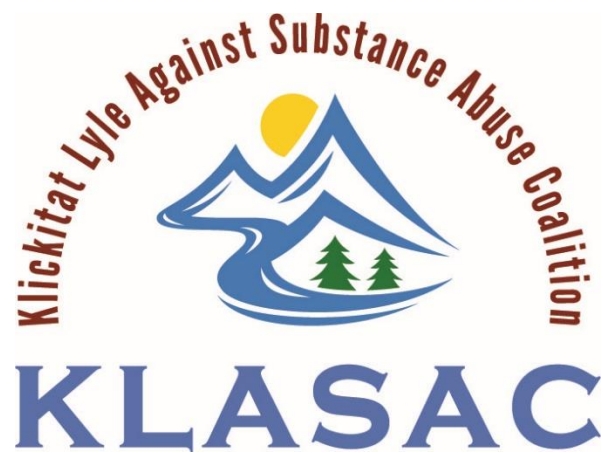


**Community Prevention and Wellness
Initiative (CPWI)
Klickitat & Lyle Against Substance Abuse
Strategic Plan**



June 2017

KLASAC Strategic Plan

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EXECUTIVE SUMMARY/INTRODUCTION

Overview of Plan

The Coalition

The Klickitat-Lyle Against Substance Abuse Coalition (KLASAC) was formed in 2013 and includes active members from the small towns of Klickitat and Lyle who have combined their efforts to address the shared problem of substance use by youth and adults in their communities. Once a thriving timber community, these communities now experience high rates of poverty, addiction and behavioral health issues. Community members initially ranked behavioral health and addiction recovery services as priorities in achieving overall community wellness and growth and continue to work on addressing these issues.

There are vibrant, engaged groups within the community who come together to build trails, kayak, promote running events and hold community fundraising activities. The schools are the heart of these communities and school staff and administration are committed to the development and well-being of their students. School staff have a history of active participation in extra-curricular activities and community efforts on behalf of students and their families.

The coalition includes representatives from our schools, school boards, youth prevention clubs, PTOs, mental health and treatment agencies, local businesses, Health Department, our Board of County Commissioners, local media, our local sheriff's department, Faith Based Organizations, Youth Serving Organizations and various volunteer groups in our community. All members are concerned about alcohol and drug use in their community and schools. They are committed to creating environmental policies, increasing law enforcement presence, addressing misperceptions, providing education and services to youth and families and promoting community bonding to reduce the risks associated with underage drinking and marijuana use. The coalition is dedicated to inclusion of all members of the community including youth, Native American, Hispanic, elderly and citizens living in poverty.

Mission

KLASAC's mission is to build a healthy community with opportunities for youth, families and all citizens to thrive in an alcohol and drug-free environment.

Geographic area to be served

Klickitat is a small community along the Klickitat River 15 miles north of State Highway 14 in the county of Klickitat. It has a population of approximately 365 with 20.5 percent of its residents living in poverty.

Lyle is 15 miles south of Klickitat and sits along the Columbia River and State Hwy 14. It has a population of 510 with 17% living in poverty. The neighboring town of Dallesport is included in Lyle's school district and has a population of 1185. There are several smaller communities located within the geographic area we cover including High Prairie, Appleton, Timber Valley and Murdock. All communities in our service area are unincorporated.

Within the geographic area are two school Districts: Klickitat School District, which serves about 75 students K-12 and Lyle School District which serves approximately 200 students K-12. Both Klickitat and Lyle School Districts are in the Educational School District 112.

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Brief explanation of priorities identified

The priority needs identified by the coalition include: Poor community organization and connectedness, lack of transportation, visibility and availability of law enforcement, favorable norms to substance use and abuse, visible drug activity, youth reporting easy access to alcohol and marijuana, perception by youth and adults that alcohol and marijuana use are not harmful, lack of access to services, family management issues and patterns of substance use. Our efforts will focus on:

Coalition Development: Community outreach and engagement, coalition capacity building and training;

Public Awareness: Community & Family Education Events, regular media messaging on the coalition website and social media pages, and ongoing participation in community events;

Laws and Norms Favorable to Drug Use: Support law enforcement presence, Social Norms Marketing campaign targeting misperceptions related to youth use rates; Social Norms Marketing campaign focusing on changing perceptions of parental attitudes

Increase Perception of Risk: Provide evidence-based program Positive Action with proven outcomes for mental health promotion and substance abuse prevention, Partner with Health Department to implement SPORT Prevention and Wellness Plus, an evidence-based prevention program;

Increase Commitment to School and decrease Early and Persistent Antisocial Behavior: Provide evidence-based program, Positive Action at the Elementary School, continue to meet regularly with TADAA! Members and develop our school based prevention clubs, partner with The Next Door, Inc. to create matches in Mentors for Success, a community based mentoring program for at-risk teens;

Increase Family Management Skills: Work with local early learning coalition to have monthly Learn and Play Groups, provide opportunities for family bonding and information sharing at monthly family nights, partner with our Health Department to implement Family Matters, an evidence-based program for parents of children ages 12 – 14 proven to prevent underage alcohol use.

Identify points of access for alcohol and marijuana: CANS Assessments at local markets; focus groups with youth, local business owners and parents

Increase Mental Health awareness: Provide space and promotion for local provider to host outreach groups, provide assessments, and educate community members about access to treatment; implement Making the Connection training in Leadership classes; host at least three Mental Health First Aid Trainings in the community.

Plan to implement and evaluate the strategies and activities

The coalition Executive Committee will work with their coordinator to develop a budget, determine the training and curriculum needed to implement direct service programs including Positive Action, SPORT, Family Matters and Class Action which will be provided by school staff, our Prevention/Intervention Specialists, and our Klickitat County Health Educator. Project Success will be implemented and evaluated by ESD 112 Prevention/Intervention Specialist. To determine if perceptions of risk are reduced after the Positive Action program is implemented we will use the evaluation tool 'Healthy Decisions for Middle School' and 'Healthy Decisions for Elementary School'. Participants in our SPORT Prevention Plus and Wellness Program will take the Intention to Use survey as a pre and post test to determine if there is an increase in youth reports of participation in healthy activities and health promoting habits. Participants in our Class Action program will take the Perceived Risk Survey as a pre and post test to determine if there

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is an increase in the perception of risk. We will develop an evaluation plan for our other programs including monitoring of Healthy Youth Survey data bi-annually.

Our Sheriff will partner with us to increase visibility of law enforcement and our community will be surveyed annually to assess impact of these efforts. We will also monitor Healthy Youth Survey data measuring perceptions of Law Enforcement to assess impact. The Coalition media sub-committee will develop a social norms marketing campaign and continue to update the coalition website and social media outputs weekly. Impact of these efforts will be assessed during our annual community survey and the media team will develop a system to track the reach of our messages. Our youth sub-committee, Teens Against Drugs And Alcohol Abuse, TADAA!, will participate in local and statewide training events. The Next Door Inc. will implement the Mentors for Success Program and will select a pre and post survey for mentees in the program.

Included in this document is an introduction of our coalition, its' development and our assessment information. We include results from the Healthy Youth Surveys in 2014 and 2016, Community Risk Profiles for Klickitat and Lyle, the results of a Community-wide survey distributed in 2016, key informant interviews and formal and informal discussions with coalition members. This document includes our plan to build our coalition, strengthen our capacity to be effective through training on prevention issues and strategies, develop and sustain partnerships to support our efforts, educate our community members on the consequences of substance use and work to change community norms regarding substance use and abuse. We will be culturally sensitive in our efforts and will insure inclusion of the Native American and Hispanic communities, people living in poverty, elderly community members and youth in planning, implementing and evaluating outcomes and efforts.

ORGANIZATIONAL DEVELOPMENT (*GETTING STARTED*)

Mission Statement and Key Values

The mission of KLASAC is to build a healthy community with opportunities for youth and families of every background to thrive in an alcohol and drug-free environment.

KLASAC utilizes the Strategic Prevention Framework (SPF). The SPF is a five-step process known to promote youth development, reduce risk-taking behaviors, build assets and resilience, and prevent problem behaviors across the life span. The SPF consists of stages listed below that provide coalitions with a framework to guide their prevention efforts.

1. **Assessment** – KLASAC understands that you must first assess and understand the needs of the community before developing a plan to address the need. The coalition conducts an annual needs and resource assessment which is included in the appendix. The risk data identifies the magnitude of the problem to be addressed, where the problem is greatest, and risk and protective factors associated with the problem.
2. **Capacity Building** – The coalition's role is to engage stakeholders in the community to plan and implement successful prevention activities that will be sustained over time. Key tasks include convening leaders and



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stakeholders; training community stakeholders, coalition members, and service providers; organizing agency networks; leveraging resources; and engaging stakeholders to help sustain the activities.

3. **Planning** – KLASAC develops a plan annually that articulates not only a vision for the prevention activities, but also strategies for organizing and implementing prevention efforts. The strategic plan is based on documented needs, builds on identified resources/strengths, sets measurable objectives and includes the performance measures and baseline data against which progress will be monitored. Plans will be adjusted as the result of ongoing needs assessment and monitoring activities.
4. **Implementation** – The coalition and coalition partners implement activities as decided during the planning stage of the SPF process. Community implementers will ensure that culturally competent adaptations are made without sacrificing the core elements of the program. At least 75% of our programs are on the Excellence in Prevention programs list.
5. **Reporting and Evaluation** – KLASAC enters information on all coalition activities into the Minerva reporting system and pulls annual outcome reports. The coalition will conduct ongoing monitoring and evaluation to determine whether or not the outcomes desired are achieved and to assess program effectiveness.
6. **Cultural Competence and Sustainability** – The coalition is constantly working towards being a more culturally competent organization and includes cultural considerations in all phases of the planning process. We look at all programs and strategies through the lens of sustainability to ensure that programs and strategies become a part of the community and will last regardless of the coalition funding.

Common risk and protective factors exist for many mental health and substance use problems. KLASAC uses the research framework developed by Dr. Rico Catalano and Dr. David Hawkins of the Social Development Research Group to assess and identify risk and protective factors that contribute to substance abuse in Klickitat and Lyle. Risk factors represent the intervening variables that create a higher risk for a young person to use substances. Protective factors consist of variables that can be used to protect against the possibility that a young person will have substance use or other related issues.

Hawkins and Catalano describe risk and protective factors in 4 main categories which include school, family, community, and individual/peer. The categories KLASAC uses to guide their planning process were derived from the evidence-based list provided by these authors. These risk and protective factors can serve as predictors of youth use and misuse of alcohol and other substances.

Coalition Structure and Organization

The Klickitat-Lyle Against Substance Abuse Coalition (KLASAC) is a group of community members and local partners in its fourth year. The Coalition formed for the following purposes:

- Reduce substance abuse among youth and adults by identifying and reducing the risk factors that contribute to substance abuse and strengthening the factors that protect youth from substance abuse. Substances to be addressed include, but not limited to, are alcohol and marijuana.
- Serve as a forum that will promote collaboration among multiple sectors of local communities.
- Develop and implement prevention strategies to address substance abuse in the Klickitat-Lyle area

Our first organizational priority was to include balanced representation from both the Klickitat and Lyle communities. Membership in the Coalition is open to any person or organization in the Klickitat-Lyle area that wishes to participate in developing and implementing strategies to reduce substance abuse in Klickitat and Lyle.

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KLASAC is lead by a 5 member Executive Committee including a Chairperson, Vice-Chairperson, Secretary, Klickitat Representative, and Lyle Representative. The board is the voting body of the coalition, does strategic planning, establishes policy and creates committee assignments. As a committee they assure the action plan is progressing and monitor the plan budget. The duties of each position are described in Appendix 5.

The Executive Committee meets monthly with the coalition coordinator to create the full coalition agenda, review strategy implementation and evaluate program effectiveness. Election of officers occurs annually in March. Officers may succeed themselves for a maximum of two terms. A term is defined as two years.

KLASAC consists of 4 other workgroups focused on carrying out the strategies in the Action Plan including:

The Data Assessment Workgroup is a partnership with our countywide Coalition, Our Klickitat, and has a core membership of a Certified Prevention Professional, our Coalition Coordinator, and a local Health Board Representative. This group works together to determine what data to gather and reviews data to share with the coalition annually and guides focus group efforts. The assessment process highlights impact in key areas of concern, defines our intervening variables, and identifies our local conditions and contributing factors.

Teens Against Drugs And Alcohol (TADAA!) a drug and alcohol-prevention group with student leaders from both Klickitat and Lyle Middle and High Schools. TADAA! develops projects to educate the student body on the effects of substance abuse and promotes healthy activities in their community.

Law Enforcement Workgroup includes Sheriff Bob Songer, Chief Criminal Deputy, Mike Kalio, Larry Barker, Adult Probation Director, Carl Coolidge – local business owner, representatives from Comprehensive Mental Health and representatives from the Washington State Liquor Control Board. This group will focus on re-engaging members and developing a strategy to address youth access to alcohol and marijuana in 2017.

The Event and Outreach Group focuses on event planning and outreach activities per the coalition action plan;

The Media & Marketing Group develops and implements selected media strategies and will be focusing on Social Norms Marketing in 2017-2018 in addition to regular updates to the coalition website and social media feeds.

Each Workgroup identifies a spokesperson to report back to the full coalition on its activities, successes and challenges at the coalition monthly meeting. Ad hoc workgroups are developed as needed to implement coalition strategies.

The Educational Service District (ESD) 112 is the fiscal agent for the Coalition. The ESD 112 is a fiscally sound agency with routine audits, which will provide the needed checks and balances for good fiscal management of Coalition funds. The ESD 112 provides a coordinator to ensure the contract and coalition goals are met through working relationships with DBHR, the ESD 112, and coalition members.

Decision-making Process

Decisions are made by consensus of the group through motion, discussion and voting occurs at Executive Committee meetings. Criteria for voting is one vote per member. Coalition subgroups will make recommendations to the full coalition and the full coalition will be given an opportunity to discuss. Final decisions regarding program selection and funding will be made by the Executive Committee. An annual budget for implementing the plan will be developed by the coordinator and presented to the Executive Committee for discussion and approval.

Membership, conflict of interest and quorum protocols are set out in the coalition's By-Laws which are included in the appendix to this plan as Appendix 7.

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Communication

All coalition members use email accounts and/or have telephone access. A member list is generated and updated by the coordinator. Meeting agendas are distributed to all members prior to monthly full coalition meetings. Minutes of the meetings are emailed out to all members. Coalition members developed an annual monthly meeting calendar to alternate between sites.

Workgroups meet between monthly meetings or as needed to carry out the action plan items assigned to their group. The coalition coordinator or workgroup lead will initiate the workgroup meetings as needed.

Other traditional mediums such as press releases and local newsletters are also used to communicate with coalition and community members. Our coalition has a website and Facebook page which can be used to communicate and share information widely. We will submit information to these local media outlets and media representatives according to our media group strategies and to celebrate coalition progress and outcomes. TADAA! youth members have designated editors for coverage of their activities on their own Facebook page.

Membership Recruitment and Retention

Membership is open to any person who lives or works in the communities of Lyle or Klickitat school districts, understands the need to reduce youth alcohol and drug use, believes in and supports the goals and mission of the coalition, and is representative of one of the twelve community sectors:

- Youth (under 18)
- Parents
- Business community
- Media
- Schools
- Youth-serving organizations
- Law enforcement agencies
- Religious or fraternal organizations
- Civic or volunteer groups
- Health care professionals
- State, local or tribal governmental agencies
- Other organizations involved in reducing substance abuse

When there is not a sector organization present in the communities of Klickitat and Lyle, a representative from a countywide agency serves as a member of the coalition. No individual or organization may be viewed as representing more than one sector, however, there is no limit to the number of individuals or organizations representing each sector.

There are two basic categories for official involvement in the coalition, Formal memberships which are renewed annually in June and Sector Representatives which are members who have been recruited or referred to represent one of the twelve sectors. Most of these members represent organizations, agencies, or groups who have agreed to affiliate themselves with the mission of the coalition, to send formal representation to coalition meetings on a regular basis, and to participate in community-wide planning, implementation and evaluation efforts. Individual or Coalition partners support the coalition mission and have agreed to work with the coalition on specific issues or projects of

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common interest. Partners are not committing to attend coalition meetings on a regular basis but are welcome to all meetings. Coalition partners do not have formal decision-making responsibilities.

Maintaining Involvement and Monitoring Participation

Membership attendance and participation at full coalition meetings and sub-group meetings will be tracked by coalition staff. Meeting sign-in sheets are used to record attendance in the coalition meeting minutes. The Coordinator will evaluate this information following each monthly meeting to ensure sector representation in at least 8 sectors, and make the appropriate plans to retain members and encourage greater participation. The Coordinator will review the monthly meeting minutes, the members tagged in the action items column and send reminders to those members for follow-up.

We are continuing to build capacity with our members by accessing ongoing training opportunities, assessing needs, and updating our strategic plan annually. Our coalition meetings are open public meetings and we regularly post meeting notices in local media, on our website and on social media.

Ensuring Participation

Members will complete a survey at their orientation meeting about their needs and desires as a volunteer as well as personal goals of coalition involvement. This survey is part of a member welcome handbook. Teamwork and mentoring is encouraged where experienced coalition members are paired with newer members on tasks and projects. If a pattern develops of missing sector representation from any member the coordinator will follow up with that member to re-engage them in coalition efforts. Our coordinator will facilitate the organization of volunteer awards and recognition on a regular basis. Celebrations such as dessert nights, potluck dinners or family barbecues also will be encouraged throughout the year to mark the coalition's progress and successes.

Our goal is to have at least one member each for eight of the twelve sectors at every coalition meeting. To achieve this we will ask existing members to recruit alternates to represent their sector. We will continue to reach out to community members and groups from all sectors, and will focus on members from Faith-Based groups, our local Lion's Club, Native American and Hispanic citizens, and persons living in poverty.

Inclusion of Prevention- Intervention Specialist (PI)

ESD 112, in partnership with the Klickitat and Lyle school districts, funds two part-time Student Assistance Professionals also known as a Prevention/Intervention Specialists (PIs). The PI's responsibilities include: **1.** Provide screening and referral information to students and parents. **2.** Conduct early intervention educational support groups for selected and indicated students. **3.** Participate in the coalition. **4.** Provide prevention education in the Middle and High schools in collaboration with classroom teachers. **5.** Provide information and increase awareness of available prevention, intervention and treatment services to school staff, parents and students. **6.** Participate as integral member of the multi-disciplinary team at assigned schools. **7.** Assist in developing alcohol, tobacco and other drug-related policies at schools when needed. **8.** Implement and maintain methods of program evaluation.

The Prevention/Intervention Specialist (PI) provides services in Lyle Middle and High School and Klickitat Middle and High School. The PI provides services using the evidence-based Project Success Model, which has the following components: Intensive supervision – at least twice monthly face to face meetings with ESD supervisor; close working relationship with building administrators; provides building staff training annually; attend staff meetings, and ideally will have a regular “students of concern” meeting that exists in the building that they can participate in; Provide a “prevention education” series in the classroom to all middle school classes yearly; Offer the following group counseling sessions in each building: Alcohol and other drug education group – also known as the At-Risk group for students at high risk of using or are just in early experimental phase of using, an Affected others group for students

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who have caregivers who are using and they are needing support and an Intervention group for students abusing drugs or alcohol; a recovery support for students who have completed treatment and are in active recovery; Establish and support a Prevention Club in each building, TADAA!; Offer at least one parent education event each year . The PIs partner with the coalition to coordinate youth activities throughout the year.

Our PIs and district school counseling staff assist the ESD112 Prevention Center with the bi-annual Healthy Youth Survey administration. The ESD 112 Prevention Center assists the school district, our coalition, and community in interpreting and utilizing the data from the survey.

Inclusion of Grass-Roots Non-fiduciary/volunteer citizens

It is important to note that although our initial recruitment efforts focused on representatives from the twelve required sectors, Klickitat and Lyle are very small towns with populations of approximately 365 people in Klickitat and 510 in Lyle. Many of our sector representative are the grass-roots citizens. Our meetings are held after school hours in the evenings and many members participate outside of their paid school or agency hours, and are volunteers.

As our coalition continues, leadership roles are emerging, we are becoming more organized and seeing effects from our initial efforts. Members are becoming more familiar with the Strategic Prevention Framework and are taking initiative to recruit new members and lead new efforts. We will continue our efforts to include citizens not affiliated with a particular sector or partner agency. We collect contacts from interested people throughout the year who want to learn more about the coalition and our outreach group will contact them to discuss coalition involvement on an ongoing basis.

Maintaining Involvement/Engaging Members

We understand that meaningful participation is key to keeping members engaged. Coalition meetings are structured to provide ample opportunities for members to get engaged, provide feedback and express their interests. We have workgroups for event planning and community outreach, TADAA! Leadership, Law Enforcement Partnerships, and Media Awareness efforts. All members are encouraged to participate in one of these workgroups based on their individual interest. Trainings are offered to respond to needs identified by members on their member survey form and from information gained using the Coalition Assessment Tool. Workgroup activities will also keep members directly active in the community ensuring that all members are involved in at least one coalition strategy each year. We will focus on media coverage of our members 'in action' and include our logo and member recognition in articles and photos in local papers and newsletters.

Recruitment

Coalition members have knowledge of the population in their community and have the primary responsibility of recruiting new members to ensure diverse sector representation. One-on-one invitations through 'coffee meets' with members is a popular recruiting method. The coalition coordinator and members have knowledge of agency or organization representatives from sectors not present in the community and share the responsibility of recruiting representation from countywide agencies or organizations. The Coalition Coordinator and coalition partners regularly give presentations to community groups and participate in other outreach efforts such as attending community meetings and events. At the 2017 annual coalition retreat the coalition identified underrepresented communities and developed a plan to reach out to these communities including increasing outreach efforts to the Native American and Hispanic Communities.

List of Coalition Members

A list of current coalition members and the sectors they represent is included as Appendix 2.

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Cultural Competency in Organizational Development

Demographic Diversity

The communities of Klickitat and Lyle were selected, in part, by risks identified in school district HYS data we will also include the population of Dallesport, a community within Lyle School District boundaries. The combined population of people living in areas served by the Klickitat and Lyle school districts is approximately 3,530 according to the information compiled in the 2016 Community Needs Assessment Data Book. In our community, 88% of the population in our demographic area of service identify as Non-Hispanic White, 1% are Asian, 5% are Hispanic, 3% are Native American and 3% are Multi-Racial. The age composition is 26% 65 years and over, 27% 50-64 years, 23% 25-49 years, 6% 18-24 years, 3% 15-17 years, 5% 10 to 14 years and 8% 0 to 9 years of age. Klickitat, Lyle and the surrounding communities are small, unincorporated communities with 18% of the population living in poverty according to the 2016 Community Needs Assessment Book.

The main needs identified by coalition members related to youth and community substance abuse include: lack of local services, no public transportation, law enforcement presence, alcohol availability, favorable attitudes to substance use and abuse, poor family management, and active visible drug activity. Community members report that people with addictions who are amenable to treatment are often unable to access services. Members express their concern and frustration over blatant alcohol/drug activity and are concerned about children living in homes with adults who have alcohol and other drug addictions.

Our coalition identified the following priority problems: Underage drinking, underage marijuana use, and mental health issues in teens and adults. The following intervening variables have been identified: Community Disorganization including a lack of access to resources, community disconnectedness, alcohol availability, youth perception that alcohol laws are not enforced, low perception of harm, youth perception that friends are using, family history of substance abuse, and favorable parental attitudes towards substance use.

The following local conditions and contributing factors have been identified as they relate to the above listed intervening variables: Lack of prevention leadership in our community, transportation barriers, county Sheriff serving a large geographic region, retailers are selling to minors, youth stealing from retailers, youth think most of their friends use, youth think adults are accepting of underage substance use, lack of clear and consistent consequences at home, lack of healthy adult role models, lack of awareness of ACEs.

The culturally diverse populations in the Klickitat-Lyle communities identified by our community and coalition members are Hispanic, Native American, Youth, low-income or impoverished and senior citizens. We reach out to these populations in partnership with our schools and other local providers. We also provide outreach materials and record Public Service Announcements in Spanish. To accommodate youth attendance at our meetings we will schedule our meetings in the evenings after school and practices. We will publish our coalition information and events in local, free newsletters and post our notices and flyers at the local stores and laundromats to ensure we are able to reach community members who may be living in poverty. We strive to always include youth in our efforts and center much of our planning around youth trainings, events, and activities.

Cultural and linguistic competence is a set of congruent behaviors, attitudes, and policies that come together in a system, agency, or among professionals that enables effective work in cross-cultural situations. 'Culture' refers to integrated patterns of human behavior that include the language, thoughts, communications, actions, customs, beliefs, values, and institutions of racial, ethnic, religious, or social groups. 'Competence' implies having the capacity to function effectively as an individual and an organization within the context of the cultural beliefs, behaviors, and needs presented by consumers and their communities. (Adapted from Cross, 1989)

<http://minorityhealth.hhs.gov/templates/browse.aspx?lvl=2&lvlID=11>.

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KLASAC members recognize that cultural competency is an issue in the Klickitat-Lyle communities due to the diverse cultural groups that do not identify as White and live in these small rural towns making up 12% of our population. KLASAC members strive to be aware of and take into account the history of other cultures and differences between cultural groups in the community. Identified gaps include language barriers with Spanish speaking Hispanic parents and community members. Our Executive Committee ensures that we select programs that are inclusive and relevant to our Native American Population. Our coalition participated in the SAMHSA funded Gathering of Native Americans (GONA) in 2015 and will continue to welcome opportunities to support and participate in trainings like these in the future.

KLASAC will actively use the media to offer open invitations to all local residents to participate in this effort, including PSAs on the Spanish radio stations in Hood River and The Dalles, which broadcast in our area. The Coalition Coordinator will attend community meetings and will continue to look for ways to build partnerships with diverse groups in our area.

Sustainability in Organizational Development

The Klickitat-Lyle Coalition is aware that sustainability is important in the success of the plans we develop and this will be built into our activities from the start. The Coalition is currently formed with resources provided from a combination of two DBHR funding sources, federal prevention funds and the Partnership for Success grant. Members understand that to maintain these funding sources, we will form our plans and activities around the funding source guidelines. Most of our programs will be from the Excellence in Prevention evidence-based list, with proven results to achieve our desired outcomes. We will build evaluation into our work, monitor outcomes and do all things necessary to ensure these funding sources are renewed. When we train facilitators for our service and education programs we will select people with a long-term commitment to our communities, preferably employees of the county, schools or other stable service organizations. We will partner with agencies providing services that meet the identified needs of our community to ensure sustainability of our efforts.

The schools are the heart of our communities and our coalition values its' partnership with our schools. Any education strategies will only be implemented in the schools with the agreement and support of the administration and their appointed staff. The schools and the ESD112 provide valuable resources to the coalition, especially with their support of the Prevention Intervention position.

As the coalition matures we will utilize the knowledge gained from this strategic planning process to apply for additional grants to support projects and needs identified by members. Because our population is small and we have some of the most talented leaders in the community with knowledge of youth and families, we will strive to support our existing members and keep them actively involved.

CAPACITY BUILDING

Outreach

Shared Goals and Collaboration Efforts

The coalition and its' many partners share the goal of community awareness of the effects of illegal drugs. We work closely with the Coalition Prevention Abuse in Klickitat County (CPAKC) to share resources and develop strategies that can support all efforts throughout the county. From the first meeting of our coalition members identified the lack of access to treatment services for the many people suffering from addiction and mental health issues in Klickitat and Lyle as a problem. Although our mission is focused on prevention we support efforts to bring services to our communities by connecting our partners and sharing resources related to this effort. In the summer of 2017 we will begin a

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partnership with Comprehensive Healthcare to provide outreach and mental health/chemical dependency services in the town of Klickitat at least two times each month.

Our coalition has partnered with the Lyle Activity Center to secure funding to improve lighting around their building. We also support the ESD 112 in bringing the REACH after-school program to the Lyle School District. We currently partner with the Columbia Gorge Peace Village program to provide scholarship opportunities to 5 youth living in our communities to attend their week long summer program. KLASAC is also partnering with the Gorge Early Learning Coalition and Fort Vancouver Library System to bring Learn and Play Groups to families in Klickitat.

The coalition partners with The Next Door Inc to expand the Mentors for Success program into Lyle and Klickitat providing mentoring opportunities for youth ages 13 – 20 and also support this agency in various fundraising efforts and outreach event throughout our community. KLASAC also works closely with the Health Department to provide the SPORT Prevention Plus Wellness program in the Klickitat & Lyle Schools and will expand this relationship to provide parent education for parents with children ages 12 – 14 in 2017.

KLASAC has a strong partnership with our local Sheriff's Department and will be working with the Sheriff to provide Mental Health First Aid trainings as part of the One Mind Campaign in 2017 – 2018. Our Sheriff also regularly promotes coalition activities on his morning radio show and will continue to do so.

The coalition will continue to develop a partners list for notification and invitation of community trainings to be offered and our members will also attend trainings offered by organizations throughout the county. All community partners and organizations will benefit from the coalition's media efforts as we will utilize local media outlets that our available throughout the county.

Our coordinator and executive group members will attend community meetings regularly to ensure community members are aware of their efforts. We will continue to invite local leaders to our annual Key Leader Event and will continue to work to engage our leaders locally and around the state throughout the year.

Training/Technical Assistance (TA)

In the past three years coalition staff has attended many trainings to increase knowledge of prevention science and the strategic planning framework including:

- CADCA Mid-Year Institute – July 2014 & July 2016
- Washington State Prevention Summit – annually since 2014
- Washington Prevention Summit and All Provider Training including Poverty Immersion Training – annually since 2014
- Monthly PRI Learning Community GoToMeeting beginning in March of 2014
- Youth Mental Health First Aid Training of Trainers – March 2015
- Taking Action: Strategies to Reduce E-Cigarettes Training – February 2015
- Sources of Strength Adult Advisor and Peer Leader Training – May 2015
- DBHR Needs Assessment Webinar – March 2015
- DBHR Gap Analysis and Resource Assessment Webinar – April 2015
- Healthy Youth Survey Workshop – April 2015
- Positive Community Norms Training with the Montana Institute – July 2015
- Positive Action Facilitator and Training of Trainers – June 2016
- Making the Connection Facilitators Training – March 2017

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- National Mental Health Conference – April 2017
- Eastern Washington Sector Summit – April 2017
- Social Norms Marketing – June 2017

Our coalition members receive regular training provided by coalition staff and members who attend outside trainings. Our Youth Advisors and TADAA! Members attend the WA State Prevention Summit and WA State Spring Forum annually. Coalition Members have attended two CADCA Mid-Year Training Institute trainings since 2014, the Positive Community Norms Training in 2015, and have participated in the Eastern Washington Sector Summit each year. Coalition Members and partners have also received training in the Positive Action program including the Training of Trainers model, Making the Connection Toolkit, Sources of Strength, SPORT Prevention Plus Wellness Program and Social Norms Marketing.

The Coalition Staff currently consists of .91FTE Coalition Coordinator who has been coordinating prevention services to Klickitat and Lyle for the past three years. Our Coordinator is a Certified Prevention Professional with a background in Education. She has completed facilitator training in Life Skills, Nurturing Families, Sources of Strength, Youth Mental Health First Aid, and Positive Action. Coalition staff will participate in trainings to remain current on issues in the prevention field. Our Coordinator will attend the Summer Institute offered by DBHR in June of 2017, the All Providers Meeting and Washington State Prevention Summit in November of 2017 and the Summer Institute in June of 2018. Our Coordinator will also receive training along with two coalition members in the Adult Mental Health First Aid model in August of 2017 to expand the scope of trainings we are able to offer in our community.

Our coalition membership will receive a refresher orientation of coalition work and the scope of prevention annually. New members will receive a coalition orientation annually including information on substance abuse prevention and cultural competency. Coalition members have requested that we use training funds to bring a CADCA trainer to our community to support our youth leadership development efforts in 2017-2018 and we will work with CADCA to plan this training. We will host a training in Family Matters for our Health Educators and coalition staff who will be implementing this program in the Fall of 2017.

Continued basic trainings will be designed and delivered by our Coordinator or person experienced in delivery of substance abuse prevention content. Based on the Coalition Assessment Tool results, coalition members will be encouraged to attend specific workshops on assessment, capacity-building, implementation and evaluation in order to increase the skill set of the members.

Training needs, in relation to our plan, will be focused on those involved in each particular program. Following is a list of trainings approved by the Coalition for 2015-2017:

Training to address Action Plans:

- Mental Health First Aid Training of Trainers – August 2017
- Family Matters Implementation Training – Fall of 2017

Trainings to address Capacity Building:

- Annual Coalition Orientation Training for new members
- Continued training on Strategic Planning Framework
- Support of local efforts to build upon 2015 Gathering of Native Americans (GONA)

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Plans are being developed for our various media campaigns including Under the Influence of you and two different social norms marketing campaigns focusing on parents and youth during the summer of 2017. These campaigns will include print and radio media, and social media. The media committee will utilize materials from knowledge gained at the Positive Community Norms Summer Institute and recent Social Norms Marketing training to develop an action plan for their committee. Once a course of action is determined, the committee will work with local media to determine the best timeline for these projects.

The goal of the Coalition is to serve the entire community including historically underserved populations including our Native American and Hispanic Community Members. To accomplish the goal of inclusion in our efforts, the different cultures within our community have to be taken into account. When culture is spoken of, it is spoken of in the broad sense. Our programs, strategies, and trainings will be selected with cultural inclusion and readiness as a priority.

There will be at least three different basic trainings for coalition members offered on a regular basis including:

1. **Orientation Training:** Participants are given an in-depth look at the coalition structure, management, membership requirements and goals. This session allows participants to get to know one another, identify expectations as a coalition member and get answers to any questions they may have.
2. **Cultural Competency Training:** This training will ask participants to discuss and define their own concepts of “culture,” “values” and “diversity.” Participants will explore what groups, values and beliefs they identify with and how they view people outside of these groups. Trainees should come away with a deeper understanding of their own thoughts concerning culture and ideally the importance of forming complex and varied social connections.
3. **Basic Other-Trainings:** Coalition staff will create a series of mini-trainings relevant to the coalition’s work and suitable for use in coalition meetings. These trainings will focus on materials from primers and strategies published by CADCA and other partners. ESD 112 will provide facilitators in some instances.

Members of the coalition are invited to attend trainings as they are available. Most trainings will be offered to the wider community in order to build partnerships and secondarily to recruit new members. Depending on member suggestions and coalition needs highlighted in future Coalition Assessment Surveys, other trainings on topics related to substance abuse prevention will be supported by the coalition. P/I staff receive regular training through the ESD 112. Members, staff and youth will benefit from prevention trainings offered through ESD112.

Cultural Competency in Capacity Building

Our Coordinators have developed relationships with several members of the Native American community in and around Lyle and will continue to build upon these relationships to develop trust and a sustainable partnership. Several leaders in the Native Community are interested in our process and have agreed to participate in training opportunities and assist the coalition as they are able. Our Coordinator and several coalition members attend the Columbia River Inter-Tribal Fishing Commission prevention meetings and are seen as a valuable prevention partner on this side of the river. We will continue to find ways to create sustainable pathways of communication with our Native leaders and community members through participating in events, ensuring inclusion of native students in our school based programming, and supporting future training efforts such as the GONA.

We will continue to reach out to our Hispanic Community in coordination with school-based outreach efforts, will ensure our media campaigns are conducted in both Spanish and English and that all outreach materials are available in both languages. We will train facilitators to offer family programs in Spanish when we are able to.

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The Coalition recognized, from the onset, the challenge we have in addressing the varied needs of our community. For this work to be successful, it is vital to move forward in such a way that there is inclusion of all members of the community.

Sustainability in Capacity Building

KLASAC has engaged members representing the 12 sectors identified in the Coalition Model. One of our focuses in 2017-2018 based on our review of participation for the past year is to reach out to these Sector Representatives and ensure long-term support of prevention work in our area. KLASAC has active members in addition to the 12 sector representatives who know their community and have long term ties to both the standard community institutions (schools, law enforcement, county government, and local businesses) as well as intimate knowledge of the activities that capture the more rural character of our community, such as 4H, Native American fish camps, and hunting. Many members of the coalition are parents or grandparents of children in the districts. All the members of the coalition have jobs/roles directly related to the populations we want to serve and support. An important objective within Goal 1 of our Action plan is to expand and improve upon our leadership capacity by reaching out to community sectors or groups that are not currently active in the coalition's efforts.

ASSESSMENT

Needs Assessment

Process:

In assessing the needs of the Klickitat-Lyle communities we used our Community Needs Assessment Data Book, information gathered from several sub-committee meetings, information gathered from coalition members at our annual Coalition retreat, 2016 community survey results, 2016 Healthy Youth Survey data, local arrest records, program related data, and information from key informant interviews.

At our March Executive Committee Retreat members identified gaps in the needs of the community and strategies we currently offer as well as what strategies we could use to address these gaps. Below is a table showing our findings:

GAP Identified	Strategy to address
No non-public school kids involved	Find out the number of non-public school kids and connect with local group of homeschooling families
Connection with all help services (not just 911)	Share KLASAC resource cards
Info about services available – MH; Substance Abuse; DV; Hot Lines; Facebook; Kids and Adult	Media Awareness – KLASAC Resource Cards
Standardized rules and consequences reinforced by all schools; law enforcement; parents	OK! Lead
Promotional activities	Share info about existing activities on website and social media

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Clubs for community youth	Share info about existing activities on website and social media
Community Event Involvement	Develop list and share on website and social media
Law Enforcement Engagement	Develop relationship with new staff at WALCB; One Mind Campaign
Parental Consequences	Parent Ed events monthly, parent specific media campaigns
Plan to address alcohol access at Merc	CANS Assessment
Corrections, additions, and changes in school policies	OK! Lead
More resources in Spanish	Resource Card in Spanish - Ensure online tools are available in spanish
More resources for Native Community	Build relationships, support CRITFC outreach events
Minority Group Involvement	See above
Classes to educate adults and kids	Bring in partners to provide monthly parent education events
Law Enforcement presence in community and at community meetings	Invite law enforcement to coalition and community events
Info about not using scare tactics	Training
Multi-session trainings for youth	Table for next year
Lack of positive messages about law enforcement	Table for next year
Stricter first time offender charges	Need more info on the process
More adult trainings about prevention	Provide regular trainings at coalition meetings

Our Coordinator developed a countywide work group to review 2016 Healthy Youth Survey data as well as a KLASAC workgroup to review our local Healthy Youth Survey data and Klickitat & Lyle 2016 Community Needs Assessment Data Book. The criteria for prioritizing needs to be addressed was to determine:

- Impact on the Community
- Highest number of people reached
- Community readiness to address the problem
- Data available

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- Trends common to both communities
- Community resources available

During our workgroup meeting coalition staff and members reviewed data with a focus on patterns of use data and changes compared to 2014 Healthy Youth Survey Data. We also reviews changes in intervening variables including consequences, consumption and availability, community norms, and favorable attitudes towards substance use. Selected needs were compiled into a report and shared at the annual coalition retreat for input and comment. Members reviewed the needs recommendation and developed a logic model to guide planning efforts for 2017-2018.

Because our populations are small, some of the data we assessed did not seem to reflect the scope of the problems seen by key people who work with students and families. For that reason we collected information from coalition members and key informants working with troubled families and students. We also utilized data collected from our countywide needs assessment group to further identify need. Our Coalition will need to host a series of focus groups to further identify the intervening variables and local conditions contributing to youth substance use during the 2017-2018 school year.

Summary of Key Data:

Our 2017 Needs Assessment identified the following consumption patterns:

Underage Alcohol Use:

- 29% of Klickitat & Lyle 8th – 12th Graders report past 30 day use of alcohol (2016 HYS)
- 21% of Klickitat & Lyle 8th - 12th graders report they drank heavily /Binge drank in the past 2 weeks (2016 HYS)
- 21% of Klickitat & Lyle 8th & 10th graders report that they drank heavily/binge drank in the past 2 weeks (2016 HYS)

Underage Marijuana Use:

- 28% of Klickitat & Lyle 8th – 12th graders report past 30 day use of marijuana (HYS 2016)
- 22 % of Klickitat & Lyle 8th & 10th graders report past 30 day use of marijuana (HYS 2016)

Summary of needs assessment for consumption patterns:

Alcohol use has overall decreased though rates are still higher than the state average for 8th and 10th grade students. There was a slight increase in problem/heavy drinking in 8th & 10th grade. Marijuana use has increased slightly with a 6% increase in 8th and 10th grade students.

Our 2017 Needs Assessment identified the following intervening variables:

ALCOHOL

Alcohol Availability

- 28% of Klickitat County 10th graders say alcohol is easy to get (2016 HYS)*
*Countywide data suggests that youth get alcohol from friends, parties, or giving someone money to buy it
- 75% of Klickitat & Lyle 8th – 12th grade students say that alcohol is easy to get (2016 HYS)
- 35.7% of adults in our community say it would be “very easy” for a young person to get alcohol; 37.3% say it would be sort of easy – (2016 Community Survey)

Enforcement of Alcohol Laws

- 84% of Klickitat & Lyle 8th – 12th grade students say that police don’t enforce underage drinking laws (2016 HYS)

Perception of Harm

- 33% of Klickitat & Lyle 8th – 12th Graders say regular alcohol drinking isn’t risky (2016 HYS)

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Community Norms

- 35% of Klickitat & Lyle 8th – 12th graders say that adults in their neighborhood think youth substance use is “very wrong.” (2016 HYS)
- 73% of Klickitat & Lyle 8th – 12th graders think that their friends drink alcohol (2016 HYS)
- 35% of Klickitat & Lyle 8th – 12th graders don’t think regular drinking is wrong (2016 HYS)

MARIJUANA

Marijuana Availability:

- 73% of Klickitat & Lyle 8th – 12th graders say that marijuana is easy to get (2016 HYS)*
*Countywide data shows that young people get marijuana from friends or give someone money to buy it

Perception of Harm:

- 56% of Lyle & Klickitat 8th – 12th Graders say regular marijuana use isn’t risky (2016 HYS)

Community Norms:

- 35% of Klickitat & Lyle 8th – 12th graders say that adults in their community think that youth substance use is “very wrong.” (2016 HYS)
- 47% of Klickitat & Lyle 8th – 12th graders don’t think it is wrong for people their age to use marijuana (2016 HYS)
- 70% of Klickitat & Lyle 8th – 12th graders think their friends use marijuana (2016 HYS)
- 35% of Klickitat & Lyle 8th – 12th graders say adults in their community do not think it is wrong for kids their age to use marijuana. (2016 HYS)

ALCOHOL and MARIJUANA:

- Klickitat & Lyle 64% of 8th – 12th Graders say their parents have tolerant attitudes to substance use. (2016 HYS)

Summary:

More students say that their parents have tolerant attitudes to substance use in general. There appears to be a decrease in the perception of risk of using prescription drugs and marijuana while there are more students who say that regular alcohol use is risky.

Many young people feel that they will not get caught if they are drinking. Fewer young people say that adults in their community think it is wrong for them to use marijuana, however, more young people think underage marijuana use is wrong.

Our 2017 Needs Assessment also found that **young people in our community are experiencing mental health problems.**

- 45% of Klickitat & Lyle 8th – 12th graders reported feelings of depression for two weeks or more in the past year (2016 HYS)
- 49% of Klickitat & Lyle 8th and 10th graders reported feelings of depression for two weeks or more in the past year (2016 HYS)
- 26% of 8th thru 12th graders seriously considered suicide in a year

The number of young people experiencing depression has risen dramatically in the past two years. In 2014 25% of Klickitat & Lyle 8th and 10th graders reported feelings of depression. This number has risen to 45% in the past two years. In 2014 32% of Klickitat & Lyle 8th – 12th graders reported feelings of depression. This number has risen to 49% in the past two years. With almost half of our students reporting feeling of depression and many considering suicide this need has become a priority for our coalition to address.

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Needs Assessment Conclusions:

The data listed above gives us a better understanding of the problems faced by youth, families and other citizens living in the Klickitat & Lyle communities as well as the strengths that are present in our communities. We considered both the data and voices of our coalition members and key leaders in determining our priorities.

Many of the local Native American families have ancestral connections to the Columbia River shores dating long before Celilo Falls was buried. They may be enrolled in Warm Springs, Umatilla or Yakama Tribal Nations, but often identify as “River Peoples”. These three reservations have tribal services available, however, these services often require at least two hours of travel. In addition, many River People strongly affiliate with their own community along the shores and continue practices that are rich in fishing, root digging, and the Washut Religion, in local Long Houses. School attendance is often a challenge due to cultural activities such as fishing, and tending to family matters such as funerals, ceremonies and traditional practices. In addition, there are challenges due to lack of income, family members in jail, physical and mental illnesses, substance abuse, lack of housing, family discord, and violence. Many of the students carry trauma from personal losses, abuse, separation from parents and siblings living in foster care, as well as the collective historical trauma that is being acknowledged and talked about in the Native communities. Students and families also describe times where they feel they have been treated in a bias manner and express distrust at seeking services. Many teens report drinking or drug use at an early age, and at times their use is quite extreme. This information combined with the 2016 Healthy Youth Survey results has lead us to prioritize mental health awareness in our 2017-2018 planning in addition to improving our outreach efforts to the Native community.

We considered a combination of data and community voice in looking at the impact of the long-term consequences affecting youth delinquency and mental health problems suffered by youth and adults. Looking at our **Intervening Variables** we realized our youth are drinking and smoking marijuana because they do not think it is harmful, these substances are easy to get, their parents have attitudes that are tolerant of substance abuse and there are no perceived consequences from law enforcement. Some of our **Contributing Factors** are that our towns are isolated with no transportation options to obtain treatment for substance abuse addictions or mental health issues. Our communities are somewhat isolated in a county with a large geographical area and have no local police department. Our Sheriff and deputies have many miles to patrol within the county with limited resources. Students also report lack of clear and consistent consequences at home, and say that it is easy for them to get alcohol from stores, their friends, and sometimes their parents.

Resources Assessment

Process:

In 2014 we conducted a full resource assessment to review resources available to support our strategies and in 2016 our countywide coalition, Our Klickitat, developed a community map highlighting and adding to these resources. In 2017 we reviewed this information at our annual retreat in May and found the following:

- Many resources are available, however, transportation is a major issue in connecting our community members with the many resources available in our area.
- Family programs are being offered by several different agencies including The Next Door Inc, The Klickitat-Skamania Community Network, and Comprehensive Mental Health. Again, the issue is connecting parents to these already existing services and resources.
- Many of our members see our natural resources as an under-utilized resource and would like to see our youth connect with the wide variety of outdoor summer programming available in the future.

After compiling all of the listed resources, we reviewed the specific gaps identified during our 2017 needs assessment process and connected these gaps with available resources. In most situations there is already a resource being offered by a partner agency or group that can address the need identified. When there was not

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we reviewed the list of Evidence-Based Strategies available on the Athena website to find programs and strategies that the coalition can offer to fill the need.

Summary of Key Information:

Over the past four years KLASAC has built partnership with many of our local service providing agencies including Comprehensive Healthcare, Skyline Hospital, Klickitat County Health Department, The Sheriff's Department, The Next Door, Inc, both of our School Districts, the ESD 112, our local newspapers and radio stations, and our local library system. We will need to maintain these partnerships to support our continued efforts and also develop partnerships with the Gorge Early Learning Coalition, local Parent Teacher Organizations, Head Start and neighboring coalitions to be able to provide monthly parent educational events, bring in effective trainings, and implement our media awareness and social marketing campaigns.

Our school districts provide the libraries in their high schools for our full coalition to meet in alternate sites monthly. The schools also share the much-needed transportation resource of vans, busses, drivers and maintenance for our youth activities. We will include a transportation component to our strategies and activities for students and families as an operating cost in implementing strategies that require travel. This won't address the gap in transportation for adults and families long term and we will continue to develop a relationship with Mt. Adams Transportation as a sustainable resource for transportation in our communities.

We have coalition members who are skilled in planning and hosting events to promote the coalition, event space at the Lions Club Community Center, The Lyle Activity Center, Klickitat County Health Department, Skyline Hospital, and the Klickitat Community Center. We have active youth with a passion to learn about the effects of alcohol and drugs, bullying and mental health and share the information with their peers and the community.

Our Coalition has developed effective, working partnerships with the Klickitat and Lyle Schools. Our Coalition Coordinator works closely with the school staff and Prevention/Intervention Specialists to develop implementation plans for our school-based programs. The Coordinator also works closely with school staff when planning community events and/or providing parent education. The County Sheriff is actively involved in coalition decisions and participates regularly in our monthly meetings. He also regularly shares information on his regular radio talk show about the coalition and current strategies we are working on. We have a wide variety of resources available for our families to get involved with parenting programs to reduce identified family management problems including classes offered by The Next Door, Inc, the Skamania-Klickitat Community Network, Comprehensive Healthcare, our Health Department, and our neighboring Drug Free Communities coalition in The Dalles, OR.

We are developing our partnership with the Head Start program in Klickitat and have a strong partnership with the Klickitat Skamania Community Network through their director, Johanna Roe. Our ESD112 partners offer regular training on topics related to prevention and also offer a community of support with other coalitions in our region. We have media partnerships for our local newsletters through Mildred Lykens, who contributes a local 'Lyle News Corner' in White Salmon Enterprise and the Goldendale Sentinel, Yvette Schultz who puts together the Klickitat school newsletter, as well as connections at the two local newspapers. The coalition has a Facebook page with a growing audience and will complete their website development in the summer of 2017 with the support of the ESD 112 marketing team. These partnerships are key to increasing public awareness of the coalition and its mission, and of the risks and consequences of underage drinking and drug use.

We recently developed outreach materials that include resource information for youth and families in our area. We will be handing these materials out at community events throughout the school year and promoting resources provided by our partners on our website and social media sites. A full Resource Assessment is included as Appendix 5.

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After compiling all of the listed resources, we compared what was available to meet the specific gaps identified during our needs assessment process. The gaps our coalition prioritized from the items listed above are the lack of clear and consistent consequences for youth, lack of access to services, need for parent outreach, lack of minority group involvement, lack of youth leadership, need for more community outreach and education.

Resources Assessment Conclusions:

After reviewing information collected from our needs and resource assessment we determined that we have significant resources available to address the lack of family management skills that contribute to youth perceptions that parents have favorable attitudes towards substance abuse. A key part of improving family management skill is to increase opportunities for parent and child bonding. After learning about the Gorge Early Learning Coalition during our Resource Assessment we reached out to ask if they could expand their Learn and Play Groups into Klickitat. They have a standing partnership with our libraries and these two groups will partner with the coalition to bring Learn and Play Groups to Klickitat starting in September of 2017. Another identified need is increased access to services. We determined that significant services are available and need to be expanded into our community. We invited Comprehensive Healthcare to share office space with us to provide much needed outreach and support services and this partnership will begin in July of 2017. We reviewed the list of Evidence-Based Strategies available on the Athena website to review programs available for parent education knowing that though there are many classes available transportation is always a barrier and discovered the Family Matters program. This program will provide education to families in their homes as part of a partnership between the coalition and Health Department. We found during our needs assessment process that much of our work in the following years will need to focus on outreach and education. We have a strong media group and partnership with the ESD 112 marketing team and have decided to focus our efforts in part on building awareness through media outreach and social norms marketing strategies.

Cultural Competency in Assessment

The population of our community is diverse in many ways. 12% of our population identifies as non-White. Our Lyle School District serves a large number of Native American students and the communities of Lyle and Klickitat are include large areas of land that are owned by the Yakama Tribe or tribal families along the river. Positive Action and Class Action have been shown to be effective in improving mental health and substance abuse outcomes with minority groups including Hispanic and Native populations which are classified as underserved communities in our area. In our resource assessment we learned there is currently a Culture Club at the Lyle High School and Middle School for Native Youth. Our programs will support their efforts and the coalition will continue to explore other ways to support native youth and their families.

The coalition will need to reach out to community leaders in both the Native and Hispanic communities to learn their ongoing needs. This will lay a foundation for future participation in the coalition and ensure that voices of these typically underserved populations are included.

Sustainability in Assessment

Our assessment process allowed us to recognize and develop a better understanding of local organizations that are currently providing services related to our goals. We also have and maintain direct partner-organization relationships who will be effective in helping us serve the youth and families of the Klickitat and Lyle communities.

Each year we have an annual coalition retreat to review and update our Strategic Plan. Coalition members and partners are invite to attend and an important part of our ongoing assessment. We also share information from our needs assessment with other local groups throughout the year to get feedback and ensure that we are involving all groups represented in our community. This year we worked closely with our countywide coalition throughout the assessment process and built strong partnerships with that organization as well as the Mt. Adam's Chamber of Commerce, the Board of Commissioners, and our Prosecuting Attorney.

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We will plan trainings for coalition members and partners for future assessment workgroups in each identified area of interest and the Executive Committee will develop a long term evaluation plan to ensure effectiveness of our efforts. We will continue our working relationship with the schools, offer shared training opportunities, and keep a watchful eye on new needs as they develop. We will support local groups in grant-writing efforts, providing data and other information as needed.

PLAN

Process for Planning

Results from our 2016 Healthy Youth Survey, 2016 Community Survey, and data available in our Community Needs Assessment Data book began the information-gathering to update our assessment of needs in the communities of Lyle and Klickitat in 2016. The Coalition Data Committee met to review the countywide needs assessment conducted by Our Klickitat and led the selection criteria prioritization. This group brought information to the full coalition at our annual retreat and identified the areas of high need in the areas of consequences, consumption and Intervening variables. Members were divided into small groups to discuss results, were engaged with interactive sharing of the data and added to our list of intervening variables based on their knowledge and to further identify the local conditions and contributing factors. The coalition began a discussion of additional strategies we could implement locally at their annual retreat and these suggestions were reviewed by the Executive Committee. The Executive Committee held extended meetings in April, May and June to review this information and determine the best strategies for our 2017-2018 Action Plan.

Our Coordinator met with school administration at both schools to review outcomes in our school-based programs including Positive Action and Class Action. In Klickitat the school staff are very invested in the Positive Action and Class Action programs and will expand Positive Action into the Middle School and High School next year. Lyle Staff will implement intervention group materials including the Counselor's Kit and Anti-Bullying Kit from the Positive Action program during the 2017-2018 school year. School staff implementing Class Action felt it would be better if there were more students in the class and we will pursue a partnership with a neighboring school leadership classes to strengthen this program and implement it with students Grades 11 & 12.

Our Sheriff is aware of the need for increased visibility and has committed to partner with us to create more media awareness related to Law Enforcement and activities. Our youth group will be working to conduct CANS during the next school year and will work with Law Enforcement, Business Owners, and Coalition members to restrict retail access to alcohol.

Our Coordinator met with our Countywide Health Educator who is implementing the SPORT program in May of 2017 to review program outcomes and determined that the program is an effective strategy for students grades 6 – 12 in Klickitat & Lyle. At this meeting we discussed the gap in parent education identified by the coalition needs assessment and it was determined that the Health Department has the resources to support implementation of an Evidence-Based parenting program in partnership with the coalition. We pulled a list of options and reviewed these options with our Executive Committee. It was determined that Family Matters is the best fit for parents in our community.

Our Executive Committee discussed the need identified related to teen mental health and discussed partnership opportunities with the ESD 112 to meet this need. The ESD 112 currently holds funding for Project Aware and is able to support expansion of Mental Health First Aid trainings in our community and implement the Making a Connection Toolkit. Because this is a priority need and resources are available to address it the Executive Committee decided to include Mental Health First Aid trainings and implementation of the Making a Connection materials in our 2017-2018 Action Plan.

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Goals, Objectives, and Strategies

Goals, Objective, and Strategies are outlined in our Action Plan in Appendix 6.

Action Plan

Community Connectedness:

Our coalition will continue to meet monthly and develop a shared calendar of coalition events each year. We will develop a sustainable evaluation plan to evaluate effectiveness of coalition work, infrastructure, and to improve and update strategies as needed. We will conduct our annual Coalition Assessment Tool and Community Survey as one way of collecting data. Our coalition will complete our Member Handbooks to use for new member recruitment and will focus on recruiting leaders from our identified underrepresented communities. Each fall we will host a coalition orientation for new and potential members.

We will hold 5 community events in each community annually to provide community education and share coalition progress. We will share information through a variety of media outlets to share this information as well. We will host an annual Key Leader Event and offer regular training to our coalition and community. KLASAC will partner with Comprehensive Healthcare to provide outreach efforts in Klickitat. We will continue to provide our youth groups with structure and guidance for their projects.

Increase Perception of Harm of Alcohol and Other Drugs:

KLASAC will partner closely with our School-Based Prevention/Intervention Specialists and support their efforts including implementation of Project Success and the facilitating of our TADAA! Group. We will work with school staff to implement the Class Action program. Our coalition will partner with the Klickitat County Health Department to implement SPORT Prevention and Wellness Plus which will Increase physical activity and other health promoting habits.

Increase Family Management Skills:

KLASAC will support Partners in brining Learn and Play groups to the Klickitat Community Center and will offer regular parent education nights in both communities we serve. Our media team will share information from the Under the Influence of You Campaign and will also develop Social Norms marketing strategies to address misperceptions and highlight positive happenings in our community.

Address Early and Persistent Antisocial Behavior:

KLASAC will provide support for the School-Wide Implementation of Positive Action in the Klickitat School district and will work with the Lyle School District to implement intervention groups using Positive Action materials.

Increase Resiliency:

KLASAC's media team will develop a Social Marketing Campaign focused in positive youth behaviors and healthy community connections. We will partner with The Next Door, Inc. to maintain established matches and develop at least 2 new matches in Lyle and Klickitat in the Mentors for Success Program, a mentoring program for at-risk youth. Our Coordinator will facilitate classes for High School students on building resiliency using tools provided in the Making the Connection Toolkit.

Increase Youth Perception of consequences of Alcohol, Tobacco, and other drug use:

KLASAC will work with local law enforcement to launch the One Mind Campaign locally and will provide training to law enforcement officers in Mental Health First Aid. These trainings will also be available to the community at large at least three times each year.

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Reduce Availability of Alcohol:

Our TADAA! Youth coalition will give CANS Assessments to our local markets and make suggestions related to the results to local businesses.

Cultural Competency in Plan

All activities in the plan will address the need for Cultural Competency. The Coalition will work with Spanish media outlets to design appropriate marketing messages. The prevention programs are all recommended for all populations being served, including Native American and Hispanic populations. In the Intervention segment of Project Success, all necessary paperwork that may need to be signed by parents is translated into Spanish. All coalition activities will be inclusive of race, ethnicity, religion, gender, age, geography and socioeconomic status. Transportation options will be explored for people in outlying areas with the inability to participate in programs. Our materials will be offered in large print for senior citizens upon request, and we will include our media messages in free, local newsletters and in public laundry mats and markets.

Sustainability in Plan

KLASAC is aware of the importance of sustainability in our activities. We involve key partners and individuals in our efforts to make sure we have human resources and local support for the programs we are undertaking. Over the next two years we will continue to build capacity and train staff and coalition members on topics related to substance abuse prevention. Our funding will be used to support implementation of our selected programs with a focus on ensuring sustainability. We will invest our training funds in staff of solid, long-term entities such as schools, mental health and treatment centers, the county public health department and long-standing non-profit organizations such as Programs for Peaceful Living. The school districts provide office space, technology resources and supplies for the Student Assistance Professional and support our coalition with meeting space and office resources as needed.

The Coalition works with local media to share information and our local media outlets are committed to providing free public service announcements and information to the community. We will work with our media outlets to prioritize coalition messages over the next two years.

Each Executive Committee member will be given a copy of our Strategic Plan and will be asked to bring it to our Executive Committee monthly meetings. Copies will be made available to our coalition and will also be available electronically. Our plan will be available to the public on our website and upon request. All coalition members will be given a copy of our updated Action Plan and will be encouraged to bring this to our monthly coalition meetings. Our Coordinator will update a one page document with Action Plan information to be distributed to members annually.

IMPLEMENTATION

Structural Support for Implementation

The Coalition has had several working sessions in the past year to develop its 2017-2019 Strategic Plan and select and update program strategies. The ESD 112 maintains employment of a full-time coalition coordinator to provide an array of skills to support the coalition. The coalition itself is an important structure for bringing together community leaders and members who are committed to its chosen prevention strategies. Other vital structures are:

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Key Structure	Support Required
Klickitat County Health Department	Implementation of the SPORT program; Implementation of Family Matters; training support and outreach
The Next Door, Inc	Maintain and Expand Mentors for Success program in Klickitat & Lyle
Comprehensive Healthcare	Increase access to services
Klickitat & Lyle School Districts	Information Sharing; Positive Action Implementation; Class Action Implementation; support for youth prevention clubs
Klickitat County Sheriff's Department	Support for the One Mind Campaign
White Salmon Enterprise; Goldendale Sentinel	Free press release opportunities; information sharing
Haystack Broadcasting	Free Public Service Announcements and support for messaging campaigns
Old Lyle Elementary School Supporters (OLESS)	Continued match for use of office space
Gorge Early Learning Coalition	Learn and Play group leadership
Fort Vancouver Regional Library System	Learn and Play group leadership, support for family education activities
Skyline Hospital	Training space; support for family and community education events

Budget

A budget plan that includes PFS, SABG, and DMA funds from July 1, 2017 – June 30 2018 is attached. The Budget will fund one full time coordinator. Of the current annual budget of \$110,000, \$70,645 will fund a .91 Coordination Staff position including staff benefits. \$8,830 are budgeted to cover the cost of an administrative assistant to support the coalition with data entry and other administrative tasks 10 hours a week throughout the year. \$2,100 will cover the cost of Coordinator Training and Travel and travel for Administrative staff, leaving \$28,425 budgeted to implement Strategies and Programs, including coalition member training and travel and regular community education events.

Cultural Competency in Implementation

All activities in the have been reviewed with Cultural Competency in mind. The Coalition will provide outreach materials in Spanish and find new ways to connect with Hispanic parents in our communities in the next two years. All prevention programs selected in our Action Plan are all recommended for the populations being served, including Native American, Hispanic, and rural populations. As programs are implemented we will keep the needs of all participants in mind including those with learning differences and who come from different backgrounds. As a

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coalition we are working to become more inclusive and welcoming and will continue to have discussions to ensure that all coalition members are aware of the importance of culture in the work that we do.

Sustainability in Implementation

We have involved solid entities in our planning process including Klickitat and Lyle schools, Comprehensive Healthcare, Klickitat County Sheriff, Klickitat County Public Health, and The Next Door, Inc. During assessment and planning, coalition members have involved key people. We will continue to train facilitators for our selected programs and strategies who are from established, long-term entities.

We will continue to use free PSA time offered by radio station, with a matching amount available for increased air time. Most of our public interest articles will be printed without cost in local papers and newsletters, but we will reserve an amount for some of our event advertising. KLASAC will continue to have the support of the Sheriff's office for deputy time and travel to support community events and our partners will continue to support employees to serve as members of our coalition and participate in coalition activities as part of their work activities.

REPORTING AND EVALUATION

Expected Outcomes (Baseline and Target Data)

Goal 1. Increase Community Connectedness

This long-term goal of the coalition is to build sustainable prevention leadership in our communities and to ensure that community leaders prioritize prevention in their roles within our community. We measure prevention leadership by tracking monthly membership attendance at large and small group meetings. Our baseline measurement of prevention leadership is the number of active sector representatives currently involved in the coalition. We currently have 9 of the 12 Sectors regularly attending coalition meetings. We will develop a system for tracking involvement and formalize our agreements with Sector Representatives to improve participation in 2017-2018.

In order to increase community connectedness we are also working to increase awareness of the coalition in the community as measured by our annual Community Survey. In 2016 66% of community members surveyed were aware of our coalition. Our goal is to increase this number by 4% in 2017 and another 5% in 2018 so that in 2018 75% of community members surveyed are aware of our coalition.

Continued trainings are provided to build coalition capacity, and an annual coalition tool survey is completed by each member. We will review our survey results in 2017 to guide our training selection for the next year.

Measures	Tool/instrument
Process Measures: Prevention Leadership Coalition Membership Diversity of Coalition Members Membership Participation Outreach efforts	Meeting Attendance Number of community events attended with participant lists Annual Community Survey Media presence – evaluate number of views on social media and website
Outcome Measures: Increase membership by 5% Add members from the Native American and Hispanic community Confirm Sector Representation from all 12 Sectors	Number of signed Coalition Member Agreements Number of signed Sector Representative Agreements Demographic breakdown of coalition members Meeting attendance

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Goal 2: Increase perception of harm of alcohol and other drugs

KLASAC will support our P/I staff in implementing Project Success as needed. This program will be evaluated by ESD 112 and OSPI as part of their contractual agreement. The coalition will establish communication to share any needed data related to this program. KLASAC will continue to contract with the Klickitat County Health Department to implement the SPORT Prevention Plus Wellness program. The intended outcome of the SPORT Prevention Plus Wellness program is for young people to learn the impact of drugs and alcohol on their lives and set healthy goals that they can achieve drug free. The outcome measure will be the Intention to Use Survey for High School students and it will be administered as a pre and post survey. The coalition will support both schools in implementing the Class Action program with Grades 11 & 12. The intended outcome for Class Action is to increase student awareness of the consequences associated with drug and alcohol use. Outcomes will be measured using the Perceived Risk Survey as a pre and post-test measure. Our intended outcome for these programs combined is to see a decrease in the number of young people who say that regular marijuana use isn't risky from 56% in 2016 to 50% in 2018 as measured by the Healthy Youth Survey and a decrease in the number of students who don't think regular drinking is wrong from 35% in 2016 to 30% in 2018 as measured by the Healthy Youth Survey.

Measures	Tool/instrument
Process Measures: Participation Strategy Implementation	Program attendance Sheets: Number of young people participating Number of groups offered Single Service Reports
Outcome Measures: Decrease in number of students saying they intend to use substances in the next 6 months. Increase in the number of students who say that substance use is risky Decrease in the number of young people who say that regular marijuana use is not risky Decrease in the number of young people who don't think regular drinking is wrong.	Pre/post program survey comparisons Healthy Youth Survey

Goal 3: Increase Family Management Skills

The coalition will support learn and play groups and evaluate impact based on the number of group sessions offered and number of attendees at these groups. KLASAC will implement the Under the Influence You campaign and will share information at regular family nights to educate parents about the importance of setting boundaries and communicating with their children. The intended outcome of this effort is to decrease the number of young people who say their parents have a favorable attitude towards substance abuse from 64% in 2016 to 60% in the 2018 Healthy Youth Survey. The coalition will use social norms messaging to support this effort as well and will evaluate the reach of this strategy to ensure that they are reaching the target audience.

Measures	Tool/instrument
Process Measures: Number of family education events Number of participants at family events Number of views and interactions on social media Number of groups	Sign in sheets at groups and family events Social media tracking tools available
Outcome Measures: Decrease the number of young people who say their parents have a favorable attitude towards substance use from 64% to 60%.	Healthy Youth Survey

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Goal 4: Address Early and Persistent Antisocial Behavior

KLASAC will implement the Positive Action program in Grades K-12 in the Klickitat School District and support school wide climate implementation. The long term goal of this program is to improve mental health outcomes for students in our community. Initially we will evaluate effectiveness by utilizing the Strengths and Difficulties Participant survey as a pre and post-test for participants.

Measures	Tool/instrument
Process Measures:	
Participation	Attendance Sheets
Strategy Implementation	# of sessions
Outcome Measures:	Healthy Youth Survey
Decrease the number of young people who say they are struggling with depression from 49% to 40%.	
Pre and Post Survey Measure TBD	Strengths & Difficulties Participant Survey

Goal 5: Increase Resiliency

KLASAC understands that many young people in our community live in situations where they experience high rates of Adverse Childhood Experiences (ACEs) and that this impacts their choices around substance use. The coalition will support implementation of Making the Connection Toolkit in High School students with the intended outcome of young people learning tools to build their own resiliency. This will be measured by the pre and post surveys that are associated with the toolkit. The KLASAC media team will develop a social norms campaign highlighting resiliency and will evaluate the reach of their messaging by using online tracking tools. KLASAC will continue to partner with The Next Door, Inc. to maintain and build mentoring relationships for Lyle and Klickitat youth through the Mentors for Success program with the intended outcome of ensuring that more young people in our community have a healthy adult in their lives.

Measures	Tool/instrument
Process Measures:	
Number of views and interaction on social media	Media presence – evaluate number of views on social media and website
Implementation	Number of groups
Participation	Number of participants
Outcome Measures:	
Increase young peoples’ awareness of resiliency – baseline TBD	Program survey tool as pre and post measure
Increase the number of young people who say they have a healthy adult in their lives	Healthy Youth Survey

Goal 6: Increase Youth Perception of the consequences of Alcohol and other drug use

KLASAC wants young people to become more aware of the consequences associated with underage use and develop positive relationships with law enforcement. An important part of this is ensuring the law enforcement officers have the skills needed to work with young people. We are therefore focusing initially on developing buy-in with our local law enforcement for the One Mind Campaign which encourages local law enforcement to participate in Mental Health First Aid Trainings. Our intended outcome is that the majority of local law enforcement officers will have attended at least one Mental Health First Aid Training by the end of 2018. We will support National Night Out for the second year with the intended outcome of increasing the visibility of law enforcement in our community.

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Measures	Tool/instrument
Process Measures: Implementation Participation Media Awareness	Number of trainings offered Number of participants at trainings & events Number of views/interactions on social media
Outcome Measures: Decrease the number of young people who say that they will not get caught if they are drinking alcohol from 84% to 75%.	Healthy Youth Survey

Goal 7: Reduce the Availability of Alcohol

As a first step in reducing availability we will be partnering with our youth coalition, TADAA! To implement CANS assessments at our local markets. The intended outcome is to determine what the issues are related to retail access in our community and the end result will be a list of suggestions to our local retailers related to alcohol placement and advertising in their stores.

Measures	Tool/instrument
Process Measures: Implementation	Number of CANS administered
Outcome Measures: Decrease the number of young people who say it is easy for them to access alcohol.	Healthy Youth Survey

Plan for Tracking and Reviewing Evaluation Information

Information about coalition programs and strategies is presented to key leaders annually at our Key Leader Event and throughout the year at various Community events and meetings. Information is also shared with coalition members regularly to share within their various spheres of influence. Our plan is reviewed annually by our fiscal agent, the ESD 112, and our System Manager with the Division of Behavioral Health and Recovery (DBHR).

We will regularly share our coalition plans with the community to make them aware of what we are doing and what our intended outcomes are; for the purpose of generating interest in coalition participation or in individual activities of the coalition, and to build community support for the work of the coalition. Reports will be given at regular intervals regarding the Implementation Status of our action plan items, challenges and adjustments in the plan and results of the plan. An annual report will be provided to Key Leaders at the Key Leader Event, which? will include the County Commissioners and Community Councils of Klickitat and Lyle and to both of our School Districts.

Reports will be provided to DBHR as required. Action item reports will be entered into Minerva based on reporting requirements for specific outlined programs. Reporting to DBHR is a high priority in order to provide updates of progress being made, allocations of further funding and evidence of compliance with program requirements.

Use of Evaluation information

Who	What	Why	How
<i>KLASAC Coalition Members</i>	Process information, short and long-term program outcomes, information about programs, strategy and plan selection	Information to assess effectiveness of coalition activities to guide future planning efforts	Share information from the Annual Needs Assessment, Annual Outcomes Report and Coalition Assessment Tool at coalition meetings and the annual coalition retreat

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Klickitat & Lyle School Districts	Data on school related programs, outcomes and use data among students	Program selection and funding decisions; coalition support and membership recruitment	Needs Assessment results and Outcomes reports will be shared annually at a School Board Meeting.
Klickitat County Board of Commissioners	Data on long-term outcomes, program information, and measures of impact	Funding support, membership, and coalition recognition	Needs Assessment results and Outcomes reports will be shared at our Key Leader Event. At least one presentation will be given to the Board of Commissioners to share highlights of these reports
Washington State Division of Behavioral Health and Recovery	Data on processes and outcomes, activities, program implementation and evaluations	Funding support and contract requirements	Minerva reporting system to monitor all coalition outputs
Educational Service District 112	Information on program implemented by the P/Is, outcomes for these programs; overall plan review and long-term outcomes	Funding support, fiscal agent requirements	P/I reporting system Needs Assessment Data and Outcomes Report will be shared annually with fiscal agent at our coalition retreat or another appropriate planning session.

Minerva

For our in-school programs, including Positive Action and Class Action, our Coordinator will provide facilitators with class rosters with the information needed to register each participant and info needed to enter data into Minerva. Facilitators for SPORT and Mentors for Success will collect registration, attendance, and prep and post survey information needed for PBPS entry when necessary and provide it to our coordinator by the 10th of the following month.

Trainings and community events will be tracked using attendance sheets and this information will be entered into Minerva monthly. Media Awareness and Social Norms strategies will also be monitored and entered into our Quarterly Report in Minerva.

Cultural Competency in Reporting and Evaluation

Survey information is collected in the appropriate language and manner needed to gain accurate results, however, survey results will be recorded all together. Caution will be given not to single out any specific group out in the process of reporting.

Sustainability in Reporting and Evaluation

The Coalition will use information gathered from reporting to both show progress to the community and for reporting to funding sources. We will use results to attain future funding sources, and share results with partners for their funding source applications. Because we will adhere to DBHR reporting and evaluation requirements, they will continue to be sustainable.

Appendix

Appendix to Coalition Strategic Plan

- Appendix 1. Logic Model
- Appendix 2. List of Coalition Members
- Appendix 3. Needs Assessment
- Appendix 4. Community Survey Results
- Appendix 5. Resources Assessment
- Appendix 6. Action Plan

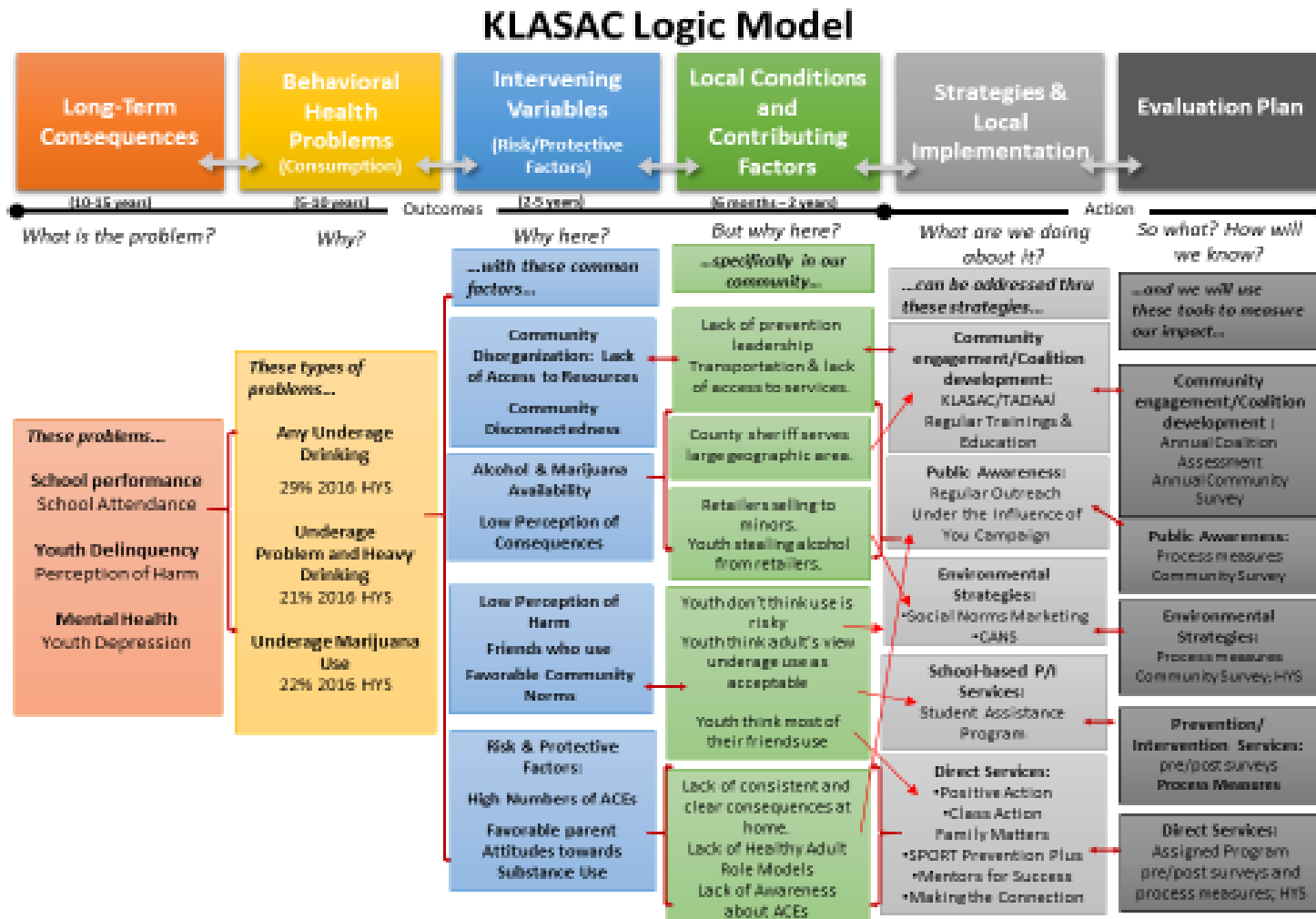
Attachments

Attachment 1: Budget

Attachment 2: Coalition Organizational Chart

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Appendix 1. Logic Model



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Appendix 2. List of Coalition Members

Sector	Agency/Organization	Coalition Representative Name
Youth	TADAA!	Chase Green; Sydney Rains
Parents	Klickitat PTO	Debbie Pyle
Law Enforcement	Klickitat County Sheriff's Department	Bob Songer
Schools	Lyle School District Klickitat School District	Andrew Kelly; Julie Larson Laura Bales
Business	Canyon Market	Carl Coolidge
Media	White Salmon Enterprise	Michelle Scott
Youth Serving Organizations	The Next Door, Inc Programs for Peaceful Living (WAGAP)	Clayton Bunk Kirsten Poole
Civic/Volunteer Organization	OLESS Community Volunteers	Barbara Sexton Barbara Mills
Fraternal/Faith Based Organization	Klickitat Baptist Church	Dan Little
Healthcare Professionals	Skyline Hospital	Debi Budnick
State/Local/Tribal Government	County Probation County Health Department	Larry Barker; Sam Counts Megan Winn
Other Organization Involved in Reducing Substance Abuse	Comprehensive Healthcare	Jeff Wolfanger Sunday Sutton

Appendix 3. Needs Assessment

2016 Needs Assessment - Consumption Patterns

ALCOHOL:

Past 30 day Alcohol Use:

Combined Grades 8 – 12: 29% (down from 34%)

8th & 10th Grade: 20% (down from 29%)

Problem/Heavy Drinking:

Combined Grades 8-12: 21% (down from 28)

8th & 10th Grade: 21% (up from 19%)

MARIJUANA:

Past 30 Day Marijuana Use

Combined Grades: 28% (up from 26%)

8th & 10th Grades: 22% (up from 16%)

PRESCRIPTION DRUGS:

Prescription Drug Use *specifically pain killer use

8th & 10th Grade: 6% (higher than state avg. and up from 0 in 2014)

Combined Grades 8-12: 6% (up from 4%)

Any Prescription Drug Use:

Combined Grades 8 – 12: 4% (up from 2%)

Summary of needs assessment for consumption patterns:

Alcohol use has overall decreased though rates are still higher than the state average and with a slight increase in problem/heavy drinking in 8th & 10th grade. Marijuana use has increased slightly with a 6% increase in 8th & 10th Grades. Prescription drug use appears to be emerging as an issue, especially amongst 8th & 10th grade students.

2016 Need Assessment - Intervening Variables

ALCOHOL

Alcohol Availability

28% of county 10th graders say alcohol is easy to get

75% of 8th – 12th grade students say that alcohol is easy to get

*No good local data on where they get it – use county #s say friends, parties, and gave someone money to buy it

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From our community survey - 35.7% of adults in our community say it would be “very easy” for a young person to get alcohol; 37.3% say it would be sort of easy.

Enforcement of Alcohol Laws

84% of 8th – 12th grade students say that police don’t enforce underage drinking laws. This is up from 77% in 2014.

Perception of Harm

33% of Klickitat & Lyle 8th – 12th Graders say regular alcohol drinking isn’t risky. This number is down from 52%

Community Norms

In Klickitat & Lyle 35% of 8th – 12th graders say that adults in their neighborhood think youth substance use is “very wrong.” This is up from 28%.

73% of Klickitat & Lyle 8th – 12th graders think that their friends drink alcohol. This is down from 81% in 2014. 35% of Klickitat & Lyle 8th – 12th graders don’t think regular drinking is wrong. This number is down from 44% in 2014 and something to keep an eye on.

MARIJUANA

Marijuana Availability:

73% of 8th – 12th graders in Klickitat & Lyle say that marijuana is easy to get

*we don’t have good local data about WHERE they get it – countywide #s show that young people get marijuana from friends or give someone money to buy it for them.

Perception of Harm:

56% of Lyle & Klickitat 8th – 12th Graders say regular marijuana use isn’t risky. This number is slightly up from 54% in 2014.

Community Norms:

35% of Klickitat & Lyle 8th – 12th graders say that adults in their community think that youth substance use is “very wrong.” This number is down from 44% in 2014.

47% of Klickitat & Lyle 8th – 12th graders don’t think it is wrong for people their age to use marijuana. This number is up slightly from 45% in 2014.

70% of Klickitat & Lyle 8th – 12th graders think their friends use marijuana. This number is slightly down from 73%.

35% of Klickitat & Lyle 8th – 12th graders say adults in their community do not think it is wrong for kids their age to use marijuana. This number is down from 44% in 2014.

PRESCRIPTION DRUGS:

Perception of harm:

13% of Klickitat & Lyle 8th – 12th graders say using prescription drugs not prescribed to them is not risky. This is up from 10% in 2014.

Community Norms:

8% of Klickitat & Lyle 8th – 12th graders say their parents don’t feel it is wrong for them to use prescription drugs not prescribed to them. This is up from 2% in 2014.

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18% of Klickitat & Lyle 8th – 12th graders say their friends don't think it is wrong for them to use prescription drugs not prescribed to them. This is slightly up from 16% in 2014.

ALL:

Klickitat & Lyle 64% of 8th – 12th Graders say their parents have tolerant attitudes to substance use. This number is up from 51% in 2014.

Summary:

More students say that their parents have tolerant attitudes to substance use in general. There appears to be a decrease in the perception of risk of using prescription drugs and marijuana while there are more students who say that regular alcohol use is risky.

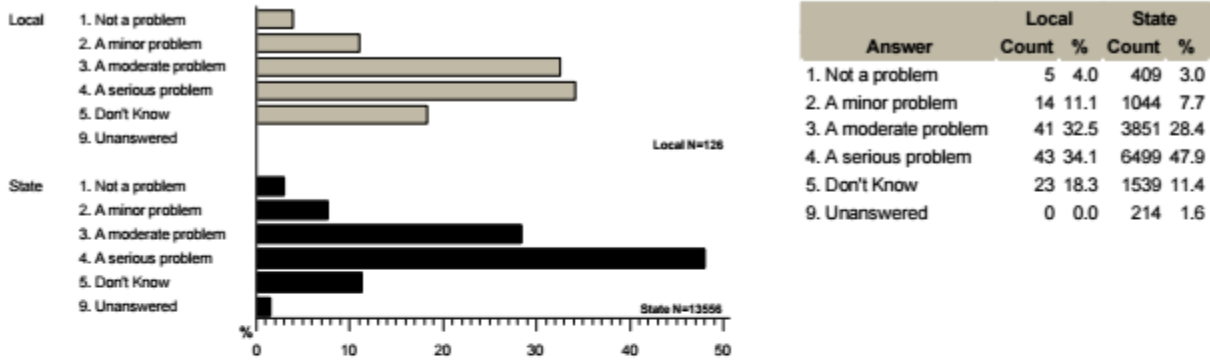
Many young people feel that they will not get caught if they are drinking. Fewer young people say that adults in their community think it is wrong for them to use marijuana, however, more young people think underage marijuana use is wrong.

Some factors that could be related to the slight increase in prescription drug use in 8th – 12th graders: More students say that their parents don't feel it is wrong for them to use prescription drugs not prescribed to them. Slightly more students say that their friends don't think it is wrong for them to use prescription drugs not prescribed to them.

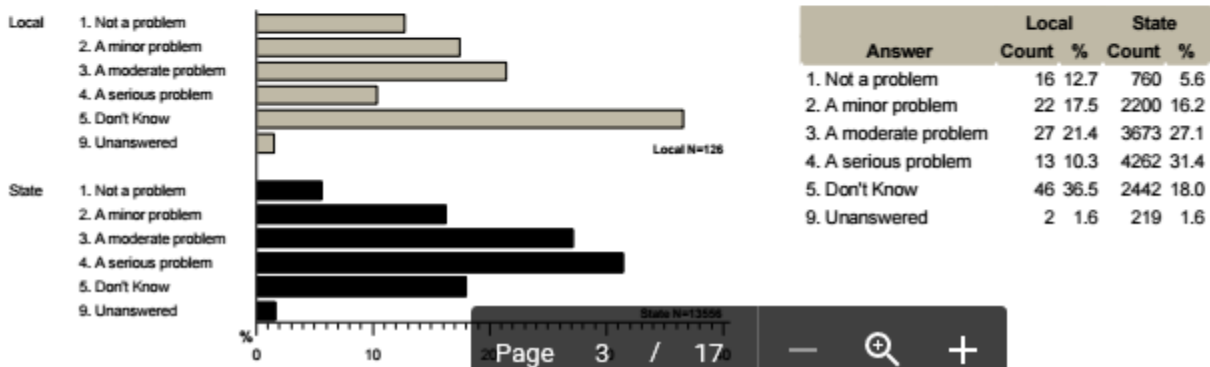
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Appendix 4. Community Survey Results

01g. How much of a problem do you think each of the following is among youth (6 – 12th grade) in your community? Depression

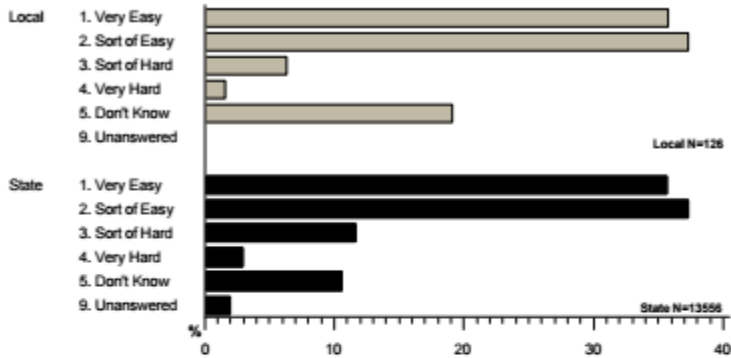


01h. How much of a problem do you think each of the following is among youth (6 – 12th grade) in your community? Suicide



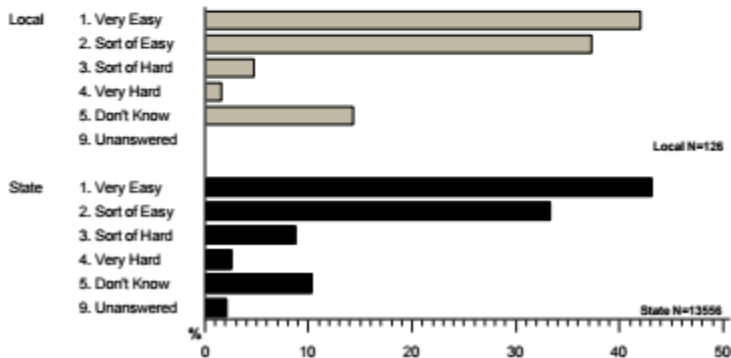
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05. If a youth (6 - 12th grade) wanted to get some alcohol, how easy would it be for them to get some?



Answer	Local		State	
	Count	%	Count	%
1. Very Easy	45	35.7	4838	35.7
2. Sort of Easy	47	37.3	5058	37.3
3. Sort of Hard	8	6.3	1575	11.6
4. Very Hard	2	1.6	394	2.9
5. Don't Know	24	19.0	1429	10.5
9. Unanswered	0	0.0	262	1.9

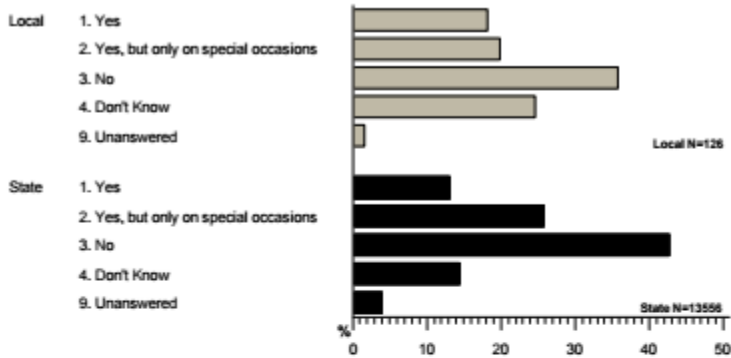
06. If a youth (6 - 12th grade) wanted to get some marijuana, how easy would it be for them to get some?



Answer	Local		State	
	Count	%	Count	%
1. Very Easy	53	42.1	5848	43.1
2. Sort of Easy	47	37.3	4509	33.3
3. Sort of Hard	6	4.8	1184	8.7
4. Very Hard	2	1.6	341	2.5
5. Don't Know	18	14.3	1396	10.3
9. Unanswered	0	0.0	278	2.1

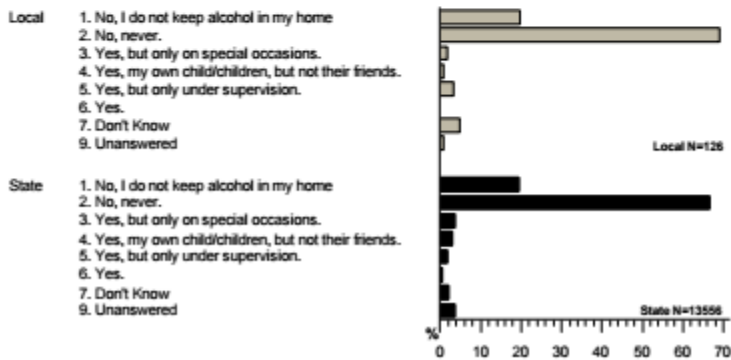
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08. Do you think most adults in our community feel it is OK for parents to offer their youth alcoholic beverages in their home?



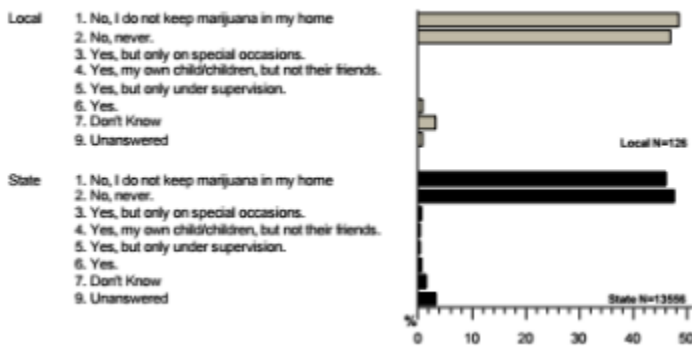
Answer	Local		State	
	Count	%	Count	%
1. Yes	23	18.3	1770	13.1
2. Yes, but only on special occasions	25	19.8	3502	25.8
3. No	45	35.7	5785	42.7
4. Don't Know	31	24.6	1968	14.5
9. Unanswered	2	1.6	531	3.9

09. Do you allow youth to drink alcohol (more than a sip) in your home?



Answer	Local		State	
	Count	%	Count	%
1. No, I do not keep alcohol in my home	25	19.8	2630	19.4
2. No, never.	87	69.0	9027	66.6
3. Yes, but only on special occasions.	2	1.6	485	3.6
4. Yes, my own child/children, but not their friends.	1	0.8	386	2.8
5. Yes, but only under supervision.	4	3.2	238	1.8
6. Yes.	0	0.0	45	0.3
7. Don't Know	6	4.8	271	2.0
9. Unanswered	1	0.8	474	3.5

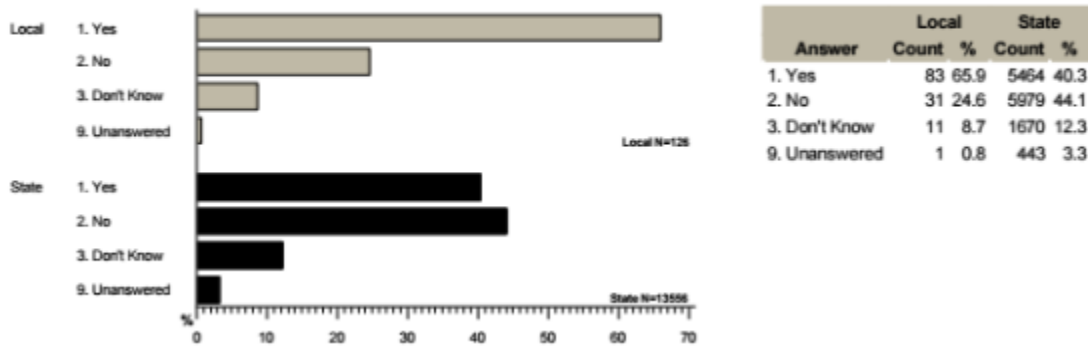
10. Do you allow youth to use marijuana in your home?



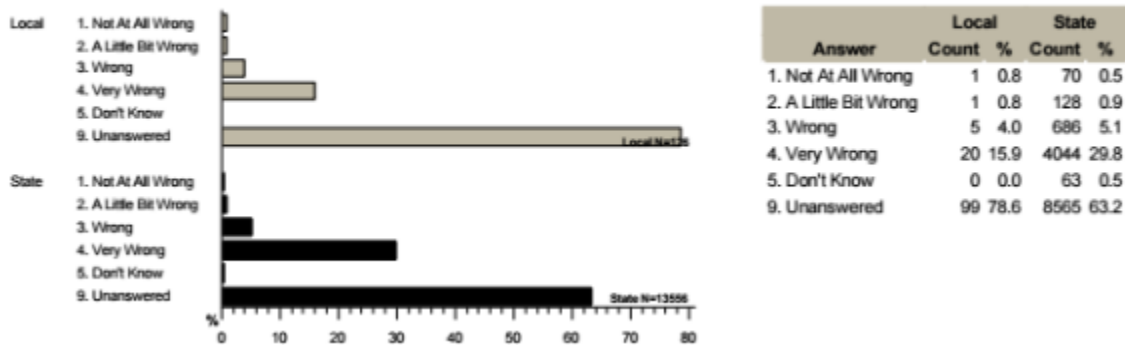
Answer	Local		State	
	Count	%	Count	%
1. No, I do not keep marijuana in my home	61	48.4	6233	46.0
2. No, never.	59	46.8	6456	47.6
3. Yes, but only on special occasions.	0	0.0	62	0.5
4. Yes, my own child/children, but not their friends.	0	0.0	51	0.4
5. Yes, but only under supervision.	0	0.0	51	0.4
6. Yes.	1	0.8	69	0.5
7. Don't Know	4	3.2	185	1.4
9. Unanswered	1	0.8	449	3.3

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13. There is a group of volunteers in your community who are working to reduce youth alcohol and other drug use. Are you aware of this group/coalition?



23a. How wrong do you think it would be for your child (6th - 12th grade) to use marijuana once or twice a week?



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Appendix 5. Resources Assessment

Public Awareness	Current Resources	Best Practice
Structured Media Campaigns - Coalition Activities, Current Drug/Alcohol Issues	Under the Influence of You offered by the WA State Dept. of Health; Haystack Radio Stations with free and/or low cost PSA spots; White Salmon Enterprise and Goldendale Sentinel; Klickitat, Lyle, and Dallesport Newsletters; 'Lyle Corner' spot in the local newspaper; Sheriff PSA Announcements; Klickitat Community Facebook page; School websites; Klickitat and Lyle School Districts; KLASAC and TADAA! Facebook Pages	N/A
Town Hall Meetings	Experienced Speakers and organizers provided by the ESD 112, Sheriff's Department and Comprehensive Healthcare	N/A
Community Events Booths/Fundraisers	Canyon Days, Pioneer Days, Pirate Carnival. Event Space: Lyle Community Center, Lyle Activity Center, Klickitat Community Center, Dallesport Community Center, Lyle Long House, Canyon Market(catering) and Lyle Mercantile, Lyle Gas Station, for Posters and Flyers; Klickitat and Dallesport PTOs; Lyle, Dallesport, Appleton, and Klickitat Post Offices	N/A
Environmental Strategies	Current Resources	Best Practice
Social Norms Marketing	Marketing Department at the ESD 112, Neighboring Coalitions Youth Think, One Prevention Alliance, and Hood River Health Media Clubs, White Salmon Enterprise, Goldendale Sentinel, Haystack Broadcasting, Klickitat, Lyle, and Dallesport Newsletters; 'Lyle Corner' spot in the local newspaper; Sheriff PSA Announcements; Klickitat Community Facebook page; School websites; Klickitat and Lyle School Districts; KLASAC and TADAA! Facebook Pages	No
School Based Intervention and Prevention	Current Resources	Best Practice
School Based Prevention/Intervention Programs– Secondary	Integrated Student Assistance Program: ESD112 has developed an Integrated Student Assistance Model using the Best Practice Project Success Program. This integrated model includes Universal, Selected and Indicated strategies for intervention on the drug problems.	Yes

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Programs to increase resiliency and increase perception of harm	P/I Services and school Staff Time to support implementation of Class Action, Positive Action, Klickitat County Health Department staff time to implement SPORT Prevention program, Coordinator time to implement Making the Connection Toolkit, Access to making the Connection Toolkit through the ESD 112	Yes
Youth Substance Abuse Prevention group Training and Activities	WA State Prevention Summit, WA State Spring Forum, materials through the ESD 112 and other neighboring coalition to education group members	No
Direct Services	Current Resources	Best Practice
Resiliency Skill Building	Making the Connection Toolkit; Positive Action Curriculum and trained facilitators; YMHFA trainers; One Mind Campaign	Yes
Family Management Skills	Strengthening Families provided by Comprehensive Mental Health; Several parenting programs provided by The Next Door, Inc.; Love and Logic Classes provided by Klickitat-Skamania Community Network; Health Department availability to support Family Matters; Under the Influence of You Campaign	Yes
Pro Social Bonding Opportunities	The Next Door, Inc Mentors for Success Program,	Yes

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Appendix 6. Action Plan

¹Annual Action Plan for July 1, 2017 – June 30, 2018 Klickitat- Lyle Against Substance Abuse Coalition

Goal 1: Increase Community Connectedness

Objective 1.1 Ensure sustainability of coalition operations

CSAP Strategy: Community Based Process

Activity/Program	Funding Source	Brief Description	When	How	Who	Lead Organization	Responsible Party (ies)
Coalition and Workgroup Meetings	SABG/PFS/DMA	The purpose of this activity is to ensure that coalition members have the opportunity to meet regularly to share information, conduct coalition work, and make important decisions related to the coalitions' strategic plan.	KLASAC will meet on the 3 rd Wednesday of every month. Workgroups will meet as needed	Coalition Coordinator will send reminder emails before each meeting and ensure that all members have a meeting schedule. Meeting info will be shared in regular media updates	Coalition Members, Community Partners and Coalition Coordinator	KLASAC	Coalition Coordinator Coalition Members
Shared Calendar of Coalition Events and Timeline	SABG/PFS	The purpose of this activity is to organize action plan items and inform members and the	July, 1 2017 - ongoing	Executive Committee will create a shared calendar available	Executive Committee	KLASAC	Coalition Coordinator, Executive Committee Members

¹ Updated in June 2017

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		community about coalition related events.		on the website and social media sites.			
Evaluate coalition, trainings, and events	PFS	To evaluate effectiveness of coalition work, coalition infrastructure, community awareness, and to improve and update strategies as needed.	Coalition Assessment Tool October 2017 Community Survey Oct – Nov 2017	Coordinator will facilitate discussions after each evaluation.	All Coalition Members	KLASAC	Coalition Coordinator

Goal 1 Increase Community Connectedness

Objective 1.2.: Increase membership of the coalition by 5% between July 1st 2017 and June 30th 2018

CSAP Strategy: Community Based Process

Activity/Program	Funding Source	Brief Description	When	How	Who	Lead Organization	Responsible Party (ies)
Coalition Member Recruitment	SABG/PFS	The purpose of this activity is to inform the community regarding the coalition mission and recruit new members to the coalition.	Ongoing throughout the contract period	Continue to develop sub-outreach committee. Outreach group members will meet regularly with interested people and members of groups currently under-represented.	Key Community Members representing all sectors of our communities.	KLASAC	Coalition Coordinator, Event & Outreach Group

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Key Leader Event	SABG/PFS	Solicit support from local key leaders and provide education to the community regarding coalition accomplishments.	June 2018	Invite key community leaders to attend and participate in annual Key Leader Event.	Local key leaders Community members	KLASAC	Coalition Coordinator; Event & Outreach group
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Goal 1: Community Connectedness

Objective 1.3 Increase awareness of the coalition work by 5% between Jul 1, 2016 – June 30th, 2017 as measured in annual community surveys

Objective 1.4: Increase awareness of mental health and substance use disorder treatments by 5%

CSAP Strategy: Information Dissemination

Activity/Program	Funding source	Brief Description	When	How	Who	Lead Organization	Responsible Party (ies)
Information Dissemination and Public Awareness	SABG/PFS	The purpose of this activity is to inform the community regarding the Coalition mission and progress.	Ongoing throughout the contract period	Ongoing Enterprise and Sentinel articles Website Maintenance Social Media updates at least 2 times per week.	All Community Members Adult Population Key Leaders Youth	KLASAC	Coalition Coordinator; Media Group

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Community Events	SABG/PFS	The purpose of this activity is to inform the community of the coalition, recruit new members, and share information related to substance abuse prevention.	Monthly Community Events alternating between the 2 communities	Identify a lead in each community and support at least 5 coalition sponsored events in each community. Participate in community events as able and distribute outreach materials.	All Community Members Youth Coalition Members Parents	KLASAC TADAA!	Coalition Coordinator Outreach & Event Planning Team Coalition Partners
Comprehensive Healthcare Outreach Efforts	SABG/PFS	The purpose of this activity is to provide space for our local treatment agency to provide services in the community and ensure that community members are aware of this resource.	Ongoing outreach efforts at the Klickitat Community Center and throughout the community	Comprehensive will set staff time to have office hours in partnership with the coalition. The coalition will develop informational materials to distribute in the community.	All Community Member	Comprehensive Healthcare KLASAC	Comprehensive Healthcare KLASAC

Goal 1: Increase Community Connectedness

Objective 1.4: Increase prevention knowledge of coalition members and staff by 10% between July 1st, 2016– June 30th, 2017

CSAP Strategy: Community Based Process

KLASAC Strategic Plan

Activity/Program	Funding Source	Brief Description	When	How	Who	Lead Organization	Responsible Party (ies)
Training for Coalition Members and Coordinators	SABG/PFS	The purpose of this activity is to provide training regarding community based process and the SPF to coalition members and coalition coordinators.	Ongoing through June 30, 2017	The coalition will provide at least 3 trainings throughout the fiscal year as listed below	Coalition coordinators All coalition members.	KLASAC	Coalition Coordinator
Provide Coalition Orientation to New Members	SABG/PFS	The purpose of this activity is to provide orientation opportunities to coalition members as needed.	September, 2017 and ongoing as needed with a minimum of one member orientation annually.	Coalition Coordinator will provide new member orientation when people join and annually to the full coalition	Current Coalition Members New Members	KLASAC	Coalition Coordinator
Washington State Youth Prevention Summit	PFS	Attend workshops related to youth substance use prevention	November 2017	Coalition Coordinator will coordinate participation in this event.	Coalition Coordinator, 2 Adult Chaperones and 6 Youth coalition members	DBHR	Youth Advisors Coalition Coordinator
Participate in Spring Forum	PFS	Provide opportunity for our youth to connect with	May, 2018	P/Is will work with Youth Coalition Members &	Coalition Coordinator	DBHR	Youth Advisors

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		other youth coalitions to share their project.		Coordinator to participate in this event.	Youth Coalition Members P/I		School Districts Coalition Coordinator
Provide Cultural Competency Training	N/A	The purpose of this activity is to provide training for coalition and community members on issues related to cultural competency.	September 2017 and Ongoing as available	Coalition Coordinator will include cultural competency trainings in all other coalition trainings.	All coalition members Community Members	KLASAC	Coalition Coordinator Executive Committee

Goal 2: Increase perception of harm of alcohol and other drugs

Objective 2.2: Increase awareness of risks and harm for youth by 10%

Objective 2.3: Decrease youth reports of intention to use by 5% between June 2016 – June 2017.

CSAP Strategy: Education

Activity/Program	Funding Source	Brief Description	When	How	Who	Lead Organization	Responsible Party (ies)
In-School Prevention Intervention Specialist at Lyle and Klickitat Schools	CMH/ESD 112/Klickitat & Lyle School Districts	The purpose of this program is to provide a school-based prevention and intervention specialist in the communities in accordance with OSPI requirements. The P/Is provide information to students regarding the harmful	September 2016 – June 2017	The P/Is will facilitate and coordinate youth leadership activities for youth coalition members, implement Project Success along with other evidence-based programs	Middle and High School students in Klickitat and Lyle School Districts School District Staff	ESD 112 Comprehensive Mental Health (CMH)	ESD 112 CMH School Admin

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		effects of drugs and alcohol, teach drug resistance skills, and provide youth with skills and opportunities to build resiliency and develop healthy life skills.		such as Positive Action as able.	Youth Coalition Members		
SPORT Prevention Plus Wellness	DMA	Work with Public Health Dept to implement Evidence Based Program to decrease youth reports of past 30 day use while increasing physical activity and health promoting behaviors.	1 series in each school district September 2017 – June 2018. Data collection 3 times in school year.	Partner with local health department to implement program and collect data.	Public Health Department Youth ages 12 – 18. Lyle & Klickitat School Districts	Klickitat County Health Department	Health Educator for Health Dept Coalition Coordinator District Staff
Class Action	PFS	Implement at least 6 sessions of Class Action, an evidence-based prevention program for High School Students.	Implement Grades 9 – 12 September 2016-June 2017.	Partner with our P/I staff and HS Teaching staff to implement program and collect data	P/I HS Staff	KLASAC Lyle & Klickitat School Districts	District Staff P/I Coalition Coordinator

Goal 3: Increase Family Management Skills

Objective 4. 1: Promote Family Bonding and parent awareness of parenting skills associated with Alcohol, Tobacco, and other Drug use

CSAP Strategy: Information Dissemination

Activity/Program	Funding Source	Brief Description	When	How	Who	Lead Organization	Responsible Party (ies)
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Learn and Play Groups	PFS/SABG	Partner with local agencies to provide monthly Learn and Play Groups focused on building positive family bonds and getting children ready for school.	September 2017 - May 2018	Provide space, get information out to families, and offer snacks to support groups	School-Age Parents living in the communities Youth ages 0 - 5	Gorge Early Learning Coalition KLASAC	Coalition Coordinator Fort Vancouver Libraries
Family Education Events	SABG	Host monthly family education events to increase awareness of the risks of substance abuse and promote available resources.	September – June Alternating between Klickitat and Lyle	Work with schools and community partners to host event for Grades PreK – 12 parents.	School-Age Parents School age youth	KLASAC	KLASAC Health Dept School Districts
Media Campaign “Under the Influence of You”	SABG/PFS	Increase public awareness of the importance of talking to your child about substances by providing tools and resources for parents and guardians.	August 2017 – September 2017 February 2018 – March 2018	Radio PSAs & Social Media weekly Theatre Ads at local Theatres	Parents Youth Adult Community Members	KLASAC Washington State Dept. of Health	Coalition Coordinator Media Group
Social Norms Campaign	DMA	Create and launch a social norms campaign targeting misperception of parental attitudes towards underage substance use.	July 2017 – May 2018	Review data to determine misperception and develop messages to be shared with all media outlets.	Parents Youth	KLASAC	Coalition Coordinator Media Group

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Family Matters	DMA	Train Health Educators to Implement Family Matters program with parents of children ages 12 – 14 in Klickitat & Lyle School Districts	Training September 2017 January 2018 – June 2018	Train Health Educators and provide information to school administration Provide materials to support implementation.	Parents of youth ages 12 - 14	Klickitat County Health Dept. KLASAC	Klickitat County Health Dept KLASAC Klickitat & Lyle School District
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Goal 4: Address Early and Persistent Antisocial Behavior

Objective 5. 1: Increase or maintain social emotional and character development learning among school-age children.

CSAP Strategy: Education

Activity/Program	Funding Source	Brief Description	When	How	Who	Lead Organization	Responsible Party (ies)
Positive Action	DMA	Implement Positive Action program in PreK-Grade 6 classrooms. Include Family activities available through community kit at family events Regular Positive Action groups for identified students	Implement PreK-6 September 2017 – June 2018 Launch school wide culture kits in Klickitat September 2017	Work with teachers and counseling staff to support implementation and evaluate program.	Students Grades Pre-K - 6. School Staff working with youth in grades K-6. Families of school age children	KLASAC Lyle School District Klickitat School District	Coalition Coordinator P/Is Lyle & Klickitat School Staff

Goal 5: Increase Resiliency

Objective 5.2: Increase youth perception that there are positive adult role models in their life by 10%

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Objective 5.3: Increase youth and adult awareness of Trauma, Resiliency and Brain Development

CSAP Strategy: Alternatives

Activity/Program	Funding Source	Brief Description	When	How	Who	Lead Organization	Responsible Party (ies)
Social Norms Marketing	SABG/PFS/DMA	Develop positive messages using Social Norms Marketing frameworks	July 2017 – April 2018	Follow Social Norms Framework to develop messages	Youth ages 12 – 24 Adults in Community	KLASAC	KLASAC ESD 112 Media Group
Mentors for Success	DMA	Support implementation of Mentors for Success, a self-selected mentoring program for at-risk teens.	July 2017 – June 2018	Partner with The Next Door, Inc. to sustain match and create at least 2 new matches in Lyle & Klickitat	Youth Ages 12 - 18	The Next Door, Inc.	KLASAC The Next Door, Inc.
Making the Connection	SABG/PFS	Provide information from 9 Modules in the Making the Connection Toolkit for HS Leadership students	Leadership Classes September 2017-May 2018	Partner with school Leadership classes to offer trainings from the 9 Modules.	HS Youth	KLASAC ESD 112	KLASAC ESD 112

Goal 6: Increase Youth Perception of consequences of Alcohol, Tobacco and other drug use

Objective 6.1: Increase visibility of law enforcement as measured by youth reports on the Healthy Youth Survey

CSAP Strategy: Environmental

KLASAC Strategic Plan

Activity/Program	Funding Source	Brief Description	When	How	Who	Lead Organization	Responsible Party (ies)
One Mind Campaign	Project Aware	Work with local law enforcement to launch the One Mind Campaign and offer regular YMHFA Trainings for Law Enforcement Officers	September 2017 – June 2018	Identify key law enforcement leaders to engage in coalition efforts and provide trainings on the importance of Mental Health First Aid.	Coalition Members Local Law Enforcement leaders	Klickitat County Sheriff's Dept KLASAC	Coalition Coordinator Sheriff's Dept. Law Enforcement Workgroup
National Night Out	SABG/Sheriff's Dept.	Partner with local law enforcement to have a National Night Out Event in our community	August 1 st 2016	Work with community partners to promote event, coordinate efforts, and be visible at the event.	Sheriff's Department Lyle School District Local Businesses	Lyle School District	Lyle School District Sheriff's Dept. KLASAC

Goal 7: Reduce Availability of Alcohol

Objective 6.1: Increase youth reports that it is difficult for them to get alcohol by 5%.

Objective 6.2: Increase community reports that is difficult for young people to get alcohol by 5%.

CSAP Strategy: Environmental

Activity/Program	Funding Source	Brief Description	When	How	Who	Lead Organization	Responsible Party (ies)
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CANS Assessments	PFS	TADAA! Groups will implement CANS Assessments at local retail outlets and share information with business owners	October 2017 – November 2017.	TADAA! Youth will work with local businesses to conduct surveys of neighborhood stores and make recommendations based on results.	Lyle & Klickitat School Districts Local Businesses	TADAA!	KLASAC TADAA!
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The Klickitat & Lyle Against Substance Abuse Coalition

A coalition to build a healthy community with opportunities for youth and families of every background to thrive in an alcohol and drug-free environment.