

KLASAC

Strategic Plan

**Community Prevention and Wellness
Initiative (CPWI)
Klickitat & Lyle Against Substance Abuse
Strategic Plan**



June 2019

Table of Contents

**EXECUTIVE SUMMARY/INTRODUCTION
4**

*Overview of Plan
4*

**ORGANIZATIONAL DEVELOPMENT (GETTING STARTED)
6**

*Mission Statement and Key Values
6*

*Coalition Structure and Organization
7*

*Membership Recruitment and Retention.....
9*

*Cultural Competency in Organizational Development
11*

*Sustainability in Organizational Development
13*

**CAPACITY BUILDING
13**

*Outreach
13*

*Training/Technical Assistance (TA)
14*

*Cultural Competency in Capacity Building
16*

*Sustainability in Capacity Building
17*

**ASSESSMENT
18**

*Needs Assessment
18*

 Process: 20

 Summary of Key Data: 20

 Needs Assessment Conclusions: 22

Resources Assessment 22

 Process: 22

 Summary of Key Information: 23

 Resources Assessment Conclusions: 24

Cultural Competency in Assessment 24

Sustainability in Assessment 24

KLASAC Strategic Plan

PLAN	24
<i>Process for Planning</i>	<i>26</i>
<i>Goals, Objectives and Strategies</i>	<i>26</i>
<i>Action Plan</i>	<i>26</i>
<i>Cultural Competency in Plan</i>	<i>27</i>
<i>Sustainability in Plan.....</i>	<i>27</i>
IMPLEMENTATION	26
<i>Structural Support for Implementation</i>	<i>29</i>
<i>Budget</i>	<i>29</i>
<i>Cultural Competency in Implementation</i>	<i>30</i>
<i>Sustainability in Implementation</i>	<i>30</i>
REPORTING AND EVALUATION	28
<i>Expected Outcomes (Baseline and Target Data)</i>	<i>31</i>
<i>Plan for Tracking and Reviewing Evaluation Information</i>	<i>34</i>
Use of Evaluation information	36
PBPS	36
Local evaluation (optional)	36
<i>Cultural Competency in Reporting and Evaluation</i>	<i>37</i>
<i>Sustainability in Reporting and Evaluation</i>	<i>37</i>
38 Appendix	38
Appendix 1. Logic Model	39
Appendix 2. List of Coalition Members.....	40
Appendix 3. Needs Assessment	41
Appendix 4. Community Survey Results	44
Appendix 5. Resources Assessment	45
Appendix 6. Action Plan	47

KLASAC Strategic Plan

EXECUTIVE SUMMARY/INTRODUCTION

Overview of Plan

The Coalition

The Klickitat-Lyle Against Substance Abuse Coalition (KLASAC) was formed in 2013 and includes active members from the small towns of Klickitat and Lyle who have combined their efforts to address the shared problem of substance use by youth and adults in their communities. Once a thriving timber community, these communities now experience high rates of poverty, addiction and behavioral health issues. Community members initially ranked behavioral health and addiction recovery services as priorities in achieving overall community wellness and growth and continue to work on addressing these issues.

There are vibrant, engaged groups within the community who come together to build trails, kayak, promote running events and hold community fundraising activities. The schools are the heart of these communities and school staff and administration are committed to the development and well-being of their students. School staff have a history of active participation in extra-curricular activities and community efforts on behalf of students and their families.

The coalition includes representatives from our schools, school boards, youth prevention clubs, PTOs, mental health and treatment agencies, local businesses, Health Department, our Board of County Commissioners, local media, our local sheriff's department, Faith Based Organizations, Youth Serving Organizations and various volunteer groups in our community. All members are concerned about alcohol and drug use in their community and schools. They are committed to creating environmental policies, increasing law enforcement presence, addressing misperceptions, providing education and services to youth and families and promoting community bonding to reduce the risks associated with underage drinking and marijuana use. The coalition is dedicated to inclusion of all members of the community including youth, Native American, Hispanic, elderly and citizens living in poverty.

Mission

KLASAC's mission is to build a healthy community with opportunities for youth, families and all citizens to thrive in an alcohol and drug-free environment.

Geographic area to be served

Klickitat is a small community along the Klickitat River 15 miles north of State Highway 14 in the county of Klickitat. It has a population of approximately 365 with 20.5 percent of its residents living in poverty.

Lyle is 15 miles south of Klickitat and sits along the Columbia River and State Hwy 14. It has a population of 510 with 17% living in poverty. The neighboring town of Dallesport is included in Lyle's school district and has a population of 1185. There are several smaller communities located within the geographic area we cover including High Prairie, Appleton, Timber Valley and Murdock. All communities in our service area are unincorporated.

Within the geographic area are two school Districts: Klickitat School District, which serves about 75 students K-12 and Lyle School District which serves approximately 200 students K-12. Both Klickitat and Lyle School Districts are in the Educational School District 112.

KLASAC Strategic Plan

Brief explanation of priorities identified

The priority needs identified by the coalition include:

- * Favorable youth attitudes
- * Low perception of harm
- * Social availability of alcohol, and
- * favorable community norms.

Our efforts will focus on:

Coalition Development: Community outreach and engagement, coalition capacity building and training;

Public Awareness: Community & Family Education Events, regular media messaging on the coalition website and social media pages, and ongoing participation in community events;

Laws and Norms Favorable to Drug Use: Support law enforcement presence, Social Norms Marketing campaign targeting misperceptions related to youth use rates; Social Norms Marketing campaign targeting misperceptions

Increase Perception of Risk: Provide evidence-based program Positive Action with proven outcomes for mental health promotion and substance abuse prevention. Provide evidence-based program Project Northland and Class Action with proven outcomes for substance abuse prevention.

Increase Community Bonding, Increase Commitment to School and Decrease Early and Persistent Antisocial Behavior: Provide evidence-based program, Positive Action at the Elementary School, continue to meet regularly with TADAA! Members and develop our school based prevention clubs, partner with The Next Door, Inc. to create matches in Gorge Youth Mentoring, a community based mentoring program for at-risk teens;

Increase Family Management Skills: Work with local early learning coalition to have monthly Learn and Play Groups, provide opportunities for family bonding and information sharing at bi-annual family nights, partner with REACH and Gear-Up programs to support their family nights and provide information for parents and students at their financial aid nights, provide information to parents about substance use in school packets, conduct 2 training sessions for PTO groups and quarterly coffee meetings with parents where we will provide information and conduct listening sessions.

Identify points of access for alcohol and marijuana: Will conduct listening sessions with parents and business owners.

Increase Mental Health awareness: Secure additional funding for continued mental health first aid trainings and evidence-based suicide prevention strategies.

Plan to implement and evaluate the strategies and activities

The coalition Executive Committee will work with their coordinator to develop a budget, determine the training and curriculum needed to implement direct service programs including Positive Action, Project Northland and Class Action which will be provided by school staff and our Prevention/Intervention Specialists. To determine if perceptions of risk are reduced after the Positive Action program is implemented we will use the evaluation tool 'Healthy Decisions for Middle School' and 'Healthy Decisions for Elementary School'. Participants in our Project Northland program and in our Class Action program will take the Perceived Risk Survey as a pre and post test to determine if there is an increase in the perception of risk. We will develop an evaluation plan for our other programs including monitoring of Healthy Youth Survey data bi-annually.

KLASAC Strategic Plan

Our Sheriff will partner with us to show support, be involved in local efforts along with helping share information at events that they will be present at and our community will be surveyed annually to assess impact of these efforts. We will also monitor Healthy Youth Survey data measuring perceptions of Law Enforcement to assess impact. The Coalition media sub-committee will develop a social norms marketing campaign and continue to update the coalition website and social media outputs weekly. Impact of these efforts will be assessed during our annual community survey and the media team will develop a system to track the reach of our messages. Our youth sub-committee, Teens Advocating for Drugs And Alcohol Awareness, TADAA, will participate in local and statewide training events. The Next Door Inc. will implement the Gorge Youth Mentors Program and will select a pre and post survey for mentees in the program.

Included in this document is an introduction of our coalition, its' development and our assessment information. We include results from the Healthy Youth Surveys in 2016 and 2018, Community Risk Profiles for Klickitat and Lyle, the results of a Community-wide survey distributed in 2018, key informant interviews and formal and informal discussions with coalition members. This document includes our plan to build our coalition, strengthen our capacity to be effective through training on prevention issues and strategies, develop and sustain partnerships to support our efforts, educate our community members on the consequences of substance use and work to change community norms regarding substance use and abuse. We will be culturally sensitive in our efforts and will insure inclusion of the Native American and Hispanic communities, people living in poverty, elderly community members and youth in planning, implementing and evaluating outcomes and efforts.

ORGANIZATIONAL DEVELOPMENT (*GETTING STARTED*)

Mission Statement and Key Values

The mission of KLASAC is to build a healthy community with opportunities for youth and families of every background to thrive in an alcohol and drug-free environment.

KLASAC utilizes the Strategic Prevention Framework (SPF). The SPF is a five-step process known to promote youth development, reduce risk-taking behaviors, build assets and resilience, and prevent problem behaviors across the life span. The SPF consists of stages listed below that provide coalitions with a framework to guide their prevention efforts.



1. **Assessment** – KLASAC understands that you must first assess and understand the needs of the community before developing a plan to address the need. The coalition conducts an annual needs and resource assessment which is included in the appendix. The risk data identifies the magnitude of the problem to be addressed, where the problem is greatest, and risk and protective factors associated with the problem.
2. **Capacity Building** – The coalition's role is to engage stakeholders in the community to plan and implement successful prevention activities that will be sustained over time. Key tasks include convening leaders and

KLASAC Strategic Plan

stakeholders; training community stakeholders, coalition members, and service providers; organizing agency networks; leveraging resources; and engaging stakeholders to help sustain the activities.

3. **Planning** – KLASAC develops a plan annually that articulates not only a vision for the prevention activities, but also strategies for organizing and implementing prevention efforts. The strategic plan is based on documented needs, builds on identified resources/strengths, sets measurable objectives and includes the performance measures and baseline data against which progress will be monitored. Plans will be adjusted as the result of ongoing needs assessment and monitoring activities.
4. **Implementation** – The coalition and coalition partners implement activities as decided during the planning stage of the SPF process. Community implementers will ensure that culturally competent adaptations are made without sacrificing the core elements of the program. At least 75% of our programs are on the Excellence in Prevention programs list.
5. **Reporting and Evaluation** – KLASAC enters information on all coalition activities into the Minerva reporting system and pulls annual outcome reports. The coalition will conduct ongoing monitoring and evaluation to determine whether or not the outcomes desired are achieved and to assess program effectiveness.
6. **Cultural Competence and Sustainability** – The coalition is constantly working towards being a more culturally competent organization and includes cultural considerations in all phases of the planning process. We look at all programs and strategies through the lens of sustainability to ensure that programs and strategies become a part of the community and will last regardless of the coalition funding.

Common risk and protective factors exist for many mental health and substance use problems. KLASAC uses the research framework developed by Dr. Rico Catalano and Dr. David Hawkins of the Social Development Research Group to assess and identify risk and protective factors that contribute to substance abuse in Klickitat and Lyle. Risk factors represent the intervening variables that create a higher risk for a young person to use substances. Protective factors consist of variables that can be used to protect against the possibility that a young person will have substance use or other related issues.

Hawkins and Catalano describe risk and protective factors in 4 main categories which include school, family, community, and individual/peer. The categories KLASAC uses to guide their planning process were derived from the evidence-based list provided by these authors. These risk and protective factors can serve as predictors of youth use and misuse of alcohol and other substances.

Coalition Structure and Organization

The Klickitat-Lyle Against Substance Abuse Coalition (KLASAC) is a group of community members and local partners in its fifth year. The Coalition formed for the following purposes:

- Reduce substance abuse among youth and adults by identifying and reducing the risk factors that contribute to substance abuse and strengthening the factors that protect youth from substance abuse. Substances to be addressed include, but not limited to, are alcohol and marijuana.
- Serve as a forum that will promote collaboration among multiple sectors of local communities.
- Develop and implement prevention strategies to address substance abuse in the Klickitat-Lyle area

Our first organizational priority was to include balanced representation from both the Klickitat and Lyle communities. Membership in the Coalition is open to any person or organization in the Klickitat-Lyle area that wishes to participate in developing and implementing strategies to reduce substance abuse in Klickitat and Lyle.

KLASAC Strategic Plan

KLASAC is led by a 5 member Executive Committee including a Chairperson, Vice-Chairperson, Secretary, Klickitat Representative, and Lyle Representative. The board is the voting body of the coalition, does strategic planning, establishes policy and creates committee assignments. As a committee they assure the action plan is progressing and monitor the plan budget. The duties of each position are described in Appendix 5.

The Executive Committee meets monthly with the coalition coordinator to create the full coalition agenda, review strategy implementation and evaluate program effectiveness. Election of officers occurs annually in March. Officers may succeed themselves for a maximum of two terms. A term is defined as two years.

KLASAC consists of 4 other workgroups focused on carrying out the strategies in the Action Plan including:

Teens Advocating for Drugs and Alcohol Awareness (TADAA) a drug and alcohol-prevention group with student leaders from both Klickitat and Lyle Middle and High Schools. TADAA! develops projects to educate the student body on the effects of substance abuse and promotes healthy activities in their community.

The Event and Outreach Group focuses on event planning and outreach activities per the coalition action plan;

The Media & Marketing Group develops and implements selected media strategies and will be focusing on Social Norms Marketing in 2019-2021 in addition to regular updates to the coalition website and social media feeds.

Each Workgroup identifies a spokesperson to report back to the full coalition on its activities, successes and challenges at the coalition monthly meeting. Ad hoc workgroups are developed as needed to implement coalition strategies.

The Educational Service District (ESD) 112 is the fiscal agent for the Coalition. The ESD 112 is a fiscally sound agency with routine audits, which will provide the needed checks and balances for good fiscal management of Coalition funds. The ESD 112 provides a coordinator to ensure the contract and coalition goals are met through working relationships with DBHR, the ESD 112, and coalition members.

Decision-making Process

Decisions are made by consensus of the group through motion, discussion and voting occurs at Executive Committee meetings. Criteria for voting is one vote per member. Coalition subgroups will make recommendations to the full coalition and the full coalition will be given an opportunity to discuss. Final decisions regarding program selection and funding will be made by the Executive Committee. An annual budget for implementing the plan will be developed by the coordinator and presented to the Executive Committee for discussion and approval.

Membership, conflict of interest and quorum protocols are set out in the coalition's By-Laws which are included in the appendix to this plan as Appendix 7.

Communication

All coalition members use email accounts and/or have telephone access. A member list is generated and updated by the coordinator. Meeting agendas are distributed to all members prior to monthly full coalition meetings. Minutes of the meetings are emailed out to all members. Coalition members developed an annual monthly meeting calendar to alternate between sites.

Workgroups meet between monthly meetings or as needed to carry out the action plan items assigned to their group. The coalition coordinator or workgroup lead will initiate the workgroup meetings as needed.

KLASAC Strategic Plan

Other traditional mediums such as press releases and local newsletters are also used to communicate with coalition and community members. Our coalition has a website and Facebook page which can be used to communicate and share information widely. We will submit information to these local media outlets and media representatives according to our media group strategies and to celebrate coalition progress and outcomes.

Membership Recruitment and Retention

Membership is open to any person who lives or works in the communities of Lyle or Klickitat school districts, understands the need to reduce youth alcohol and drug use, believes in and supports the goals and mission of the coalition, and is representative of one of the twelve community sectors:

- Youth (under 18)
- Parents
- Business community
- Media
- Schools
- Youth-serving organizations
- Law enforcement agencies
- Religious or fraternal organizations
- Civic or volunteer groups
- Health care professionals
- State, local or tribal governmental agencies
- Other organizations involved in reducing substance abuse

When there is not a sector organization present in the communities of Klickitat and Lyle, a representative from a countywide agency serves as a member of the coalition. No individual or organization may be viewed as representing more than one sector, however, there is no limit to the number of individuals or organizations representing each sector.

There are two basic categories for official involvement in the coalition, Formal memberships which are renewed annually in June and Sector Representatives which are members who have been recruited or referred to represent one of the twelve sectors. Most of these members represent organizations, agencies, or groups who have agreed to affiliate themselves with the mission of the coalition, to send formal representation to coalition meetings on a regular basis, and to participate in community-wide planning, implementation and evaluation efforts. Individual or Coalition partners support the coalition mission and have agreed to work with the coalition on specific issues or projects of common interest. Partners are not committing to attend coalition meetings on a regular basis but are welcome to all meetings. Coalition partners do not have formal decision-making responsibilities.

Maintaining Involvement and Monitoring Participation

Membership attendance and participation at full coalition meetings and sub-group meetings will be tracked by coalition staff. Meeting sign-in sheets are used to record attendance in the coalition meeting minutes. The Coordinator will evaluate this information following each monthly meeting to ensure sector representation in at least 8

KLASAC Strategic Plan

sectors, and make the appropriate plans to retain members and encourage greater participation. The Coordinator will review the monthly meeting minutes, the members tagged in the action items column and send reminders to those members for follow-up.

We are continuing to build capacity with our members by accessing ongoing training opportunities, assessing needs, and updating our strategic plan annually. Our coalition meetings are open public meetings and we regularly post meeting notices in local media, on our website and on social media.

Ensuring Participation

Members will complete a survey at their orientation meeting about their needs and desires as a volunteer as well as personal goals of coalition involvement. This survey is part of a member welcome handbook. Teamwork and mentoring is encouraged where experienced coalition members are paired with newer members on tasks and projects. If a pattern develops of missing sector representation from any member the coordinator will follow up with that member to re-engage them in coalition efforts. Our coordinator will facilitate the organization of volunteer awards and recognition on a regular basis. Celebrations such as dessert nights, potluck dinners or family barbecues also will be encouraged throughout the year to mark the coalition's progress and successes.

Our goal is to have at least one member each for eight of the twelve sectors at every coalition meeting. To achieve this we will ask existing members to recruit alternates to represent their sector. We will continue to reach out to community members and groups from all sectors, and will focus on members from Faith-Based groups, our local Lion's Club, Native American and Hispanic citizens, and persons living in poverty.

Inclusion of Prevention- Intervention Specialist (PI)

ESD 112, in partnership with the Klickitat and Lyle school districts, funds one full time Student Assistance Professionals also known as a Prevention/Intervention Specialists (PIs). The PI's responsibilities include: **1.** Provide screening and referral information to students and parents. **2.** Conduct early intervention educational support groups for selected and indicated students. **3.** Participate in the coalition. **4.** Provide prevention education in the Middle and High schools in collaboration with classroom teachers. **5.** Provide information and increase awareness of available prevention, intervention and treatment services to school staff, parents and students. **6.** Participate as integral member of the multi-disciplinary team at assigned schools. **7.** Assist in developing alcohol, tobacco and other drug related policies at schools when needed. **8.** Implement and maintain methods of program evaluation.

The Prevention/Intervention Specialist (PI) provides services in Lyle Middle and High School and Klickitat Middle and High School. The PI provides services using the evidence-based Project Success Model, which has the following components: Intensive supervision – at least twice monthly face to face meetings with ESD supervisor; close working relationship with building administrators; provides building staff training annually; attend staff meetings, and ideally will have a regular “students of concern” meeting that exists in the building that they can participate in; Provide a “prevention education” series in the classroom to all middle school classes yearly; Offer the following group counseling sessions in each building: Alcohol and other drug education group – also known as the At-Risk group for students at high risk of using or are just in early experimental phase of using, an Affected others group for students who have caregivers who are using and they are needing support and an Intervention group for students abusing drugs or alcohol; a recovery support for students who have completed treatment and are in active recovery; Establish and support a Prevention Club in each building, TADAA!; Offer at least one parent education event each year. The PIs partner with the coalition to coordinate youth activities throughout the year.

KLASAC Strategic Plan

Our PIs and district school counseling staff assist the ESD112 Prevention Center with the bi-annual Healthy Youth Survey administration. The ESD 112 Prevention Center assists the school district, our coalition, and community in interpreting and utilizing the data from the survey.

Inclusion of Grass-Roots Non-fiduciary/volunteer citizens

It is important to note that although our initial recruitment efforts focused on representatives from the twelve required sectors, Klickitat and Lyle are very small towns with populations of approximately 365 people in Klickitat and 510 in Lyle. Many of our sector representative are the grass-roots citizens. Our meetings are held after school hours in the evenings and many members participate outside of their paid school or agency hours, and are volunteers.

As our coalition continues, leadership roles are emerging, we are becoming more organized and seeing effects from our initial efforts. Members are becoming more familiar with the Strategic Prevention Framework and are taking initiative to recruit new members and lead new efforts. We will continue our efforts to include citizens not affiliated with a particular sector or partner agency. We collect contacts from interested people throughout the year who want to learn more about the coalition and our outreach group will contact them to discuss coalition involvement on an ongoing basis.

Maintaining Involvement/Engaging Members

We understand that meaningful participation is key to keeping members engaged. Coalition meetings are structured to provide ample opportunities for members to get engaged, provide feedback and express their interests. We have workgroups for event planning and community outreach, TADAA Leadership, and Media Awareness efforts. All members are encouraged to participate in one of these workgroups based on their individual interest. Trainings are offered to respond to needs identified by members on their member survey form and from information gained using the Coalition Assessment Tool. Workgroup activities will also keep members directly active in the community ensuring that all members are involved in at least one coalition strategy each year. We will focus on media coverage of our members 'in action' and include our logo and member recognition in articles and photos in local papers and newsletters.

Recruitment

Coalition members have knowledge of the population in their community and have the primary responsibility of recruiting new members to ensure diverse sector representation. One-on-one invitations through 'coffee meets' with members is a popular recruiting method. The coalition coordinator and members have knowledge of agency or organization representatives from sectors not present in the community and share the responsibility of recruiting representation from countywide agencies or organizations. The Coalition Coordinator and coalition partners regularly give presentations to community groups and participate in other outreach efforts such as attending community meetings and events. At the 2017 annual coalition retreat the coalition identified underrepresented communities and developed a plan to reach out to these communities including increasing outreach efforts to the Native American and Hispanic Communities.

List of Coalition Members

A list of current coalition members and the sectors they represent is included as Appendix 2.

Cultural Competency in Organizational Development

Demographic Diversity

The communities of Klickitat and Lyle were selected, in part, by risks identified in school district HYS data we will also include the population of Dallesport, a community within Lyle School District boundaries. The combined population of people living in areas served by the Klickitat and Lyle school districts is approximately 3,581 according to the

KLASAC Strategic Plan

information compiled in the 2018 Community Needs Assessment Data Book. In our community, 88% of the population in our demographic area of service identify as Non-Hispanic White, 1% are Asian, 5% are Hispanic, 3% are Native American and 3% are Multi-Racial. The age composition is 26% 65 years and over, 27% 50-64 years, 23% 25-49 years, 6% 18-24 years, 3% 15-17 years, 5% 10 to 14 years and 8% 0 to 9 years of age. Klickitat, Lyle and the surrounding communities are small, unincorporated communities with 18% of the population living in poverty according to the 2016 Community Needs Assessment Book.

The main needs identified by coalition members related to youth and community substance abuse include: lack of local services, no public transportation, law enforcement presence, alcohol availability, favorable attitudes to substance use and abuse, poor family management, and active visible drug activity. Community members report that people with addictions who are amenable to treatment are often unable to access services. Members express their concern and frustration over blatant alcohol/drug activity and are concerned about children living in homes with adults who have alcohol and other drug addictions.

Our coalition identified the following priority problems: Underage drinking, underage marijuana use, underage tobacco/vapor products use and mental health issues in teens and adults. The following intervening variables have been identified: Community Disorganization including a lack of access to resources, community disconnectedness, alcohol availability, youth perception that alcohol laws are not enforced, low perception of harm, youth perception that friends are using, family history of substance abuse, and favorable parental attitudes towards substance use. The following local conditions and contributing factors have been identified as they relate to the above listed intervening variables: Lack of prevention leadership in our community, transportation barriers, county Sheriff serving a large geographic region, retailers are selling to minors, youth stealing from retailers, youth think most of their friends use, youth think adults are accepting of underage substance use, lack of clear and consistent consequences at home, lack of healthy adult role models, lack of awareness of ACEs, social availability and youth saying that they have rode with drinking drivers.

The culturally diverse populations in the Klickitat-Lyle communities identified by our community and coalition members are Hispanic, Native American, Youth, low-income or impoverished and senior citizens. We reach out to these populations in partnership with our schools and other local providers. We also provide outreach materials and record Public Service Announcements in Spanish. To accommodate youth attendance at our meetings we will schedule our meetings in the evenings after school and practices. We will publish our coalition information and events in local, free newsletters and post our notices and flyers at the local stores and laundromats to ensure we are able to reach community members who may be living in poverty. We strive to always include youth in our efforts and center much of our planning around youth trainings, events, and activities.

Cultural and linguistic competence is a set of congruent behaviors, attitudes, and policies that come together in a system, agency, or among professionals that enables effective work in cross-cultural situations. 'Culture' refers to integrated patterns of human behavior that include the language, thoughts, communications, actions, customs, beliefs, values, and institutions of racial, ethnic, religious, or social groups. 'Competence' implies having the capacity to function effectively as an individual and an organization within the context of the cultural beliefs, behaviors, and needs presented by consumers and their communities. (Adapted from Cross,1989)

<http://minorityhealth.hhs.gov/templates/browse.aspx?lvl=2&lvlID=11>.

KLASAC members recognize that cultural competency is an issue in the Klickitat-Lyle communities due to the diverse cultural groups that do not identify as White and live in these small rural towns making up 12% of our population. KLASAC members strive to be aware of and take into account the history of other cultures and differences between

KLASAC Strategic Plan

cultural groups in the community. Identified gaps include language barriers with Spanish speaking Hispanic parents and community members. Our Executive Committee ensures that we select programs that are inclusive and relevant to our Native American Population. Our coalition participated in the SAMHSA funded Gathering of Native Americans (GONA) in 2015 and will continue to welcome opportunities to support and participate in trainings like these in the future.

KLASAC will actively use the media to offer open invitations to all local residents to participate in this effort, including PSAs on the Spanish radio stations in Hood River and The Dalles, which broadcast in our area. The Coalition Coordinator will attend community meetings and will continue to look for ways to build partnerships with diverse groups in our area.

Sustainability in Organizational Development

The Klickitat-Lyle Coalition is aware that sustainability is important in the success of the plans we develop and this will be built into our activities from the start. The Coalition is currently formed with resources provided from a combination of three DBHR funding sources, federal prevention funds, the Partnership for Success grant and the Dedicated Marijuana Account. Members understand that to maintain these funding sources, we will form our plans and activities around the funding source guidelines. Most of our programs will be from the Excellence in Prevention evidence-based list, with proven results to achieve our desired outcomes. We will build evaluation into our work, monitor outcomes and do all things necessary to ensure these funding sources are renewed. When we train facilitators for our service and education programs we will select people with a long-term commitment to our communities, preferably employees of the county, schools or other stable service organizations. We will partner with agencies providing services that meet the identified needs of our community to ensure sustainability of our efforts.

The schools are the heart of our communities and our coalition values its' partnership with our schools. Any education strategies will only be implemented in the schools with the agreement and support of the administration and their appointed staff. The schools and the ESD112 provide valuable resources to the coalition, especially with their support of the Prevention Intervention position.

As the coalition matures we will utilize the knowledge gained from this strategic planning process to apply for additional grants to support projects and needs identified by members. Because our population is small and we have some of the most talented leaders in the community with knowledge of youth and families, we will strive to support our existing members and keep them actively involved.

CAPACITY BUILDING

Outreach

Shared Goals and Collaboration Efforts

The coalition and its' many partners share the goal of community awareness of the effects of illegal drugs. We work closely with the Coalition Prevention Abuse in Klickitat County (CPAKC) and Our Klickitat, our countywide Drug Free Communities Coalition, to share resources and develop strategies that can support all efforts throughout the county. From the first meeting of our coalition members identified the lack of access to treatment services for the many people suffering from addiction and mental health issues in Klickitat and Lyle as a problem. Although our mission is focused on prevention we support efforts to bring services to our communities by connecting our partners and sharing resources related to this effort. In the summer of 2017 we will began a partnership with Comprehensive Healthcare to provide outreach and mental health/chemical dependency services in the town of Klickitat at least two times each month.

KLASAC Strategic Plan

Our coalition has partnered with the Lyle Activity Center to secure funding to improve lighting around their building. We also support the ESD 112 in bringing the REACH after-school program to the Lyle School District. We have partnered with the Columbia Gorge Peace Village program to provide scholarship opportunities to 5 youth living in our communities to attend their week-long summer program. KLASAC is also partnering with the Gorge Early Learning Coalition and Fort Vancouver Library System to bring Learn and Play Groups to families in Klickitat.

The coalition partners with The Next Door Inc to expand the Gorge Youth Mentors program into Lyle and Klickitat providing mentoring opportunities for youth ages 13 – 20 and also support this agency in various fundraising efforts and outreach event throughout our community.

KLASAC has a strong partnership with our local Sheriff's Department. Our Sheriff attends coalition meetings and regularly promotes coalition activities on his morning radio show and will continue to do so.

The coalition will continue to develop a partners list for notification and invitation of community trainings to be offered and our members will also attend trainings offered by organizations throughout the county. All community partners and organizations will benefit from the coalition's media efforts as we will utilize local media outlets that our available throughout the county.

Our coordinator and executive group members will attend community meetings regularly to ensure community members are aware of their efforts. We will continue to invite local leaders to our annual Key Leader Event and will continue to work to engage our leaders locally and around the state throughout the year.

Training/Technical Assistance (TA)

In the past five years coalition staff has attended many trainings to increase knowledge of prevention science and the strategic planning framework including:

- CADCA Mid-Year Institute – July 2014 & July 2016, July 2018
- Washington State Prevention Summit – annually since 2014
- Washington Prevention Summit and All Provider Training including Poverty Immersion Training – annually since 2014
- Monthly PRI Learning Community GoToMeeting beginning in March of 2014
- Youth Mental Health First Aid Training of Trainers – March 2015
- Taking Action: Strategies to Reduce E-Cigarettes Training – February 2015
- Sources of Strength Adult Advisor and Peer Leader Training – May 2015
- DBHR Needs Assessment Webinar – March 2015
- DBHR Gap Analysis and Resource Assessment Webinar – April 2015
- Healthy Youth Survey Workshop – April 2015
- Positive Community Norms Training with the Montana Institute – July 2015
- Positive Action Facilitator and Training of Trainers – June 2016
- Making the Connection Facilitators Training – March 2017
- National Mental Health Conference – April 2017
- Eastern Washington Sector Summit – April 2017

KLASAC Strategic Plan

- Social Norms Marketing – June 2017
- CADCA Workshop – May 2018
- CADCA National Leadership Forum – February 2019

Our coalition members receive regular training provided by coalition staff and members who attend outside trainings. Our Youth Advisors and TADAA! Members attend the WA State Prevention Summit and WA State Spring Forum annually. Coalition Members have attended three CADCA Mid-Year Training Institute trainings since 2014, the Positive Community Norms Training in 2015, and have participated in the Eastern Washington Sector Summit each year. Coalition Members and partners have also received training in the Positive Action program including the Training of Trainers model, Making the Connection Toolkit, Sources of Strength, SPORT Prevention Plus Wellness Program and Social Norms Marketing.

The Coalition Staff currently consists of .8 FTE Coalition Coordinator who has been coordinating prevention services to Klickitat and Lyle for the past ~~three~~ year. Our Coordinator is in process of becoming a Certified Prevention Professional. She has attended all necessary trainings including Coalition Coordinator Orientation in May 2018, DBHR Coalition Leadership Institute in May 2018, CADCA Mid-Year Training in July 2018 and completed all educational hours along with required work experience hours needed in order to apply for CPP and has done so. Will take CPP test during 2019. She has worked under previous coordinator since February 2017 while gaining necessary experience for this position. Coalition staff will participate in trainings to remain current on issues in the prevention field. Our Coordinator will attend the Summer Institute offered by DBHR in June of 2019, the All Providers Meeting and Washington State Prevention Summit in November of 2019 and the Summer Institute in June of 2020

New members will receive a coalition orientation annually including information on substance abuse prevention and cultural competency. Coalition members have requested that we use training funds to bring a CADCA trainer to our community to support our youth leadership development efforts in 2017-2018 and we will work with CADCA to plan this training.

Continued basic trainings will be designed and delivered by our Coordinator or person experienced in delivery of substance abuse prevention content. Based on the Coalition Assessment Tool results, coalition members will be encouraged to attend specific workshops on assessment, capacity-building, implementation and evaluation in order to increase the skill set of the members.

Training needs, in relation to our plan, will be focused on those involved in each particular program. Following is a list of trainings approved by the Coalition for 2019-2020:

Training to address Action Plans:

- Positive Action – September 2019
- How to conduct Listening Sessions – September 2019

Trainings to address Capacity Building:

- Coalition Orientation Training for new members
- Continued training on Strategic Planning Framework
- Support of local efforts to build upon 2015 Gathering of Native Americans (GONA)

KLASAC Strategic Plan

Plans are being developed for our various media campaigns including a social norms campaign focusing on parents and youth during the 2019-2020 year. These campaigns will include print and radio media, and social media. The media committee will utilize materials from knowledge gained at the Positive Community Norms Summer Institute and recent Social Norms Marketing training to develop an action plan for their committee. Once a course of action is determined, the committee will work with local media to determine the best timeline for these projects.

The goal of the Coalition is to serve the entire community including historically underserved populations including our Native American and Hispanic Community Members. To accomplish the goal of inclusion in our efforts, the different cultures within our community have to be taken into account. When culture is spoken of, it is spoken of in the broad sense. Our programs, strategies, and trainings will be selected with cultural inclusion and readiness as a priority.

There will be at least three different basic trainings for coalition members offered on a regular basis including:

1. **Orientation Training:** Participants are given an in-depth look at the coalition structure, management, membership requirements and goals. This session allows participants to get to know one another, identify expectations as a coalition member and get answers to any questions they may have.
2. **Cultural Competency Training:** This training will ask participants to discuss and define their own concepts of “culture,” “values” and “diversity.” Participants will explore what groups, values and beliefs they identify with and how they view people outside of these groups. Trainees should come away with a deeper understanding of their own thoughts concerning culture and ideally the importance of forming complex and varied social connections.
3. **Basic Other-Trainings:** Coalition staff will create a series of mini-trainings relevant to the coalition’s work and suitable for use in coalition meetings. These trainings will focus on materials from primers and strategies published by CADCA and other partners. ESD 112 will provide facilitators in some instances.

Members of the coalition are invited to attend trainings as they are available. Most trainings will be offered to the wider community in order to build partnerships and secondarily to recruit new members. Depending on member suggestions and coalition needs highlighted in future Coalition Assessment Surveys, other trainings on topics related to substance abuse prevention will be supported by the coalition. P/I staff receive regular training through the ESD 112. Members, staff and youth will benefit from prevention trainings offered through ESD112.

Cultural Competency in Capacity Building

Our Coordinators have developed relationships with several members of the Native American community in and around Lyle and will continue to build upon these relationships to develop trust and a sustainable partnership. Several leaders in the Native Community are interested in our process and have agreed to participate in training opportunities and assist the coalition as they are able. Our Coordinator and several coalition members attend the Columbia River Inter-Tribal Fishing Commission prevention meetings and are seen as a valuable prevention partner on this side of the river. We will continue to find ways to create sustainable pathways of communication with our Native leaders and community members through participating in events, ensuring inclusion of native students in our school based programming, and supporting future training efforts such as the GONA.

We will continue to reach out to our Hispanic Community in coordination with school-based outreach efforts, will ensure our media campaigns are conducted in both Spanish and English and that all outreach materials are available in both languages. We will train facilitators to offer family programs in Spanish when we are able to.

KLASAC Strategic Plan

The Coalition recognized, from the onset, the challenge we have in addressing the varied needs of our community. For this work to be successful, it is vital to move forward in such a way that there is inclusion of all members of the community.

Sustainability in Capacity Building

KLASAC has engaged members representing the 12 sectors identified in the Coalition Model. One of our focuses in 2019-2021 based on our review of participation for the past year is to reach out to these Sector Representatives and ensure long-term support of prevention work in our area. KLASAC has active members in addition to the 12 sector representatives who know their community and have long term ties to both the standard community institutions (schools, law enforcement, county government, and local businesses) as well as intimate knowledge of the activities that capture the more rural character of our community, such as 4H, Native American fish camps, and hunting. Many members of the coalition are parents or grandparents of children in the districts. All the members of the coalition have jobs/roles directly related to the populations we want to serve and support. An important objective within Goal 1 of our Action plan is to expand and improve upon our leadership capacity by reaching out to community sectors or groups that are not currently active in the coalition's efforts.

KLASAC Strategic Plan

ASSESSMENT

Needs Assessment

Process:

In assessing the needs of the Klickitat-Lyle communities we used our Community Needs Assessment Data Book, information gathered from several sub-committee meetings, information gathered from coalition members at our annual Coalition retreat, 2018 community survey results, 2018 Healthy Youth Survey data, local arrest records, program related data, and information from key informant interviews.

At our March Executive Committee Retreat members identified gaps in the needs of the community and strategies we currently offer as well as what strategies we could use to address these gaps. Below is a table showing our findings:

GAP Identified	Strategy to address
No non-public school kids involved	Find out the number of non-public school kids and connect with local group of homeschooling families
Connection with all help services (not just 911)	Share KLASAC resource cards
Info about services available – MH; Substance Abuse; DV; Hot Lines; Facebook; Kids and Adult	Media Awareness – KLASAC Resource Cards
Standardized rules and consequences reinforced by all schools; law enforcement; parents	OK [Our Klickitat Coalition] and ESD 112 Lead
Promotional activities	Share info about existing activities on website and social media
Clubs for community youth	Share info about existing activities on website and social media
Community Event Involvement	Develop list and share on website and social media
Law Enforcement Engagement	Develop relationship with new staff at WALCB;
Parental Consequences	Parent specific media campaigns
Corrections, additions, and changes in school policies	OK [Our Klickitat Coalition] and ESD 112 Lead

KLASAC Strategic Plan

More resources in Spanish	Resource Card in Spanish – Ensure online tools are available in Spanish
More resources for Native Community	Build relationships, support CRITFC outreach events
Minority Group Involvement	See above
Information Sessions to educate adults and kids	Provide information at morning coffees, financial aid nights, family nights and PTO meetings
Law Enforcement presence in community and at community meetings	Invite law enforcement to coalition and community events
More adult trainings about prevention	Provide regular trainings at coalition meetings

Our Coordinator worked with KLASAC to review 2018 Healthy Youth Survey data and Klickitat & Lyle 2018 Community Needs Assessment Data Book. The criteria for prioritizing needs to be addressed was to determine:

- Impact on the Community
- Highest number of people reached
- Community readiness to address the problem
- Data available
- Trends common to both communities
- Community resources available

During our workgroup meeting coalition staff and members reviewed data with a focus on patterns of use data and changes compared to 2016 Healthy Youth Survey Data. We also reviewed changes in intervening variables including consequences, consumption and availability, community norms, and favorable attitudes towards substance use. Selected needs were compiled into a report and shared at the annual coalition retreat for input and comment. Members reviewed the needs recommendation and developed a logic model to guide planning efforts for 2019-2021.

Because our populations are small, some of the data we assessed did not seem to reflect the scope of the problems seen by key people who work with students and families. For that reason we collected information from coalition members and key informants working with troubled families and students. We also utilized data collected from our countywide needs assessment group to further identify need. Our Coalition will need to host a series of listening sessions to further identify the intervening variables and local conditions contributing to youth substance use during the 2019-2020 school year.

KLASAC Strategic Plan

Summary of Key Data:

Our 2019 Needs Assessment identified the following consumption patterns:

Underage Alcohol Use:

- 28% of Klickitat & Lyle 8th – 12th Graders report past 30 day use of alcohol (2018 HYS)
- 14% of Klickitat & Lyle 8th - 12th graders report they drank heavily /Binge drank in the past 2 weeks (2018 HYS)
- 19% of Klickitat & Lyle 8th & 10th graders report that they drank heavily/binge drank in the past 2 weeks (2018 HYS)
- 25% of Klickitat County 10th graders report that they have rode with a drinking driver (HYS 2018)
- 67% of Klickitat & Lyle 8th-12 graders report that alcohol is easy to get (HYS 2018)
- 50% of Klickitat & Lyle 8th-12 graders report that they get alcohol from friends (HYS 2018)

Underage Marijuana Use:

- 17% of Klickitat & Lyle 8th – 12th graders report past 30 day use of marijuana (HYS 2018)
- 13 % of Klickitat & Lyle 8th & 10th graders report past 30 day use of marijuana (HYS 2018)
- 48% of Klickitat & Lyle 8th-12th graders report that marijuana is easy to get (HYS 2018)
- 23% of Klickitat & Lyle 8th-12th graders report that they get marijuana from friends (HYS 2018)

Underage Vapor Product Use:

- 24% of Klickitat & Lyle 8th-12th graders report past 30 day use of vapor products (2018 HYS)
- 16% of Klickitat & Lyle 8th & 10th graders report past 30 day use of vapor products (2018 HYS)
- 14% of Klickitat & Lyle 8th-12th graders report that there is little to no harm in vaping. (2018 HYS)

Summary of needs assessment for consumption patterns:

Alcohol use has overall decreased though rates are still higher than the state average 10th grade students. Marijuana use has increased slightly with a 4% increase in 8th and 10th grade students. Use of vapor products has more than doubled since 2016, from 11% using in 8th-12th grade to 24% currently.

Our 2019 Needs Assessment identified the following intervening variables:

ALCOHOL

Alcohol Availability

- 58% of Klickitat County 10th graders say alcohol is easy to get (2018 HYS)*
*Countywide data suggests that youth get alcohol from friends, parties, or giving someone money to buy it
- 53% of Klickitat & Lyle 8th – 12th grade students say that alcohol is easy to get (2018 HYS)
- 39.5% of adults in our community say it would be “very easy” for a young person to get alcohol; 33.6% say it would be sort of easy – (2018 Community Survey)

Enforcement of Alcohol Laws

- 75% of Klickitat & Lyle 8th – 12th grade students say that police don’t enforce underage drinking laws (2018 HYS)

Perception of Harm

- 33% of Klickitat & Lyle 8th – 12th Graders say regular alcohol drinking isn’t risky (2018 HYS)

Community Norms

- 35% of Klickitat & Lyle 8th – 12th graders say that adults in their neighborhood think youth substance use is “very wrong.” (2018HYS)
- 52% of Klickitat & Lyle 8th – 12th graders think that their friends drink alcohol (2018 HYS)

KLASAC Strategic Plan

- 32% of Klickitat & Lyle 8th – 12th graders don't think regular drinking is wrong (2018 HYS)

MARIJUANA

Marijuana Availability:

- 48% of Klickitat & Lyle 8th – 12th graders say that marijuana is easy to get (2018 HYS)*
*Countywide data shows that young people get marijuana from friends or give someone money to buy it

Perception of Harm:

- 58% of Lyle & Klickitat 8th – 12th Graders say regular marijuana use isn't risky (2018 HYS)

Community Norms:

- 43% of Klickitat & Lyle 8th – 12th graders say that adults in their community think that youth alcohol use is not wrong." (2018HYS)
- 39% of Klickitat & Lyle 8th – 12th graders don't think it is wrong for people their age to use marijuana (2018 HYS)
- 51% of Klickitat & Lyle 8th – 12th graders think their friends use marijuana (2018 HYS)
- 22% of Klickitat & Lyle 8th – 12th graders say adults in their community do not think it is wrong for kids their age to use marijuana. (2018 HYS)

ALCOHOL and MARIJUANA:

- Klickitat & Lyle 29% of 8th – 12th Graders say their parents have tolerant attitudes to substance use. (2018 HYS)

Summary:

Less students say that their parents have tolerant attitudes to substance use in general. There appears to be an overall decrease in the perception of risk of using prescription drugs, marijuana and alcohol. However, the number of 8th & 10th graders who think there is no risk to using alcohol daily has doubled.

Many young people feel that they will not get caught if they are drinking. Fewer young people say that adults in their community think it is wrong for them to use marijuana and more young people think underage marijuana use is wrong. Our 2019 Needs Assessment also found that **young people in our community are experiencing mental health problems.**

- 38% of Klickitat & Lyle 8th – 12th graders reported feelings of depression for two weeks or more in the past year (2018 HYS)
- 35% of Klickitat & Lyle 8th and 10th graders reported feelings of depression for two weeks or more in the past year (2018 HYS)
- 24% of 8th thru 12th graders seriously considered suicide in a year

The number of young people experiencing depression had risen dramatically from 2014-2016. These numbers have come down slightly since 2016. In 2014 25% of Klickitat & Lyle 8th and 10th graders reported feelings of depression. This number had risen to 45% by 2016 and has since come down to 35% in 2018. Have made progress but still 10% higher than in 2014. In 2014 32% of Klickitat & Lyle 8th – 12th graders reported feelings of depression. This number had risen to 49% by 2016. Has come down slightly but still at 38%. With many of our students reporting feeling of depression and many considering suicide this need has become a priority for our coalition to address.

KLASAC Strategic Plan

Needs Assessment Conclusions:

The data listed above gives us a better understanding of the problems faced by youth, families and other citizens living in the Klickitat & Lyle communities as well as the strengths that are present in our communities. We considered both the data and voices of our coalition members and key leaders in determining our priorities.

Many of the local Native American families have ancestral connections to the Columbia River shores dating long before Celilo Falls was buried. They may be enrolled in Warm Springs, Umatilla or Yakama Tribal Nations, but often identify as “River Peoples”. These three reservations have tribal services available, however, these services often require at least two hours of travel. In addition, many River People strongly affiliate with their own community along the shores and continue practices that are rich in fishing, root digging, and the Washut Religion, in local Long Houses. School attendance is often a challenge due to cultural activities such as fishing, and tending to family matters such as funerals, ceremonies and traditional practices. In addition, there are challenges due to lack of income, family members in jail, physical and mental illnesses, substance abuse, lack of housing, family discord, and violence. Many of the students carry trauma from personal losses, abuse, separation from parents and siblings living in foster care, as well as the collective historical trauma that is being acknowledged and talked about in the Native communities. Students and families also describe times where they feel they have been treated in a bias manner and express distrust at seeking services. Many teens report drinking or drug use at an early age, and at times their use is quite extreme. This information combined with the 2018 Healthy Youth Survey results has lead us to prioritize mental health awareness in our 2019-2020 planning in addition to improving our outreach efforts to the Native community.

We considered a combination of data and community voice in looking at the impact of the long-term consequences affecting youth delinquency and mental health problems suffered by youth and adults. Looking at our **Intervening Variables** we realized our youth are drinking and smoking marijuana because they do not think it is harmful, these substances are easy to get, their parents have attitudes that are tolerant of substance abuse and there are no perceived consequences from law enforcement. Some of our **Contributing Factors** are that our towns are isolated with no transportation options to obtain treatment for substance abuse addictions or mental health issues. Our communities are somewhat isolated in a county with a large geographical area and have no local police department. Our Sheriff and deputies have many miles to patrol within the county with limited resources. Students also report lack of clear and consistent consequences at home, and say that it is easy for them to get alcohol from stores, their friends, and sometimes their parents.

Resources Assessment

Process:

In 2014 we conducted a full resource assessment to review resources available to support our strategies and in 2016 our countywide coalition, Our Klickitat, developed a community map highlighting and adding to these resources. In 2017 we reviewed this information at our annual retreat in May and found the following:

- Many resources are available, however, transportation is a major issue in connecting our community members with the many resources available in our area.
- Family programs are being offered by several different agencies including The Next Door Inc, The Klickitat-Skamania Community Network, and Comprehensive Mental Health. Again, the issue is connecting parents to these already existing services and resources.
- Many of our members see our natural resources as an under-utilized resource and would like to see our youth connect with the wide variety of outdoor summer programming available in the future. After compiling all of the listed resources, we reviewed the specific gaps identified during our 2017 needs assessment process and connected these gaps with available resources. In most situations there is

KLASAC Strategic Plan

already a resource being offered by a partner agency or group that can address the need identified. When there was not we reviewed the list of Evidence-Based Strategies available on the Athena website to find programs and strategies that the coalition can offer to fill the need.

Summary of Key Information:

Over the past five years KLASAC has built partnership with many of our local service providing agencies including Comprehensive Healthcare, Skyline Hospital, Klickitat County Health Department, The Sheriff's Department, The Next Door, Inc, both of our School Districts, the ESD 112, our local newspapers and radio stations, and our local library system. We will need to maintain these partnerships to support our continued efforts and also develop partnerships with the Gorge Early Learning Coalition, local Parent Teacher Organizations, Head Start and neighboring coalitions to be able to provide monthly parent educational events, bring in effective trainings, and implement our media awareness and social marketing campaigns.

Our school districts provide the libraries in their high schools for our full coalition to meet in alternate sites monthly. The schools also share the much-needed transportation resource of vans, busses, drivers and maintenance for our youth activities. We will include a transportation component to our strategies and activities for students and families as an operating cost in implementing strategies that require travel. This won't address the gap in transportation for adults and families long term and we will continue to develop a relationship with Mt. Adams Transportation as a sustainable resource for transportation in our communities.

We have coalition members who are skilled in planning and hosting events to promote the coalition, event space at the Lions Club Community Center, The Lyle Activity Center, Klickitat County Health Department, Skyline Hospital, and the Klickitat Community Center. We have active youth with a passion to learn about the effects of alcohol and drugs, bullying and mental health and share the information with their peers and the community.

Our Coalition has developed effective, working partnerships with the Klickitat and Lyle Schools. Our Coalition Coordinator works closely with the school staff and Prevention/Intervention Specialists to develop implementation plans for our school-based programs. The Coordinator also works closely with school staff when planning community events and/or providing parent education. The County Sheriff is actively involved in coalition decisions and participates regularly in our monthly meetings. He also regularly shares information on his regular radio talk show about the coalition and current strategies we are working on. We have a wide variety of resources available for our families to get involved with parenting programs to reduce identified family management problems including classes offered by The Next Door, Inc, the Skamania-Klickitat Community Network, Comprehensive Healthcare, our Health Department, and our neighboring Drug Free Communities coalition, Youth Think, in The Dalles, OR.

We are developing our partnership with the Head Start program in Klickitat and have a strong partnership with the Klickitat Skamania Community Network through their director, Johanna Roe. Our ESD112 partners offer regular training on topics related to prevention and also offer a community of support with other coalitions in our region. We have media partnerships for our local newsletters through Mildred Lykens, who contributes a local 'Lyle News Corner' in White Salmon Enterprise and the Goldendale Sentinel, Yvette Schultz who puts together the Klickitat school newsletter, as well as connections at the two local newspapers. The coalition has a Facebook page with a growing audience and completed their website development in the summer of 2017. These partnerships are key to increasing public awareness of the coalition and its mission, and of the risks and consequences of underage drinking and drug use.

KLASAC Strategic Plan

We recently developed outreach materials that include resource information for youth and families in our area. We will be handing these materials out at community events throughout the school year and promoting resources provided by our partners on our website and social media sites. A full Resource Assessment is included as Appendix 5.

After compiling all of the listed resources, we compared what was available to meet the specific gaps identified during our needs assessment process. The gaps our coalition prioritized from the items listed above are the lack of clear and consistent consequences for youth, lack of access to services, need for parent outreach, lack of minority group involvement, lack of youth leadership, need for more community outreach and education.

Resources Assessment Conclusions:

After reviewing information collected from our needs and resource assessment we determined that we have significant resources available to address the lack of family management skills that contribute to youth perceptions that parents have favorable attitudes towards substance abuse. A key part of improving family management skill is to increase opportunities for parent and child bonding. After learning about the Gorge Early Learning Coalition during our Resource Assessment we reached out to ask if they could expand their Learn and Play Groups into Klickitat. They have a standing partnership with our libraries and these two groups will partner with the coalition to bring Learn and Play Groups to Klickitat starting in September of 2017. Another identified need is increased access to services. We determined that significant services are available and need to be expanded into our community. We invited Comprehensive Healthcare to share office space with us to provide much needed outreach and support services and this partnership will begin in July of 2017. Another identified need is increased access to services. We determined that significant services are available and need to be expanded into our community. We invited Comprehensive Healthcare to share office space with us to provide much needed outreach and support services and this partnership began in July of 2017. We found during our needs assessment process that much of our work in the following years will need to focus on outreach and education. We have a strong media group and partnership with the ESD 112 marketing team and have decided to focus our efforts in part on building awareness through media outreach and social norms marketing strategies.

Cultural Competency in Assessment

The population of our community is diverse in many ways. 12% of our population identifies as non-White. Our Lyle School District serves a large number of Native American students and the communities of Lyle and Klickitat include large areas of land that are owned by the Yakama Tribe or tribal families along the river. Positive Action, Project Northland and Class Action have been shown to be effective in improving mental health and substance abuse outcomes with minority groups including Hispanic and Native populations which are classified as underserved communities in our area. In our resource assessment we learned there is currently a Culture Club at the Lyle High School and Middle School for Native Youth. Our programs will support their efforts and the coalition will continue to explore other ways to support native youth and their families.

The coalition will need to reach out to community leaders in both the Native and Hispanic communities to learn their ongoing needs. This will lay a foundation for future participation in the coalition and ensure that voices of these typically underserved populations are included.

Sustainability in Assessment

Our assessment process allowed us to recognize and develop a better understanding of local organizations that are currently providing services related to our goals. We also have and maintain direct partner-organization relationships who will be effective in helping us serve the youth and families of the Klickitat and Lyle communities.

KLASAC Strategic Plan

Each year we have an annual coalition retreat to review and update our Strategic Plan. Coalition members and partners are invite to attend and an important part of our ongoing assessment. We also share information from our needs assessment with other local groups throughout the year to get feedback and ensure that we are involving all groups represented in our community. This year we worked closely with our countywide coalition throughout the assessment process and built strong partnerships with that organization as well as the Mt. Adam's Chamber of Commerce, the Board of Commissioners, and our Prosecuting Attorney.

We will plan trainings for coalition members and partners for future assessment workgroups in each identified area of interest and the Executive Committee will develop a long term evaluation plan to ensure effectiveness of our efforts. We will continue our working relationship with the schools, offer shared training opportunities, and keep a watchful eye on new needs as they develop. We will support local groups in grant-writing efforts, providing data and other information as needed.

KLASAC Strategic Plan

PLAN

Process for Planning

Results from our 2018 Healthy Youth Survey, 2018 Community Survey, and data available in our Community Needs Assessment Data book began the information-gathering to update our assessment of needs in the communities of Lyle and Klickitat in 2018. The Coalition Data Committee met to review the countywide needs assessment conducted by Our Klickitat and led the selection criteria prioritization. This group brought information to the full coalition at our annual retreat and identified the areas of high need in the areas of consequences, consumption and Intervening variables. Members were divided into small groups to discuss results, were engaged with interactive sharing of the data and added to our list of intervening variables based on their knowledge and to further identify the local conditions and contributing factors. The coalition began a discussion of additional strategies we could implement locally at their annual retreat and these suggestions were reviewed by the Executive Committee. The Executive Committee held extended meetings in April, May and June to review this information and determine the best strategies for our 2019-2020 Action Plan.

Our Coordinator met with school administration at both schools to review outcomes in our school-based programs including Positive Action and Class Action. In Klickitat the school staff are very invested in the Positive Action Project Northland and Class Action programs and will expand Positive Action into the Middle School and High School next year. Lyle Staff will implement intervention group materials including the Counselor's Kit and Anti-Bullying Kit from the Positive Action program during the 2019-2020 school year. School staff implementing Class Action felt it would be better if there were more students in the class and we will pursue a partnership with a neighboring school leadership classes to strengthen this program and implement it with students Grades 11 & 12.

Our Sheriff is aware of the need for increased visibility and has committed to partner with us to create more media awareness related to Law Enforcement and activities. Our youth group will be working to conduct CANS during the next school year and will work with Law Enforcement, Business Owners, and Coalition members to restrict retail access to alcohol.

Goals, Objectives, and Strategies

Goals, Objective, and Strategies are outlined in our Action Plan in Appendix 6.

Action Plan

Community Connectedness:

Our coalition will continue to meet monthly and develop a shared calendar of coalition events each year. We will develop a sustainable evaluation plan to evaluate effectiveness of coalition work, infrastructure, and to improve and update strategies as needed. We will conduct our annual Coalition Assessment Tool and Community Survey as one way of collecting data. Our coalition will work with Clark County Public Health to develop an evaluation plan. Our coalition will complete our Member Handbooks to use for new member recruitment and will focus on recruiting leaders from our identified underrepresented communities. We will provide coalition orientation for new and potential members.

We will hold 5 community events in each community annually to provide community education and share coalition progress. We will share information through a variety of media outlets to share this information as well. We will host an annual Key Leader Event and offer regular training to our coalition and community. We will continue to provide our youth groups with structure and guidance for their projects.

KLASAC Strategic Plan

Increase Perception of Harm of Alcohol and Other Drugs:

KLASAC will partner closely with our School-Based Prevention/Intervention Specialists and support their efforts including implementation of Project Success and the facilitating of our TADAA! Group. We will work with school staff to implement the Project Northland & Class Action programs.

Increase Family Management Skills:

KLASAC will support Partners in bringing Learn and Play groups to the Klickitat Community Center. Our media team will share information from a campaign TBD and will also develop Social Norms marketing strategies to address misperceptions and highlight positive happenings in our community.

Address Early and Persistent Antisocial Behavior:

KLASAC will provide support for the School-Wide Implementation of Positive Action in the Klickitat School district and will work with the Lyle School District to implement intervention groups using Positive Action materials.

Increase Resiliency:

KLASAC's media team will develop a Social Marketing Campaign focused in positive youth behaviors and healthy community connections. We will partner with The Next Door, Inc. to maintain established matches and develop at least 2 new matches in Lyle and Klickitat in the Mentors for Success Program, a mentoring program for at-risk youth.

Increase Youth Perception of consequences of Alcohol, Tobacco, and other drug use:

We will be sharing information at financial aid nights about the potential consequences of using substances and how this relates to future options such as financial aid and future educational endeavors. Class action program addresses consequences of alcohol use and we will be including other substances in this year's lessons.

Reduce Availability of Alcohol:

We will explore the option of setting up a local retailers training with the Washington State Liquor Control Board. Should that not be determined as feasible, TADAA will help with retailer education.

Cultural Competency in Plan

All activities in the plan will address the need for Cultural Competency. The Coalition will work with Spanish media outlets to design appropriate marketing messages. The prevention programs are all recommended for all populations being served, including Native American and Hispanic populations. In the Intervention segment of Project Success, all necessary paperwork that may need to be signed by parents is translated into Spanish. All coalition activities will be inclusive of race, ethnicity, religion, gender, age, geography and socioeconomic status. Transportation options will be explored for people in outlying areas with the inability to participate in programs. Our materials will be offered in large print for senior citizens upon request, and we will include our media messages in free, local newsletters and in public laundry mats and markets.

Sustainability in Plan

KLASAC is aware of the importance of sustainability in our activities. We involve key partners and individuals in our efforts to make sure we have human resources and local support for the programs we are undertaking. Over the next two years we will continue to build capacity and train staff and coalition members on topics related to substance abuse prevention. Our funding will be used to support implementation of our selected programs with a focus on ensuring sustainability. We will invest our training funds in staff of solid, long-term entities such as schools, mental health and treatment centers, the county public health department and long-standing non-profit organizations such as Programs

KLASAC Strategic Plan

for Peaceful Living. The school districts provide office space, technology resources and supplies for the Student Assistance Professional and support our coalition with meeting space and office resources as needed.

The Coalition works with local media to share information and our local media outlets are committed to providing free public service announcements and information to the community. We will work with our media outlets to prioritize coalition messages over the next two years.

Each Executive Committee member will be given a copy of our Strategic Plan and will be asked to bring it to our Executive Committee monthly meetings. Copies will be made available to our coalition and will also be available electronically. Our plan will be available to the public on our website and upon request. All coalition members will be given a copy of our updated Action Plan and will be encouraged to bring this to our monthly coalition meetings. Our Coordinator will update a one page document with Action Plan information to be distributed to members annually.

KLASAC Strategic Plan

IMPLEMENTATION

Structural Support for Implementation

The Coalition has had several working sessions in the past year to develop its 2019-2021 Strategic Plan and select and update program strategies. The ESD 112 maintains employment of a full-time coalition coordinator to provide an array of skills to support the coalition. The coalition itself is an important structure for bringing together community leaders and members who are committed to its chosen prevention strategies. Other vital structures are:

Key Structure	Support Required
The Next Door, Inc	Maintain and Expand Mentors for Success program in Klickitat & Lyle
Comprehensive Healthcare	Provide information about services
Klickitat & Lyle School Districts	Information Sharing; Positive Action Implementation; Class Action Implementation; Project Northland Implementation; support for youth prevention clubs
Klickitat County Sheriff's Department	Share information on morning talk show and at community events. Participate in listening sessions.
White Salmon Enterprise; Goldendale Sentinel	Free press release opportunities; information sharing
Haystack Broadcasting	Free Public Service Announcements and support for messaging campaigns
Gorge Early Learning Coalition	Learn and Play group leadership
Fort Vancouver Regional Library System	Learn and Play group leadership, support for family education activities
Skyline Hospital	Training space; support for family and community education events. Maintain drop box locations.

Budget

A budget plan that includes PFS, SABG, and DMA funds from July 1, 2019 – June 30 2020 is attached. The Budget will fund one full time coordinator. Of the current annual budget of \$121,000, \$65,098 will fund a .91 Coordination Staff position including staff benefits. \$4,500 will cover the cost of Coordinator Training and Travel and travel for

KLASAC Strategic Plan

Administrative staff, leaving \$51,402 budgeted to implement Strategies and Programs, including coalition member training and travel and regular community education events.

Cultural Competency in Implementation

All activities in the have been reviewed with Cultural Competency in mind. The Coalition will provide outreach materials in Spanish and find new ways to connect with Hispanic parents in our communities in the next two years. All prevention programs selected in our Action Plan are all recommended for the populations being served, including Native American, Hispanic, and rural populations. As programs are implemented we will keep the needs of all participants in mind including those with learning differences and who come from different backgrounds. As a coalition we are working to become more inclusive and welcoming and will continue to have discussions to ensure that all coalition members are aware of the importance of culture in the work that we do.

Sustainability in Implementation

We have involved solid entities in our planning process including Klickitat and Lyle schools, Comprehensive Healthcare, Klickitat County Sheriff, Klickitat County Public Health, and The Next Door, Inc. During assessment and planning, coalition members have involved key people. We will continue to train facilitators for our selected programs and strategies who are from established, long-term entities.

We will continue to use free PSA time offered by radio station, with a matching amount available for increased air time. Most of our public interest articles will be printed without cost in local papers and newsletters, but we will reserve an amount for some of our event advertising. KLASAC will continue to have the support of the Sheriff's office for deputy time and travel to support community events and our partners will continue to support employees to serve as members of our coalition and participate in coalition activities as part of their work activities.

KLASAC Strategic Plan

REPORTING AND EVALUATION

Expected Outcomes (Baseline and Target Data)

Goal 1. Decrease low neighborhood attachment and community disorganization

This long-term goal of the coalition is to build sustainable prevention leadership in our communities and to ensure that community leaders prioritize prevention in their roles within our community. We measure prevention leadership by tracking monthly membership attendance at large and small group meetings. Our baseline measurement of prevention leadership is the number of active sector representatives currently involved in the coalition. We currently have 9 of the 12 Sectors regularly attending coalition meetings. We will develop a system for tracking involvement and formalize our agreements with Sector Representatives to improve participation in 2019-2020.

In order to increase community connectedness we are also working to increase awareness of the coalition in the community as measured by our annual Community Survey. In 2018 66% of community members surveyed were aware of our coalition. Our goal is to increase this number by 4% in 2019 and another 5% in 2020 so that in 2020 75% of community members surveyed are aware of our coalition. We will also be partnering with Clark County Public Health to develop an evaluation plan. Currently we have a following of 200 people on our Facebook page and plan to increase this by 10% in 2019. We also average now approximately 25 unique page views a month on our website and plan to increase that number by 10% during 2019.

Continued trainings are provided to build coalition capacity, and an annual coalition tool survey is completed by each member. We will review our survey results in 2019 to guide our training selection for the next year.

Measures	Tool/instrument
Process Measures: Prevention Leadership Coalition Membership Diversity of Coalition Members Membership Participation Outreach efforts	Meeting Attendance Number of community events attended with participant lists Annual Community Survey Media presence – evaluate number of views on social media and website
Outcome Measures: Increase membership by 5% Add members from the Native American and Hispanic community Confirm Sector Representation from all 12 Sectors	Number of signed Coalition Member Agreements Number of signed Sector Representative Agreements Demographic breakdown of coalition members Meeting attendance

Goal 2: Decrease favorable attitudes towards youth substance use and abuse.

KLASAC will support our P/I staff in implementing Project Success as needed. This program will be evaluated by ESD 112 and OSPI as part of their contractual agreement. The coalition will establish communication to share any needed data related to this program. The coalition will support both schools in implementing the Class Action program with Grades 11 & 12 and Project Northland in grades 6th-8th. The intended outcome for Class Action and Project Northland is to increase student awareness of the consequences associated with drug and alcohol use. Outcomes will be measured using the Perceived Risk Survey as a pre and post-test measure. Our intended outcome for these programs combined is to see a decrease in the number of young people who say that regular marijuana use isn't risky from 42% in 2018 to 35% in 2020 as measured by the Healthy Youth Survey and a decrease in the number of students who don't think regular drinking is wrong from 28% in 2018 to 20% in 2020 as measured by the Healthy Youth Survey. Our youth coalition, TADAA, will meet twice monthly and the coalition will support their projects as needed.

KLASAC Strategic Plan

Measures	Tool/instrument
Process Measures: Participation Strategy Implementation	Program attendance Sheets: Number of young people participating Number of groups offered
Outcome Measures: Decrease in number of students saying they intend to use substances in the next 6 months. Increase in the number of students who say that substance use is risky Decrease in the number of young people who say that regular marijuana use is not risky Decrease in the number of young people who don't think regular drinking is wrong.	Pre/post program survey comparisons Healthy Youth Survey

Goal 3: Decrease Favorable parental attitudes towards substance use

The coalition will support learn and play groups and evaluate impact based on the number of group sessions offered and number of attendees at these groups– KLASAC will share information with parents at financial aid nights, PTO meetings and quarterly coffee meetings. The intended outcome of this effort is to decrease the number of young people who say their parents have a favorable attitude towards substance abuse from 29% in 2018 to 20% in the 2020 Healthy Youth Survey and to increase knowledge to of both parents and youth about the risks of substance use. The coalition will use social norms messaging to support this effort as well and will evaluate the reach of this strategy to ensure that they are reaching the target audience.

Measures	Tool/instrument
Process Measures: Number of education events Number of participants at family events Number of views and interactions on social media Number of groups	Sign in sheets at groups and family events Social media tracking tools available
Outcome Measures: Decrease the number of young people who say their parents have a favorable attitude towards substance use from 64% to 60%.	Healthy Youth Survey

KLASAC Strategic Plan

Goal 4: Address Early and Persistent Antisocial Behavior

KLASAC will implement the Positive Action program in Grades K-12 in the Klickitat School District and support school wide climate implementation. The long-term goal of this program is to improve mental health outcomes for students in our community. Initially we will evaluate effectiveness by utilizing the Strengths and Difficulties Participant survey as a pre and post-test for participants.

Measures	Tool/instrument
Process Measures:	
Participation	Attendance Sheets
Strategy Implementation	# of sessions
Outcome Measures:	Healthy Youth Survey (long term outcomes)
Measure increases in opportunities, skills, and recognition that promote attachment to society, community, and school.	Strengths & Difficulties Participant Survey

Goal 5: Increase Community Bonding ~~Increase Resiliency~~

KLASAC understands that many young people in our community live in situations where they experience high rates of Adverse Childhood Experiences (ACEs) and that this impacts their choices around substance use. KLASAC will continue to partner with The Next Door, Inc. to maintain and build mentoring relationships for Lyle and Klickitat youth through the Gorge Youth Mentoring program with the intended outcome of ensuring that more young people in our community have a healthy adult in their lives.

Measures	Tool/instrument
Process Measures:	
Number of views and interaction on social media	Media presence – evaluate number of views on social media and website
Implementation	Number of groups
Participation	Number of participants
Outcome Measures:	
Increase the number of young people who say they have a healthy adult in their lives	Program survey tool as pre and post measure Healthy Youth Survey

Goal 6: Reduce Availability of Alcohol

KLASAC wants young people to become more aware of the consequences associated with underage use and develop positive relationships with law enforcement. We will support National Night Out for the third year with the intended outcome of increasing the visibility of law enforcement in our community and promoting positive relationships with our local law enforcement. We will host listening sessions to better understand where youth are accessing alcohol with youth, parents and businesses. Will explore options to partner with liquor control board to host local retailer training; or, provide retailer education through TADAA.

KLASAC Strategic Plan

Measures	Tool/instrument
Process Measures: Implementation Participation	Number of trainings offered Number of participants at trainings & events
Outcome Measures: Decrease the number of young people who say that it is easy to get alcohol.	Healthy Youth Survey

Goal 7: Reduce the Availability of Prescription medications

Will support drug take back days, maintain permanent drop boxes and coordinate annual policy review with law enforcement and hospital staff.

Measures	Tool/instrument
Process Measures: Implementation	Number of groups
Outcome Measures: Increase number of people who know where to dispose of prescription meds	Community Survey

Goal 8: Increase Peer Bonding (opportunity, skill, recognition)

We will support our youth coalition members in projects that they work on with in both Lyle and Klickitat Schools. Youth group, TADAA (Teens Advocating for Drug and Alcohol Awareness), will meet two times monthly in both Lyle and Klickitat Schools with the Student Assistance Professional taking the lead with this group of youth. TADAA will have opportunity to attend coalition meetings, trainings and participate in any coalition projects.

Measures	Tool/instrument
Process Measures: Implementation Participation	Number of groups Number of participants
Outcome Measures: Increase in the number of students who say that substance use is risky Measure increases in opportunities, skills, and recognition for prosocial involvement.	HYS Leadership/Mentoring Pre/Post

Plan for Tracking and Reviewing Evaluation Information

Information about coalition programs and strategies is presented to key leaders annually at our Key Leader Event and throughout the year at various Community events and meetings. Information is also shared with coalition members

KLASAC Strategic Plan

regularly to share within their various spheres of influence. Our plan is reviewed annually by our fiscal agent, the ESD 112, and our System Manager with the Division of Behavioral Health and Recovery (DBHR).

We will regularly share our coalition plans with the community to make them aware of what we are doing and what our intended outcomes are; for the purpose of generating interest in coalition participation or in individual activities of the coalition, and to build community support for the work of the coalition. Reports will be given at regular intervals regarding the Implementation Status of our action plan items, challenges and adjustments in the plan and results of the plan. An annual report will be provided to Key Leaders at the Key Leader Event, which will include the County Commissioners and Community Councils of Klickitat and Lyle and to both of our School Districts.

Reports will be provided to DBHR as required. Action item reports will be entered into Minerva based on reporting requirements for specific outlined programs. Reporting to DBHR is a high priority in order to provide updates of progress being made, allocations of further funding and evidence of compliance with program requirements.

KLASAC Strategic Plan

Use of Evaluation information

Who	What	Why	How
<i>KLASAC Coalition Members</i>	Process information, short and long-term program outcomes, information about programs, strategy and plan selection	Information to assess effectiveness of coalition activities to guide future planning efforts	Share information from the Annual Needs Assessment, Annual Outcomes Report and Coalition Assessment Tool at coalition meetings and the annual coalition retreat
Klickitat & Lyle School Districts	Data on school related programs, outcomes and use data among students	Program selection and funding decisions; coalition support and membership recruitment	Needs Assessment results and Outcomes reports will be shared annually at a School Board Meeting.
Klickitat County Board of Commissioners	Data on long-term outcomes, program information, and measures of impact	Funding support, membership, and coalition recognition	Needs Assessment results and Outcomes reports will be shared at our Key Leader Event. At least one presentation will be given to the Board of Commissioners to share highlights of these reports
Washington State Division of Behavioral Health and Recovery	Data on processes and outcomes, activities, program implementation and evaluations	Funding support and contract requirements	Minerva reporting system to monitor all coalition outputs
Educational Service District 112	Information on program implemented by the P/Is, outcomes for these programs; overall plan review and long-term outcomes	Funding support, fiscal agent requirements	P/I reporting system Needs Assessment Data and Outcomes Report will be shared annually with fiscal agent at our coalition retreat or another appropriate planning session.

Minerva

For our in-school programs, including Positive Action, Project Northland and Class Action, our Coordinator will provide facilitators with class rosters with the information needed to register each participant and info needed to enter data into Minerva. Facilitators for Gorge Youth Mentoring will collect registration, attendance, and prep and post survey information needed for PBPS entry when necessary and provide it to our coordinator by the 10th of the following month.

Trainings and community events will be tracked using attendance sheets and this information will be entered into Minerva monthly. Media Awareness and Social Norms strategies will also be monitored and entered into our Quarterly Report in Minerva.

KLASAC Strategic Plan

Cultural Competency in Reporting and Evaluation

Survey information is collected in the appropriate language and manner needed to gain accurate results, however, survey results will be recorded all together. Caution will be given not to single out any specific group out in the process of reporting.

Sustainability in Reporting and Evaluation

The Coalition will use information gathered from reporting to both show progress to the community and for reporting to funding sources. We will use results to attain future funding sources, and share results with partners for their funding source applications. Because we will adhere to DBHR reporting and evaluation requirements, they will continue to be sustainable.

Appendix

Appendix to Coalition Strategic Plan

- Appendix 1. Logic Model
- Appendix 2. List of Coalition Members
- Appendix 3. Needs Assessment
- Appendix 4. Community Survey Results
- Appendix 5. Resources Assessment
- Appendix 6. Action Plan

Attachments

Attachment 1: Budget

Attachment 2: Coalition Organizational Chart

Appendix 1. Logic Model

Logic Model available as a separate document.

KLASAC Strategic Plan

Appendix 2. List of Coalition Members

Sector	Agency/Organization	Coalition Representative Name
Youth	TADAA!	Angelina Quintero; Xavier Barker
Parents	Klickitat PTO	Debbie Pyle
Law Enforcement	Klickitat County Sheriff's Department	Bob Songer
Schools	Lyle School District Klickitat School District	Lori Smith; Julie Larson; Laura Bales; Justin Draper
Business	Canyon Market	Carl Coolidge
Media	White Salmon Enterprise	Michelle Scott
Youth Serving Organizations	The Next Door, Inc Programs for Peaceful Living (WAGAP)	Dawn LeMieux Kirsten Poole
Civic/Volunteer Organization	Community Volunteers	Barbara Mills
Fraternal/Faith Based Organization	Klickitat Baptist Church	Dan Little
Healthcare Professionals	Skyline Hospital	Debi Budnick
State/Local/Tribal Government	County Probation County Health Department	Larry Barker; Sam Counts Laurel Kaiser
Other Organization Involved in Reducing Substance Abuse	Comprehensive Healthcare	Jeff Wolfanger Sunday Sutton

Appendix 3. Needs Assessment

2016 Needs Assessment - Consumption Patterns

This was the data used in establishing this Strategic Plan in June, 2017.

See Needs Assessment Section for updated data from 2018.

ALCOHOL:

Past 30 day Alcohol Use:

Combined Grades 8 – 12: 29% (down from 34%)

8th & 10th Grade: 20% (down from 29%)

Problem/Heavy Drinking:

Combined Grades 8-12: 21% (down from 28)

8th & 10th Grade: 21% (up from 19%)

MARIJUANA:

Past 30 Day Marijuana Use

Combined Grades: 28% (up from 26%)

8th & 10th Grades: 22% (up from 16%)

PRESCRIPTION DRUGS:

Prescription Drug Use *specifically pain killer use

8th & 10th Grade: 6% (higher than state avg. and up from 0 in 2014)

Combined Grades 8-12: 6% (up from 4%) Any Prescription Drug

Use:

Combined Grades 8 – 12: 4% (up from 2%)

Summary of needs assessment for consumption patterns:

Alcohol use has overall decreased though rates are still higher than the state average and with a slight increase in problem/heavy drinking in 8th & 10th grade. Marijuana use has increased slightly with a 6% increase in 8th & 10th Grades. Prescription drug use appears to be emerging as an issue, especially amongst 8th & 10th grade students.

KLASAC Strategic Plan

2016 Need Assessment - Intervening Variables

ALCOHOL

Alcohol Availability

28% of county 10th graders say alcohol is easy to get

75% of 8th – 12th grade students say that alcohol is easy to get

*No good local data on where they get it – use county #s say friends, parties, and gave someone money to buy it

From our community survey - 35.7% of adults in our community say it would be “very easy” for a young person to get alcohol; 37.3% say it would be sort of easy.

Enforcement of Alcohol Laws

84% of 8th – 12th grade students say that police don’t enforce underage drinking laws. This is up from 77% in 2014.

Perception of Harm

33% of Klickitat & Lyle 8th – 12th Graders say regular alcohol drinking isn’t risky. This number is down from 52%

Community Norms

In Klickitat & Lyle 35% of 8th – 12th graders say that adults in their neighborhood think youth substance use is “very wrong.” This is up from 28%.

73% of Klickitat & Lyle 8th – 12th graders think that their friends drink alcohol. This is down from 81% in 2014.

35% of Klickitat & Lyle 8th – 12th graders don’t think regular drinking is wrong. This number is down from 44% in 2014 and something to keep an eye on.

MARIJUANA

Marijuana Availability:

73% of 8th – 12th graders in Klickitat & Lyle say that marijuana is easy to get

*we don’t have good local data about WHERE they get it – countywide #s show that young people get marijuana from friends or give someone money to buy it for them.

Perception of Harm:

56% of Lyle & Klickitat 8th – 12th Graders say regular marijuana use isn’t risky. This number is slightly up from 54% in 2014.

Community Norms:

35% of Klickitat & Lyle 8th – 12th graders say that adults in their community think that youth substance use is “very wrong.” This number is down from 44% in 2014.

47% of Klickitat & Lyle 8th – 12th graders don’t think it is wrong for people their age to use marijuana. This number is up slightly from 45% in 2014.

70% of Klickitat & Lyle 8th – 12th graders think their friends use marijuana. This number is slightly down from 73%.

KLASAC Strategic Plan

35% of Klickitat & Lyle 8th – 12th graders say adults in their community do not think it is wrong for kids their age to use marijuana. This number is down from 44% in 2014.

PRESCRIPTION DRUGS:

Perception of harm:

13% of Klickitat & Lyle 8th – 12th graders say using prescription drugs not prescribed to them is not risky. This is up from 10% in 2014.

Community Norms:

8% of Klickitat & Lyle 8th – 12th graders say their parents don't feel it is wrong for them to use prescription drugs not prescribed to them. This is up from 2% in 2014.

18% of Klickitat & Lyle 8th – 12th graders say their friends don't think it is wrong for them to use prescription drugs not prescribed to them. This is slightly up from 16% in 2014.

ALL:

Klickitat & Lyle 64% of 8th – 12th Graders say their parents have tolerant attitudes to substance use. This number is up from 51% in 2014.

Summary:

More students say that their parents have tolerant attitudes to substance use in general. There appears to be a decrease in the perception of risk of using prescription drugs and marijuana while there are more students who say that regular alcohol use is risky.

Many young people feel that they will not get caught if they are drinking. Fewer young people say that adults in their community think it is wrong for them to use marijuana, however, more young people think underage marijuana use is wrong.

Some factors that could be related to the slight increase in prescription drug use in 8th – 12th graders: More students say that their parents don't feel it is wrong for them to use prescription drugs not prescribed to them. Slightly more students say that their friends don't think it is wrong for them to use prescription drugs not prescribed to them.

Appendix 4. Community Survey Results

Community Survey Results are available as a separate document.

KLASAC Strategic Plan

Appendix 5. Resources Assessment

Public Awareness	Current Resources	Best Practice
Structured Media Campaigns - Coalition Activities, Current Drug/Alcohol Issues	Under the Influence of You offered by the WA State Dept. of Health; Haystack Radio Stations with free and/or low cost PSA spots; White Salmon Enterprise and Goldendale Sentinel; Klickitat, Lyle, and Dallesport Newsletters; 'Lyle Corner' spot in the local newspaper; Sheriff PSA Announcements; Klickitat Community Facebook page; School websites; Klickitat and Lyle School Districts; KLASAC and TADAA! Facebook Pages	N/A
Town Hall Meetings	Experienced Speakers and organizers provided by the ESD 112, Sheriff's Department and Comprehensive Healthcare	N/A
Community Events Booths/Fundraisers	Canyon Days, Pioneer Days, Pirate Carnival. Event Space: Lyle Community Center, Lyle Activity Center, Klickitat Community Center, Dallesport Community Center, Lyle Long House, Canyon Market(catering) and Lyle Mercantile, Lyle Gas Station, for Posters and Flyers; Klickitat and Dallesport PTOs; Lyle, Dallesport, Appleton, and Klickitat Post Offices	N/A
Information Dissemination	Current Resources	Best Practice
Social Norms Marketing	Marketing Department at the ESD 112, Neighboring Coalitions Youth Think, One Prevention Alliance, and Hood River Health Media Clubs, White Salmon Enterprise, Goldendale Sentinel, Haystack Broadcasting, Klickitat, Lyle, and Dallesport Newsletters; 'Lyle Corner' spot in the local newspaper; Sheriff PSA Announcements; Klickitat Community Facebook page; School websites; Klickitat and Lyle School Districts; KLASAC and TADAA! Facebook Pages	No
School Based Intervention and Prevention	Current Resources	Best Practice

KLASAC Strategic Plan

School Based Prevention/Intervention Programs– Secondary	Integrated Student Assistance Program: ESD112 has developed an Integrated Student Assistance Model using the Best Practice Project Success Program. This integrated model includes Universal, Selected and Indicated strategies for intervention on the drug problems.	Yes
Programs to increase resiliency and increase perception of harm	P/I Services and school Staff Time to support implementation of Class Action, Positive Action, Klickitat County Health Department staff time to implement SPORT Prevention program, Coordinator time to implement Making the Connection Toolkit, Access to making the Connection Toolkit through the ESD 112	Yes
Youth Substance Abuse Prevention group Training and Activities	WA State Prevention Summit, WA State Spring Forum, materials through the ESD 112 and other neighboring coalition to education group members	No
Direct Services	Current Resources	Best Practice
Resiliency Skill Building	Making the Connection Toolkit; Positive Action Curriculum and trained facilitators; YMHFA trainers; One Mind Campaign	Yes
Family Management Skills	Strengthening Families provided by Comprehensive Mental Health; Several parenting programs provided by The Next Door, Inc.; Love and Logic Classes provided by Klickitat-Skamania Community Network; Health Department availability to support Family Matters; Under the Influence of You Campaign	Yes
Pro Social Bonding Opportunities	The Next Door, Inc Gorge Youth Mentoring Program,	Yes

Strategic Plan

Appendix 6. Action Plan

Action Plan is available as a separate document.

KLASAC Strategic Plan

KLASAC

The Klickitat & Lyle Against Substance Abuse Coalition

A coalition to build a healthy community with opportunities for youth and families of every background to thrive in an alcohol and drug-free environment.