HYS 2023 – Social support of friend or peer 10 th – 45% 12 th – 42%	HYS 2023– Friends use drugs 10 th – 30% 12 th – 21%		
Favorable attitudes towards substance use:	HYS 2023– Youth perception that alcohol is easy to get 10 th – 48% 12 th – 55%	HYS 2023– Youth perception that marijuana is easy to get 10 th = 32% 12 th – 48%	HYS 2023– Youth perception for no/low risk if marijuana used regularly 10 th = 37% 12 th – 45%	HYS 2023– Youth perception – It's risky to drink regularly 10 th – 69% 12 th – 81%

Prioritized local conditions and contributing factors and for each and how these were derived from your assessment.

Local Conditions & Contributing Factors	Prioritized by:
Community readiness to address ATOD issues (neighborhood attachment & community disorganization)	Coalition would like to work on more community involvement and support of coalition efforts, along with parental willingness to support youth not using substances Coalition wants to continue coalition awareness within communities and improve upon involvement
Parental awareness of risk/protective factors and the consequences of involvement (favorable parental attitudes)	Data from HYS showing the need to talk to young people more about not using substances Data from Community Survey, HYS and school input supports this local condition – parents show tolerance to substance use
Opportunities, skills and recognition to promote attachment to society, community and school (early & persistent antisocial behavior)	HYS data regarding community and school risk factors supports the need to address this local condition
Opportunities, skills and recognition to contribute to family bonding (family bonding)	HYS data supports this finding along with Key Informant Interviews with school staff and conversations with partner organizations
Youth access to ATOD (primarily social access) (availability of substances)	This was shown both in the HYS data and the Community Survey data TADAA members have shared visibility in public among some adult community members HYS data showed this as a continued problem happening locally in combination with coalition discussions involving locals with community knowledge TADAA members have supported this finding
Opportunities, skills, and recognition for prosocial involvement with peers (peer bonding)	 Class sizes are small in our local schools, which does limit options for friends, but learning to be more supportive to peers can improve upon this HYS data shows that there is a lack of support for youth from peers and it was decided that in school programs may support youth in how to be supportive of peers
Perception of harm (favorable youth attitudes towards substance use)	Data from the HYS supported the fact that youth would benefit from continued education on the risks of substance use Coalition feels that this local condition is tied to parental tolerance toward substance use
Perception of peer use (favorable youth attitudes towards substance use)	HYS data showed that youth have this perception and coalition decided that this is an area that we can continue working on Coalition determined that continued focus to change this perception would benefit our local youth

*The chart above coincides with the logic model. The following chart contains local conditions that were taken into consideration during the planning process.

Locally Defined and Identified Contributing Factors	Prioritized by:
Youth mental health decline/lack of hope (early & persistent antisocial behavior)	 HYS data and Key Informant Interviews with school staff helped to prioritize School staff can see this in their students by behaviors and attitudes
Bullying in school (early & persistent antisocial behavior)	HYS data shows that this is a problem locally
Low parent education attendance (low reach/participation with parenting workshops) (family bonding)	 Need to improve attendance to reach more families with support Have seen consistent attendance but low attendance

Resource Assessment

Process the Coalition took to complete the resource assessment

- Those involved: (and role)
 - Coalition Members collection and review
 - Executive Committee collection and review
 - Key Leaders review and contribution to data
 - Coalition Coordinator collection, review and share
 - TADAA Members Sharing of discoveries made regarding resources and gaps that they encountered during their 2023 Resource Fair
- Data was collected through community mapping that was done during coalition meetings.
 Coalition members then created a list of local resources, county resources and gaps both locally and countywide. This information was then compiled into a list of resources and gaps as a joint effort between the Executive Committee and Coalition Coordinator. This was reviewed at an Executive Committee meeting to finalize.
- Training & Presentations:
 - Community Mapping
 - Cultural Competency
- The coalition made decisions as to which results were most important to address or consider while planning future strategies through activities, discussions and reviewing data collected with all the previously mentioned data sources. The coalition completed the community mapping activity at which time they held discussions throughout the process regarding the accessibility of resources in our communities. The discussion and documentation of these resources and gaps in conjunction with data reviewed during the assessment process assisted

in understanding which resources are lacking in our communities and where there are gaps that may be able to be addressed with coalition strategies.

Resources identified that impact prioritized intervening variables and/or contributing factors

Community Resources

Head Start	Klickitat Fire Department - volunteer	Klickitat School K-12
School Athletics	Lyle Celebration Center	Lyle School K-12
REACH (after school program) (Lyle)	Baha'i Faith	Klickitat PTO
Mental Health Therapists (in school)	Klickitat Valley Baptist Church	Lyle PTO
Student Assistance Professional (in school)	Lutheran Church	Lyle Lions Club
KLASAC Coalition	Post Office (Klickitat & Lyle)	Lyle Food Bank
CEKC (Community Enrichment for Klickitat County)	Lyle Mercantile	Klickitat Food Bank
Booster Clubs	Canyon Market	Klickitat Community Council
Lyle Fire Department - volunteer	The Landing Gas Station	Lyle Community Council

County Resources

Early Childhood Intervention (ESD 112)	Behavioral Health Services (Health Dept)	WAGAP (Washington Gorge Action Programs)
WIC	Youth sports (White Salmon and Goldendale)	Klickitat County Sheriff's Office
Klickitat County Health Department	4-H	Our Klickitat
Skyline Hospital	Gorge Youth Mentoring/Next Door Inc	DSHS
Klickitat Valley Hospital	K-Link	Fort Vancouver Regional Libraries
Pregnancy Resource Center (Goldendale)	CPAKC	SWACH (Southwest Washington Accountable Community of Health)

Gaps identified are not specific to resources

Community Gaps

community cups		
Transportation to access resources outside of local community	Response time for medical emergencies can be delayed	Regular chain grocery stores are a minimum of 14 miles from Lyle
Medical care is a minimum of 20 miles from Klickitat	No law enforcement located in Lyle or Klickitat	No options for youth activities (other than school sports)
Medical care is a minimum of 11 miles from Lyle	County law enforcement serves a large geographical area so visibility is limited, and response time can be slow	No behavioral health services in local communities
Fire Departments are volunteers so cannot respond immediately to calls	No full grocery stores located in either community – small stores that carry limited groceries	No support groups for substance use issues
Many residents live in surrounding areas not right in community which limits access even more to resources	Regular chain grocery stores are a minimum of 25 miles from Klickitat	Limited community activities

Health Equity and Sustainability

Engaging a diverse group of community members was essential to our substance prevention assessment process. Data was collected in both Lyle and Klickitat through the Community Survey, which was available in English and Spanish, and could be completed online or on paper. The survey was shared widely, including through email distribution to coalition members, schools, and families. Schools supported the effort by distributing the survey link to staff and parents, and paper copies were sent home with students to encourage family participation. The Community Survey was also promoted via social media, the KLASAC website, and local sports events. Local Parent-Teacher Organizations (PTOs) also helped distribute surveys to families. We are confident that the community survey reached 100% of families that have children enrolled in school due to the fact that all families received an email with link, a physical copy or link via mail, student distribution, school social media pages and through school all calls.

Our coalition and Executive Committee represent a diverse group of individuals, including residents from Lyle and Klickitat, local business owners, people representing partner organizations, and others who work in or have strong connections to the region. This group contributed not only by helping to collect data but also by reviewing it to identify current substance prevention needs and inform decisions to strengthen our community's well-being.

The assessment process is updated annually through ongoing data collection, reviewed during coalition meetings and by the Executive Committee. Each year, a Key Leader event shares relevant findings and KLASAC information to guide prevention efforts. Regular check-ins with Key Leaders help track substance use trends and emerging concerns. Every May, the Executive Committee retreat includes SPF data analysis training and a review of all data sources to update the strategic plan and inform the annual action plan and budget.

Planning

Goals and Objectives

Process for Establishing Prevention Goals and Objectives

- Community Needs Assessment was conducted by the coalition to identify current challenges related to substance use and misuse. This process included data collection, risk and protective factor analysis, and prioritization of key prevention variables.
- Stakeholder Input was gathered from coalition members, sector representatives, and key community leaders. This diverse feedback ensured that prevention efforts aligned with the specific needs and cultural context of the community.
- Center for Substance Abuse Prevention (CSAP) Principles of Effectiveness guided the selection of prevention strategies. This framework ensured a comprehensive and evidence-based approach to substance use prevention in the community.
- Executive Committee of KLASAC finalized the goals and objectives based on data-driven insights and best practices in prevention.

Compliance with Funding, Contractual, and Evidence-Based Prevention Program Requirements

- Grant and Funding Compliance: Contracts were reviewed to ensure adherence to funding requirements, including allowable expenses, reporting obligations, and program eligibility criteria.
- Strategic Program Selection: Prevention programs were chosen based on alignment with funding guidelines, contractual obligations, target populations, and expected prevention outcomes.
- Evidence-Based Program Implementation: Approved strategies were selected from the HCAendorsed Evidence-Based Program List, ensuring the integration of scientifically supported prevention efforts.
- Changes to funding sources: Changes will be noted in our contract and A&R. Since requirements to funding sources may also change over time, we will also utilize resources like the Annual Contractor Training slides available on the Athena Forum site.

Prioritized intervening variables (risk/protective factors) with goals, objectives & programs

Goal 1: Decrease low neighborhood attachment and community disorganization		
Objective 1.1: Increase community readiness to address ATOD issues	CSAP Strategy: Community Based Process	
Program: KLASAC Coalition Description: The purpose of this activity is to ensure that coalition members have the opportunity to meet regularly to share information, conduct coalition work, and make important decisions related to the coalitions' strategic plan.		
Funding: Substance Use Prevention Treatment Recovery Services –SUPTRS		
Lead Organization/Responsible Parties:Partner Engagement/Permissions Required: Permission toshare information about or from coalition or partner		

KLASAC Coalition / Coordinator	organizations will be sought from the appropriate agency on a case-by-case basis.
Program Serves: Coalition members, community members & partners	Program Implementation: Ongoing – Start date of October 1 st each fiscal year.
How many implementations: The coalition functions year-round, with a minimum of 10 monthly full coalition meetings, 10 executive committee meetings and committees formed as needed.	

Objective 1.1: Increase community readiness to address ATOD issues	CSAP Strategy: Information Dissemination	
Program: <u>Community Outreach</u>		
Description : The purpose of this activity is to increase coalition visibility, including approaches such as creation & distribution of information about the coalition, its efforts, and how to join or support the coalition by using media outreach, community events, social media channels, speaking engagements and community presentations such as Town Hall events. Approaches may include resource cards, ambassador packets and a coalition 1 pager.		
Funding: Substance Use Prevention Treatment Recovery Services – SUPTRS		
Lead Organization/Responsible Parties: KLASAC Coalition, coordinator, media team & student assistance professional	Partner Engagement/Permissions Required: : Permission to share information about or from coalition or partner organizations will be sought from the appropriate agency on a case-by-case basis.	
Program Serves: Coalition members, community members,	Program Implementation: Ongoing	

Goal 2: Decrease early & persistent antisocial behavior		
Objective 2.1: Increase opportunities, skills and recognition to promote attachment to society, community and school	CSAP Strategy: Education	
Program: Positive Action (In School)		
Description : Will work with schools to incorporate at least 2 lessons monthly in grades 2-8		
Funding: Dedicated Cannabis Account - DCA		
Lead Organization/Responsible Parties: Partner Engagement/Permissions Required: Appropriate		
Coalition coordinator, school districts	permissions will be sought from schools and creators of Positive Action as needed.	
Program Serves: Students grades 2-8	Program Implementation: Ongoing – Start of January 1 st each year	
How many implementations: At least 30 lessons among 3 cohorts		

Goal 3: Increase Family Bonding		
Objective 3.1: Opportunities , skills and recognition to contribute to family bonding	CSAP Strategy: Education	
Program: Positive Action (Parenting Component)		
Description : Will implement Positive Action parenting classes to parents in communities of Klickitat and Lyle.		
Funding: Dedicated Cannabis Account - DCA		
Lead Organization/Responsible Parties: Partner Engagement/Permissions Required: Appropriate		
Coalition and coordinator	permissions will be sought from coalition and creators of Positive Action as needed.	
Program Serves: Parents	Program Implementation: Ongoing – Start of October 1 st each year	
How many implementations: There will be a total of 7 lessons per community for a total of 14		

Goal 4: Reduce availability of Alcohol, Cannabis & Vape Products		
Objective 4.1: Decrease youth access to alcohol, cannabis and vape products	CSAP Strategy: Environmental	
Program: <u>Retailer Education</u>		
Description : Will implement a local assessment of retail locations and share information with business owners.		
Funding: Substance Use Prevention Treatment Recovery Services – SUPTRS		
Lead Organization/Responsible Parties: Coalition coordinator and student assistance professional	Partner Engagement/Permissions Required: Appropriate permissions will be sought from coalition and local business owners	
Program Serves: Local businesses and their employees	Program Implementation: March each year	
How many implementations: This will take place at least 2 businesses		

Objective 4.1: Decrease youth access to alcohol, cannabis and vape products	CSAP Strategy: Information Dissemination	
Program: Public Awareness		
Description : This activity would provide information about reducing access to ATOD. This may include media campaigns, RX take back/secure, Start Talking Now, and other state and national campaigns as appropriate.		
Funding: Substance Use Prevention Treatment Recovery Services – SUPTRS		
Lead Organization/Responsible Parties: Coalition, Media Team & Coalition coordinator	Partner Engagement/Permissions Required: Appropriate permissions will be sought from coalition and creators of media campaigns as appropriate.	
Program Serves: Parents, Community Members and Youth	Program Implementation: Ongoing – Beginning October 1 st each year	
How many implementations: Coalition will strive to share 2 campaigns per year		

Goal 5: Increase Peer Bonding (opportunities, skill, recognition)		
Objective 5.1: Increase opportunities, skills and recognition for pro-social involvement with peers	CSAP Strategy: Alternative Activity	
Program: <u>TADAA</u>		
Description : Teens Advocating for Drug and Alcohol Awareness, located in both Lyle and Klickitat High Schools will have youth meet to plan various prevention activities, such as Red Ribbon Week and other public awareness activities.		
Funding: Substance Use Prevention Treatment Recovery Services – SUPTRS		
Lead Organization/Responsible Parties: Coalition coordinator and student assistance professional Partner Engagement/Permissions Required: Appropriate permissions will be sought from coalition and school districts		
Program Serves: High School students and youth coalition members	Program Implementation: Ongoing – beginning October 1 st each year	
How many implementations: This will include 24 meeting per school for a total of 48		

Goal 6: Decrease favorable attitudes towards youth substance use		
Objective 6.1: Increase perception of harm of ATOD use by youth	CSAP Strategy: Education	
Program: Project Northland Description: Evidence based prevention program for Middle School students		
Funding: Dedicated Cannabis Account - DCA		
Lead Organization/Responsible Parties: Coalition coordinator and student assistance professional	Partner Engagement/Permissions Required: Appropriate permissions will be sought from coalition and school districts	
Program Serves: Middle school students	Program Implementation: Dates TBD each year according to school schedules	
How many implementations: 4 sessions each school		

Objective 6.1: Increase perception of harm of ATOD use by youth	CSAP Strategy: Education	
Program: <u>Class Action</u>		
Description : Evidence based prevention program for High School students		
Funding: Dedicated Cannabis Account - DCA		
Lead Organization/Responsible Parties:	Partner Engagement/Permissions Required: Appropriate	
Coalition coordinator and student assistance professional	permissions will be sought from coalition and school districts	
Program Serves: High school students	Program Implementation: Dates TBD each year according to school schedules	
How many implementations: 6 sessions each school		

Objective 6.1: Increase perception of harm of ATOD use by youth	CSAP Strategy: Education	
Program: <u>Student Assistance Prevention-Intervention Service Program (SAPISP)</u>		
Description : Work in partnership with the coalition to implement the school-based strategy and activity of the Student Assistance Prevention-Intervention Service Program. SAPISP is a comprehensive, integrated model of services that fosters safe school environments, promotes healthy childhood development and prevents substance use/misuse.		
Funding: Other		
Lead Organization/Responsible Parties: Student assistance professional	Partner Engagement/Permissions Required: Appropriate permissions will be sought from school districts	
Program Serves: Grades 6-12 students	Program Implementation: Ongoing beginning August each year	
How many implementations: Will be determined by HCA, ESD and school districts according to student enrollment		

Objective 6.1: Increase perception of harm of ATOD use by youth	CSAP Strategy: Information Dissemination	
Objective 6.2: Decrease perception of peer use		
Program: <u>Positive Norms Campaigns</u>		
Description : Coalition will work with TADAA on a campaign that reduces misperceptions of youth use of substance by addressing the difference between high "perception" of use and actual usage rates and increasing perception of harm		
Funding: Substance Use Prevention Treatment Recovery Services – SUPTRS Dedicated Cannabis Account - DCA		
Lead Organization/Responsible Parties:	Partner Engagement/Permissions Required: permissions	
Coalition, coordinator, TADAA and student assistance professional	will be sought from the appropriate agency on a case-by-case basis	
Program Serves: Community members and youth	Program Implementation: Beginning by January each year	
How many implementations: 1 campaign created and/or shared each year		

Community Engagement/Coalition Development

There are numerous opportunities for community engagement in substance misuse prevention efforts within the coalition. Individuals can get involved by participating in coalition meetings, serving in leadership roles on the Executive Board, or contributing to specialized committees focused on prevention strategies, outreach, or media initiatives. Community members can provide valuable input on prevention planning through active participation in coalition meetings or by sharing insights during key informant interviews. Additionally, individuals can support prevention efforts by volunteering at community events designed to promote healthy lifestyles and reduce substance misuse. Community involvement also includes raising awareness about substance use prevention campaigns led by the coalition to foster safer, healthier communities. Engagement opportunities are open to all, whether as active supporters, guests, or formal coalition members.

Public Awareness/Information Dissemination

The coalition ensures effective communication about substance misuse prevention efforts reaches the appropriate audiences through a variety of channels. To keep communities and coalition members informed about prevention initiatives, the coalition maintains a website and active social media platforms. Regular updates, including prevention activities, meeting agendas, and minutes, are distributed via email to coalition members. Additionally, targeted information and substance misuse awareness are shared with key stakeholders such as schools and community partners through emails, phone calls, and direct meetings conducted via Zoom or in person. Opportunities for engagement also include participating in coalition meetings, collaborating with the coalition coordinator, and connecting with other prevention advocates during community and partner events, such as the annual Key Leader event

Direct Services

The coalition ensures that evidence-based substance misuse prevention programs and direct services are prioritized for implementation within both the community and schools. This is achieved by carefully selecting programs that specifically address local substance misuse prevention needs. Evidence-Based Practices (EBPs) are to be integrated into the coalition's annual action plan, alongside innovative prevention strategies designed to meet identified risk factors and community-specific challenges. These prevention programs are to be collaboratively planned with staff and partners and implemented with fidelity within schools and community settings as appropriate.

The coalition is committed to ensuring that all individuals involved in the selection, implementation, and evaluation of prevention programs are knowledgeable and well-trained. Training will include the Center for Substance Abuse Prevention (CSAP) Principles of Effectiveness to ensure that programs are selected based on their ability to address prioritized prevention goals. This includes an overview of EBPs and innovative prevention strategies. Each program will be evaluated based on its content, design, and alignment with identified prevention outcomes. Adaptations will be made only when necessary to meet local needs while maintaining program fidelity. Those responsible for implementing and overseeing prevention programs receives specialized training focused on the importance of fidelity to achieve desired outcomes. The coalition coordinator conducts regular monitoring of program implementation to ensure that programs are delivered effectively and in alignment with the goals outlined in the coalition's action plan, providing annual reports to track progress.

To support effective program evaluation, the coalition ensures that secure proper data collection permissions from schools and community partners before program implementation. Data collected—including pre- and post-surveys, attendance records, and relevant demographic information—is to be handled in compliance with privacy guidelines and used solely for reporting and evaluation purposes. This data will be analyzed to measure program effectiveness, identify areas for improvement, and ensure that prevention efforts are delivered with fidelity. The evaluation process also supports sustainability planning to maintain long-term prevention outcomes within the community.

Health Equity and Sustainability

Input from diverse members of our communities is vital and actively encouraged throughout the planning and decision-making processes for substance misuse prevention programs. The coalition provides

opportunities to review current prevention programs and consider new initiatives during coalition meetings. To ensure all voices are heard, if key perspectives are missed during meetings, the coalition coordinator or Executive Committee members will reach out directly to stakeholders. KLASAC's diverse partnerships and sector representatives play an essential role in offering feedback that guides planning and strategic decisions for prevention efforts.

The substance misuse prevention programs selected are designed to reduce health disparities by ensuring they are culturally responsive, accessible to all community members, and provided at no cost. Programs are strategically located to minimize barriers to participation and enhance community reach. We prioritize inclusivity, ensuring that all individuals feel welcomed, respected, and supported based on the unique needs of our diverse communities.

To decrease barriers to accessing prevention services and to increase program participation, the coalition employs a multifaceted outreach strategy. This includes a variety of engagement methods such as inperson activities, virtual programming, and community-based outreach efforts. Programs are hosted in convenient locations to maximize accessibility. The coalition disseminates information through multiple channels, including social media, mailed newsletters, school-based communications, automated calls, community websites, and public postings in locations such as stores and post offices.

For long-term sustainability of prevention efforts, the coalition is committed to building strong leadership within both the coalition and the broader community. This includes addressing financial sustainability and providing ongoing support to individuals implementing prevention programs. Leadership development focuses on ensuring coalition members are well-trained and knowledgeable about evidence-based prevention strategies currently in use, as well as how to identify and implement new programs as community needs evolve. Administrative support is maintained through partnerships with ESD112 and DBHR/HCA, with continued efforts to secure and diversify funding sources. While current funding is stable, the coalition proactively explores additional funding opportunities as needed to support new initiatives and sustain ongoing programs.

Program fidelity remains a priority, and continuous training is provided to ensure that coalition members and staff are equipped to implement prevention strategies effectively. While there are no immediate needs for additional funding for current programs, the coalition remains committed to identifying future funding opportunities and partnerships that will support the sustainability and growth of substance misuse prevention efforts within our communities.

Implementation

Implementation Monitoring

To ensure the effective implementation of our substance use prevention programs, we prioritize strong communication and collaboration with coalition members and community partners involved in program delivery. The coalition plays an active role in reviewing and selecting evidence-based prevention programs and receives regular updates from the coalition coordinator or designated partners regarding program progress. These updates include both successes and challenges, fostering open dialogue to identify any necessary adjustments to improve program outcomes. As programs move into the implementation phase, the coalition coordinator maintains regular contact with program facilitators to provide technical assistance, ensure programs are culturally relevant, and verify that prevention strategies are being delivered with fidelity to meet target population needs.

The process for developing and executing a fidelity monitoring plan involves using the current prevention action plan as a guide. This ensures that program staff are thoroughly trained on both the prevention model and best practices for maintaining fidelity.

Key components include

- Clearly defined prevention goals and objectives
- Program dosage, including session frequency and duration
- Identification of staff requiring training and timelines for completion
- Roles and responsibilities for program delivery
- Data collection methods to track program outcomes
- Ongoing data analysis to inform continuous quality improvement

When adapting and monitoring prevention programs, additional steps may be needed to engage program developers and community stakeholders.

This process includes

- Assessing the specific needs of the target population and identifying areas for program adaptation
- Gathering feedback from program facilitators and developers as needed
- Planning for adaptations while identifying necessary training to support changes
- Continuously applying fidelity monitoring tools
- Reviewing program adaptations regularly to ensure effectiveness and alignment with prevention goals

In cases where implementation barriers arise—such as low participant turnout or disruptions due to unforeseen events like severe weather—modifications will be addressed on a case-by-case basis. Program schedules may be adjusted to accommodate immediate prevention needs, including offering sessions at alternative times to boost participation. If needed, program delivery formats may shift (e.g., from inperson to virtual) while maintaining alignment with funding requirements and ensuring that evidence-

based practices are not compromised. If program adjustments are insufficient to meet the target populations prevention needs, discussions will be held with DBHR/HCA to explore additional solutions.

Budget

KLASAC receives the following funds as a CPWI community

TOTAL	\$ 150,000
CPWI Sustainability	\$ 20,000
Partnership For Success	\$ 20,000
Dedicated Cannabis Account (DCA)	\$ 25,000
Substance Abuse Prevention Treatment Recovery Services (SUPTRS)	\$ 85,000

The coalition's prevention budget was developed through a collaborative process between the coalition and their fiscal agent, ESD 112. The fiscal agent provides oversight and guidance by outlining administrative costs, including personnel expenses related to prevention staff salaries and benefits. The coalition coordinator incorporates these figures into the comprehensive prevention budget. The coalition plays an active role in determining how remaining funds will support evidence-based prevention programs and activities. Final budget decisions are made by the coalition's Executive Committee in partnership with the coordinator. Once the budget is finalized, it is submitted to DBHR/HCA for approval. After approval, the coordinator is responsible for monitoring and tracking prevention-related expenditures to ensure alignment with program goals. The coordinator also meets quarterly with the fiscal agent to review budget status, ensure appropriate fund utilization, and make any necessary adjustments to support effective prevention strategies.

The coalition coordinator regularly provides budget updates to the Executive Committee to promote transparency and accountability in the use of prevention funds, ensuring expenditures align with the approved budget and prevention work plan. All spending undergoes an approval process with ESD 112 and is tracked by both the fiscal agent and the coalition coordinator. Both ESD 112 and the coalition coordinator monitors spending to ensure compliance with the approved budget and adherence to state and federal prevention funding guidelines.

Health Equity and Sustainability

Prevention programs will be monitored to ensure that the target population is being effectively served by following a strategic action plan that outlines the intended reach of each initiative. Demographic data will be collected and analyzed regularly to assess population reach and ensure equitable access to services. The coalition coordinator will collaborate with partners to review program implementation, ensuring that prevention strategies are effectively reaching identified priority populations.

The coalition will prioritize the long-term sustainability of substance use prevention programs by providing continuous training and support to staff and volunteers. Data demonstrating the positive impact of prevention efforts will be shared with coalition members, community stakeholders, and partners to strengthen support for substance use prevention initiatives. The coalition will maintain partnerships

with key organizations, such as schools and community-based agencies, to promote the sustainability of prevention programming over time.

To support the expansion and sustainability of substance use prevention efforts, the coalition will actively seek out and apply for new funding opportunities. Strong partnerships will be critical for sustaining and broadening prevention strategies within our communities. By leveraging shared resources, we can address funding gaps and ensure the continued success of prevention programs. Through collaborative efforts, we aim to ensure that all community members benefit from comprehensive, evidence-based substance use prevention strategies.

Reporting and Evaluation

Expected Outcomes

Short-term outcomes (6 months - 1 year)

- Increase community readiness to address ATOD issues
- Increase parental awareness of risk/protective factors and consequences of substance use
- Increase opportunities, skills and recognition to promote attachment to society, community and school
- Increase opportunities, skills and recognition to contribute to family bonding
- Decrease youth access to alcohol, cannabis and vape products
- Increase opportunities, skills and recognition for pro-social involvement with peers
- Increase perception of harm of ATOD use by youth
- Decrease perception of peer use

Immediate-term outcomes (2 -4 years)

- Decrease low neighborhood attachment and community disorganization
- Decrease favorable parental attitudes towards substance use
- Decrease early & persistent antisocial behavior
- Increase family bonding
- Reduce availability of alcohol, cannabis and vape products
- Increase peer bonding (opportunities, skills, recognition)
- Decrease favorable attitudes towards youth substance use

Long-term outcomes (5+years)

- Reduce underage alcohol use
- Reduce underage marijuana/cannabis use
- Reduce underage vapor/e-cigarette use

Process and outcome measures for each program

Program Name:	
KLASAC (Klickitat Lyle Against Substance Abuse Coalition)	
Process Measures	Tool/instrument
Participation	Monthly meeting Sign-in Sheets
Sector Representation	Primary Sectors represented in Minerva
Outcome Measures:	
Increased community readiness to address ATOD	Coalition Assessment Tool Biennial Community Survey

Program Name:	
Community Outreach	
Process Measures	Tool/instrument
Participation Media Material	Event Sign in sheets [if applicable] Meeting agendas Social media analytics
Outcome Measures:	
Increased readiness to address ATOD	Coalition Assessment Tool Biennial Community Survey

Program Name:	
Public Awareness	
Process Measures	Tool/instrument
Media campaigns	Social media metrics
Participation	Sign in sheets [if applicable]
Outcome Measures:	
Increased awareness of risk/protective factors and consequences of substance use	Community Survey HYS

Program Name:	
Positive Action (In School)	
Process Measures	Tool/instrument
Participation	Attendance
Engagement	Check in meetings with those implementing
Outcome Measures:	
Increased opportunities, skills and recognition to promote attachment to society, community and school	Pre/Post Tests - Second Step - 11-17 [OrgSS-SD] Healthy Youth Survey

Program Name:	
Positive Action (Parenting Component)	
Process Measures	Tool/instrument
Participation Engagement	Attendance Observation of sessions
Outcome Measures:	
Increased opportunities, skills and recognition to contribute to family bonding	Pre/Post Tests - Family Management [AM3_F]

Program Name:	
Retailer Education [Environmental Strategy]	
Process Measures	Tool/instrument
Participation of retailers	Implementation Checklist
Outcome Measures:	
Decreased youth access to alcohol, cannabis and vape products	Compliance Rates HYS Community Survey

Program Name:	
TADAA (Teens Advocating for Drug and Alcohol Awareness)	
Process Measures	Tool/instrument
Participation Engagement	Attendance Observation & check in with SAP
Outcome Measures:	
Increased opportunities, skills and recognition for pro-social involvement	Pre/Post Test - Leadership and Mentoring [IP15]

Program Name:	
Project Northland	
Process Measures	Tool/instrument
Participation Engagement	Attendance Check in meetings with those implementing
Outcome Measures:	
Increased perception of harm of ATOD use by youth	Pre/Post tests - Perceived Risk of Use [IP07] Healthy Youth Survey

Program Name:	
Class Action	
Process Measures	Tool/instrument
Participation Engagement	Attendance Check in meetings with those implementing
Outcome Measures:	
Increased perception of harm of ATOD use by youth	Pre/Post tests - Perceived Risk of Use [IP07] Healthy Youth Survey

Program Name:	
Student Assistance Prevention- Intervention Service Program (SAPISP)	
Process Measures	Tool/instrument
Students served	Data tracking
Participation	Attendance
Outcome Measures:	
Increased perception of harm of ATOD use by youth	No reporting required for coalition

Program Name:	
Positive Norms Campaigns	
Process Measures	Tool/instrument

Campaigns	Social media analytics Media counts for physical posters shared in community
Outcome Measures:	
Increase perception of harm of ATOD use by youth	Minerva reports Biennial Community Survey Healthy Youth Survey

Data Collection and Reporting

The coalition will ensure timely and accurate reporting to HCA/DBHR for both community-based and school-based substance use prevention services, including any work that the Student Assistance Professional (SAP) is directly related to the coalitions action plan. The coalition coordinator will oversee the collection and entry of prevention-related data into the Minerva system, including community-level data and school-based programming outcomes. The coordinator will ensure that reporting deadlines are met and that all required information is accurately documented. Collaboration with the Program Systems Manager will occur as needed to address requirements, monitor progress, and request deadline extensions when necessary. The SAP will follow established reporting guidelines provided by HCA/DBHR that are directly related to services delivered through the Student Assistance Prevention-Intervention Services Program (SAPISP), focusing on substance use prevention efforts in schools. The SAP's direct supervisor at ESD 112 will monitor reporting practices to ensure that all prevention data is completed in alignment with established deadlines.

Coalition Involvement in Data Collection and Evaluation

- **Program Updates:** Biannual updates on substance prevention initiatives are provided during coalition meetings to monitor progress.
- Sharing Evaluation Results: Completed program data and evaluations are shared with coalition members annually to assess the impact of prevention efforts.
- Review and Adjustments: The coalition coordinator, implementation staff, and interested members review data to identify improvements for future prevention strategies.
- Annual Planning: Evaluation findings are integrated into the coalition's planning process during the Executive Committee's annual retreat.

Community Engagement in Data Collection and Evaluation

- Stakeholder Participation: Key stakeholders, including prevention partners, assist in gathering necessary data from program participants.
- Information Sharing: Data and outcomes are shared with local leaders, such as county commissioners, to keep the community informed about prevention efforts and trends.

 Community Awareness: Coalition outcomes are presented annually, providing insight into the effectiveness and reach of substance prevention programs for leaders and the broader community.

Health Equity and Sustainability

The Coalition takes deliberate steps to ensure that data collection and evaluation processes are inclusive, culturally sensitive, and accessible to all community members, particularly in the context of substance use prevention. Surveys are available in English and Spanish, with coalition staff available to assist participants in understanding the purpose of the surveys and their role in guiding effective prevention strategies. To maximize community input, surveys are distributed through various channels, including online platforms, newsletters, in-person events, and local businesses. This approach ensures broad participation and diverse perspectives, critical to understanding community needs and tailoring prevention efforts accordingly. The Coalition prioritizes a bias-free environment, encouraging open and honest feedback, and fostering a community-wide commitment to substance misuse prevention. Transparency in data collection and evaluation reinforces the Coalition's dedication to creating effective, evidence-based prevention initiatives that resonate with the community's unique characteristics and challenges.

The Coalition implements clear policies and procedures to maintain the integrity and effectiveness of its ongoing data collection and evaluation efforts, particularly in the realm of substance misuse prevention. All data collection processes adhere to the standards set forth by HCA/DBHR to ensure consistency, accuracy, and reliability. The Coalition uses the secure Minerva system for data entry, which protects participant privacy and maintains confidentiality—critical elements in building trust with the community. Additionally, evaluation feedback is consistently reviewed to identify areas for improvement, helping to refine prevention programs and data collection methods.

As part of these efforts, Klickitat and Lyle school districts have committed to registering for the Healthy Youth Survey and administering it biennially to students. To protect confidentiality, only countywide data is shared, preventing the identification of small student populations. Local schools, community organizations, and coalition sector representatives collaborate to ensure community participation in the survey, which is conducted online to maintain anonymity. When paper surveys are used, strict protocols ensure no identifiable information is present, and responses are immediately sealed to protect privacy. These structured data collection and evaluation methods reinforce the Coalition's commitment to evidence-based practices in reducing substance use and promoting healthier, safer communities.

Appendix

Organizational Chart
List of Coalition Members and Sectors Represented
Logic Model
Budget

KLASAC Organizational Chart



Coalition Members and Sectors Represented

Sector	Agency/Organization	Sector Representative
Youth	TADAA	Auni Lester
Parents	Klickitat PTO	Michele Bautista
Business community	The Landing	Carl Coolidge
Media	Klickitat School	Yvette Schultz
Schools	Klickitat School	Dan Smith
	Lyle School	
Youth-serving organization		*Pending
Law enforcement	Klickitat County Sheriff's Department	Bob Songer
Religious or fraternal organization		*Pending
Civic or volunteer groups	Our Klickitat	Joanna Turner
Health Care Professionals	Dept of Vetrans/EMT Klickitat Fire Dept	Audra Lemming
State, local or tribal governmental agencies	Klickitat County Commissioners	Lori Zoller
Other organizations involved in reducing substance abuse	СРАКС	Sunday Sutton

KLASAC Logic Model

*Logic Model available as a separate PowerPoint file.

KLASAC Budget Summary

*Full budget available as a separate Excel Workbook.

KLASAC Coalition Logic Model

